

,Niche: Make Money Online/ Personal Finance

Prospect 1

Followers(overall) :390k

Service: Short-form content

she is just talking to the camera, with no editing, it works a little bit on TikTok and ig, but even there is most of the time her average views below 5 figs.

It means an improvement in Editing, as well as she has a Skool community, where she didn't even create a VSL the moment you open the school link.

and also not a lot of people are in her community. I think that's because she isn't getting so much traction.

I could help her.

Prospect 2

Followers(overall) :250k

Service: Short-form content

another person who goes heavy into form YouTube, which is good and edited well, but he only gets 4Figure Views, and on TT/IG his views and editing are completely down

Prospect 3

Followers(overall) :5690

Service: Short-form content

he only uses YT Long form and sells a TT shop Guide (nearly High ticket) but does not even utilize TikTok as well as Short form Content at all.

his website doesn't even have a VSL

Prospect 4

Followers(overall) : 14k

Service: Short-form content

has only an IG Following, her YT long/ shorts are unprofessional, and even her IG is full of weird Quotes and notes, not real editing, she sells a Product but here at her the link doesn't even work.

Prospect 5

Followers(overall) :5k

Service: Short-form content

has an IG Following and posts in long-form, completely unedited on it, the main focus should be first to build more brand awareness for him.

Prospect, has no real professional short-form editing, he sells a Newsletter/ to capture their email he gives a Free Value,

Prospect 6

Followers(overall) :26k

Service: Short-form content

Prospect focused again heavily on Long form, but with the CC+AI Tutorials, I could edit the videos better.

She sells an AI tool+ newsletter, there are No VSLs, and she doesn't Harness Short Form Content

Prospect 7

Followers(overall) :19.3k

Service: Short-form content

he only uses Tiktok, and has a link tree with 3 things, a book (I guess it's his), a Newsletter, and a website to book a Call with him for Consulting, where again, there is no VSL

I Could definitely improve his already consistent style, as well as make everything suitable for IG and Yt Shorts, and maybe Upsell him for a long form.

Prospect 8

Followers(overall) :29k

Service: Short-form content

Boring Short Format Editing, has no link on his Yt, his shorts are not edited in the format that he prefers the most his Yt long is badly edited and even his IG..
he reposts just random talking from his TT to his IG, no music, no subtitles and he has a link tree that looks ugly and there are way too many options he offers

Prospect 9

Followers(overall) :27k

Service: Short-form content

The prospect does no yt, his editing is just some random bad-looking cap cut template on Tiktok, he sells a 49 bucks a month course but again inside a link with too many options. His IG page with 2k+ Followers is edited decent but there is also more potential to get out. and his sales page doesn't look clean at all and has no VSL