

Generic Version

Subject Line: Home prices fall \$184K

If you're looking for a deal on a property, I've got good news –

The average home price in Canada is now down almost \$184,000 from its peak. (Source: CREA)

This is opening up massive opportunities for buyers in 2023.

For instance –

There are currently [Insert #] price reductions in [Insert Area].

If you want more info on any of these homes, reply to this email. I'd love to help. 🙏

Sincerely,

[agent]

P.S. If you're considering moving, but concerned about selling your home first, I'd love to chat. Text me at [Insert #] for a personal consultation.

Specific Version

Subject Line: Home prices fall \$184K

If you're looking for a deal on a property, I've got good news –

The average home price in Canada is now down almost \$184,000 from its peak. (Source: CREA)

This is opening up massive opportunities for buyers in 2023.

For instance –

There are currently [Insert # of Price Reductions] in [Insert Area and Add Link].

Like this home in [Insert Area] that dropped by [Insert Price Drop and Add Link].

And this home in [Insert Area] that dropped by [Insert Price Drop and Add Link].

If you want more info on any of these homes, reply to this email. I'd love to help.

Sincerely,

[agent]

P.S. If you're considering moving, but concerned about selling your home first, I'd love to chat. Text me at [Insert #] for a personal consultation.