



the **NATIONAL SOCIETY of
COLLEGIATE SCHOLARS**

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Nation's Premier Collegiate Honor Society Inducts Devin Eliza Thomas Into Membership

Devin Eliza Thomas of Snowmass Village, CO has accepted an invitation of lifetime membership in The National Society of Collegiate Scholars (NSCS), the nation's leading certified honor society for high-achieving first- and second-year college students with a minimum of a 3.0 GPA.

NSCS is an honors organization that invites less than ten percent of all eligible students nationwide to join the ranks of its diverse membership each year. A leading interdisciplinary academic honor society, NSCS is made up of scholars from two-year, four-year and online institutions.

"NSCS is more than just a symbol of academic achievement; it is a distinction of honor," said Scott Mobley, NSCS Executive Director. "Our scholars are some of the best of the best who have shown an unwavering commitment to academic excellence early in their collegiate journey. These dynamic individuals embody the NSCS pillars of scholarship, leadership, and service, and many go on to become active contributors within their respective fields."

Founded in 1994 by veteran student affairs professional Stephen Loflin, NSCS continues to remain true to its promise of recognizing, elevating, and connecting high-achievers. With a portfolio of exclusive benefits that include access to over \$750,000 dollars in scholarships, chapter funds and awards annually, professional development resources, exclusive tailored content, and leadership and service experiences, NSCS is poised to support member growth and development throughout their academic and collegiate journey.

"NSCS members' deep commitment to service, integrity, and scholarship positively impact their campuses and local communities every day," said Mobley.

Notable NSCS distinguished honorary members include former president Jimmy Carter, U.S. Ambassador Dr. Robin Renee Sanders, the late Senator John McCain, and former U.S. Secretary of Health and Human Services Donna Shalala.

"We welcome Devin Eliza Thomas to our community of like-minded, high-achieving nationwide scholars," Mobley said.

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The National Society of Collegiate Scholars (NSCS) is an honors organization that recognizes and elevates high-achieving first-and-second year college students. With its three pillars of scholarship, leadership, and service, NSCS is proud to provide career and graduate school connections, leadership and service opportunities and gives



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out more than \$750,000 in scholarships (often with multiple recipients per award), awards and chapter funds annually. NSCS has 300+ chapters nation-wide and nearly two million lifetime members globally. NSCS is a 501(c)(3) registered nonprofit, certified member of the Association of College Honor Societies, member of the National Collegiate Honors Council, American Association of Community Colleges, and 100 percent FERPA compliant, per an independent review by AACRAO. Learn more at nscs.org.



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Using your NSCS New Member Media Release

Tips for Placing Your Press Release

- Send out your media release without this instructional page attached.
- Email your media release to your school's Communications Office and newspaper along with a short note explaining the news.
- Email your press release to local news outlets. Check each website for a Staff page. If there is a dedicated reporter for higher education, send it to them. If they do not, look for previous stories about higher education and send it to the writer of a similar story.
- Check the websites for submission guidelines and deadlines for circulations times on the websites. Make sure your release conforms to the stated requirements.
- Be sure to thank them for taking the time to read your release.
- When you send the press release, copy the text from the document and paste it into the body of your email below the personal note. Also send the press release as an attachment.
- Follow up with the people you contacted if you do not hear back from them after a week. Politely ask if they have plans to run the story and when it might be published.