

Class pricing proposal - January 18 2018

Reason for change: simplification. We currently have five categories of classes: authorization, workshops, classes, private classes at the makerspace, private classes at remote sites. This new pricing plan puts a lot more discretion into the hands of instructors following a philosophy of trust that I like: “if you feel like making a rule, don’t.” (or in this case, if you feel like eliminating a rule, do)

What’s not changing: 75%/25% split between the instructor and MakeICT. Free safety classes for members.

What’s unsaid: This pricing policy will apply to “outreach” events as well. We should not arbitrarily label some classes “outreach” and require the instructors to work for free. I can’t even see where that’s written down, it just happened.

What’s changing:

- Getting rid of the \$100/\$50 flat rate for group classes since it wasn’t used or widely recognized or even that helpful.
- Getting rid of the split between workshops and classes, since we almost always call everything “classes” in order to get some fees back for our supplies.
- Changing safety class fees for non-members to be at the discretion of the instructor.
- Instructors can also get 75% of non-member add-on fees - simplifies accounting and lets us use more wild apricot options for add-ons.

Policy Recommendation

[[Category:Rules and policies]]

Workshops and classes at MakeICT provide an opportunity for knowledgeable individuals to share what they know. These learning opportunities are separated into five different types.

For a list of upcoming workshops and classes, visit the [<http://makeict.org/calendar> calendar]. If you have an idea for a public class or workshop that you’d like to take or teach, please share it on the [<http://makeict.org/forum> forum]! For inquiries about private classes, send a message to [<mailto:info@makeict.org> info@makeict.org]

== Authorizations ==

Authorizations provide people with the required knowledge and approval to operate specific pieces of equipment or work in specific areas. For members, this grants them access to that

equipment/tool/area. For non-members, this allows them to enroll in future public workshops that make use of those specific tools/equipment.

- * Intended audience: members who want to use equipment or non-members who want to take other workshops

- * Price for attendees:

- ** Members: FREE + materials if there are any

- ** Non-members: \$20 + materials if there are any

- * Instructors are volunteers

== Workshops ==

Workshops are open to the public for enrollment and for teaching. Instructors are volunteers, and members can attend for free (except for materials). Non-members can attend for \$5.

- * Intended audience: general public (members + potential new ones) looking for an intro-level experience

- * Price for attendees:

- ** Members: Materials only

- ** Non-members: \$5 facilities fee + materials

- * Instructors

- ** Purchase/handle materials, can submit reimbursement request

- ** Volunteer their time/knowledge

- ** Build their reputation/experience by teaching

- * MakeICT

- ** Provides the venue/facilities

- ** Provides advertising

- ** Handles registration

- ** Handles customer service

== Classes ==

Classes provide deeper knowledge/learning from experienced instructors. These are open to the public for enrollment, but instructors need to be experienced/qualified (which can be demonstrated through public workshops).

- * Intended audience: general public (members + potential new ones) looking for more specific, advanced, or deeper learning

- * Price for attendees:

- ** Members: class fee only

- ** Non-members: \$5 facilities fee + class fee

- * Instructors

- ** Set the class fee (which should include materials and instruction)

- ** Purchase/handle/distribute materials

- ** Keep 75% of class fee revenue

- * MakeICT:

- ** Provides the venue/facilities

- ** Provides advertising

- ** Handles registration
- ** Handles customer service
- ** Keep 100% of facilities fees + 25% of class fee revenues

== Private Classes at the makerspace ==

These workshops are intended for specific groups and are not open to the public for instruction or enrollment. Groups looking for a private workshop must make an appointment, and instructors are recruited as required.

- * Intended audience: homeschoolers, mentorship programs, companies/orgs/clubs (team-building), etc
- * Price for the group
- ** \$100 base fee (reduced to \$50 for educational groups or other nonprofits with a goal that's in line with our mission)
- ** Materials (varies)
- ** Instructor's fee (set by instructor)
- *** Suggested \$20/hr, 2 hour minimum
- *** Includes prep time and class time
- * Incentive for makerspace
- ** Revenue (100% of the base fee)
- ** New member recruitment
- * Incentive for instructors
- ** Income (100% of the instructor's fee)

== Private Classes at remote sites ==

These workshops are intended for specific groups and are performed on location or at a remote site. Groups looking for a private workshop at a remote site must make an appointment, and instructors are recruited as required. The requesting group is responsible for securing a venue and any fees associated with it.

- * Price for the group
- ** \$50 base fee
- ** Materials (varies)
- ** Instructor's fee (set by instructor)
- *** Suggested \$25/hr, 2 hour minimum
- *** Includes prep time and instruction time
- * Incentive for MakeICT
- ** Revenue (100% of the base fee)
- ** Exposure
- * Incentive for instructors
- ** Income (100% of the instructor's fee)

== Compensation for instructors ==

Instructors who are not volunteering will receive their payments from MakeICT by the 15th day of the following month.

Approved by the board on [[February_8_2016|February 8, 2016]] as educational plan.

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[[Category:Rules and policies]]

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