

# The Kopywriting Portfolio of Neville Medhora:

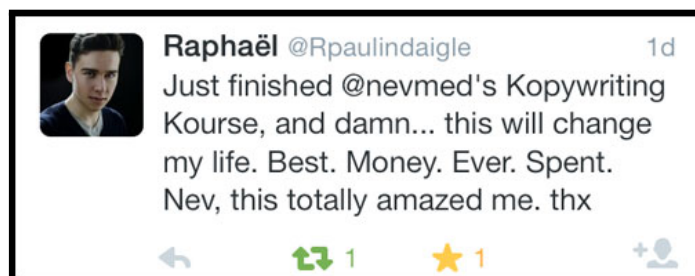
## What I can do for you:

Hello, I'm Neville. I'm based in Austin, TX. and I write professional-grade copy that focuses on selling stuff. Since 1998 I've written a metric shit-ton of articles.

### Here's a few things I'm extremely good at:

- Can help write promotional emails.
- Can help write autoresponder series.
- Can critique sales pages.
- Can write full sales pages.
- Can teach your employees how to write fantastic copy.

## Testimonials about my work:





**Abeniel Hutten**  
[Apr 26, 2016](#) ([Edit](#))

I'll be straight up honest, I've never purchased online courses before plainly due to the very reason you highlighted in the email (that led me here). Yours (KopywritingKourse) is the first ever legitimate online learning material I've ever purchased. Legitimate? Yes, because I might have purchased a couple of audiobooks on Audible. And the price didn't bother me. I had to go for it.

I am not even halfway through the course and I am loving it. I have downloaded a couple of other online marketing materials as well. But personally, I am loving the way everything you explain in the video is complemented by either a transcript or other example below that fits with the situation. So when you are done watching the video, you still have a kind of concise summary you can jog through to rejuvenate everything you learned in that video.

So, yea, for me, Video (aural + visual) and text to sum it up works the best.

P.S. Of course I am not doing this for the NevBox, but I do believe in miracles. ;-)

[Reply](#)

## Writings, Mentions, Features:

I've been the primary writer for [NevBlog](#), [AppSumo](#), [KopywritingKourse](#), and set the tone of voice for places like [TheHustle](#), [Charisma On Command](#), [HustleCon](#), [Sumo](#), and more.

Over the years many articles have been written, here's a sampling:

Beginner Copywriter Guides:	Copywriting Guides:	Content Marketing Guides:
<a href="#">What Is Copywriting?</a>	<a href="#">One Pager Examples</a>	<a href="#">Cold Email Like A Boss</a>
<a href="#">Freelance Writing for Beginners</a>	<a href="#">How to Create a Tagline</a>	<a href="#">How to Write a Newsletter</a>
<a href="#">Copywriter Salaries</a>	<a href="#">Headlines That Sell</a>	<a href="#">Effective Sales Letters</a>
<a href="#">Copywriting Examples</a>	<a href="#">Direct Mail Marketing Guide</a>	<a href="#">Email Open Rate Examples</a>
<a href="#">Copywriting Tools</a>	<a href="#">Work From Home Successfully</a>	<a href="#">Content Writing vs Copywriting</a>
<a href="#">Consulting As A Side Job</a>	<a href="#">How to write a memo</a>	<a href="#">Become A Famous YouTuber</a>
<a href="#">How To Become A Copywriter</a>	<a href="#">Job Interview Questions</a>	<a href="#">Story Arcs for Content</a>

# Sales Pages Examples:

[KopywritingCourse Sales Page.](#)

[HouseOfRave eCommerce Sales Page.](#)

[AppSumo Prey SalesPage](#)

[Sumo Business Blueprint Sales Page 1](#)

[Sumo Business Blueprint Sales Page 2 \(and video\)](#)

[The 30-Day Coding Challenge](#)

## Podcast Features:

I've been fortunate to be featured on many podcasts, and you can hear a sampling of me talk about copy and business on any of these:

<h3><a href="#">The Art of Charm</a></h3> <p>Nev Medhora   How to Crash Parties and Grow Your Network (Episode 390)</p> <p>Stop letting your fear of rejection keep you from what you want.</p>	<h3><a href="#">LeadPages</a></h3> <p>From 50,000 to 700,000 Subscribers: How AppSumo Grew Their List By More Than 10X While Increasing Their Revenue By \$9,000 Per Email</p> <p>CLICK HERE TO LEARN MORE &gt;&gt;</p> <p>www.conversioncast.com/appsumo</p>	<h3><a href="#">PaidTrafficPodcast</a></h3> <p>#48: Email Marketing &amp; How to Write Copy that Converts with Neville Medhora</p> <p>Posted by Rick Mulready</p> <p>On today's Art of Paid Traffic episode we're talking all about copywriting and email marketing with Neville Medhora.</p> <p>Neville's an entrepreneur who writes at <a href="#">nevblog.com</a> and <a href="#">kopywritingcourse.com</a> where he's also the founder of a great copywriting course aptly named the Kopywriting Course. He's also done a lot of copywriting for <a href="#">appsumo.com</a> where he's a minority owner.</p>
<h3><a href="#">Growth Everywhere</a></h3> <p>#112: How Neville Medhora Grew AppSumo's Customer Base to 750k With Email</p> <p>Posted by Eric - Get free updates of new posts here</p> <p>Hey everyone, today we're talking to Neville Medhora, who's an entrepreneur and copywriter who's helped businesses like AppSumo exponentially. He's also established Kopywriting Course, a place where anyone can go to learn copywriting that actually gets results. Listen in to learn how he helped AppSumo's Noah Kagan (who used to hate sending out emails) use email marketing to grow AppSumo from zero to 750,000 customers in under 18</p>	<h3><a href="#">Mixergy</a></h3> <p>Neville Medhora is the creator of Kopywriting Course, which teaches entrepreneurs how to write great copy.</p> <p>Full Interview Transcript</p> <p>Expand to view full transcript</p> <p>Andrew: Before we get started, this interview is sponsored by Fast Customer. You ever have to make a phone call say to your bank, but don't want to wait on hold for half an hour until a real person gets on the phone? Well with Fast Customer you just do what I do, its right here on my iPhone and I've had it since it launched. You just type in the person you want to reach, in my case I'm going to go Citibank Credit Card Support. They will call them, they will get a person on the phone and then they'll connect me. I don't have to press 1 or press 0 or do any of it, or wait on hold, I can go back to work and then they'll call me when the person is available to talk to me, and I do this with AAA if I need to, and I did a few weeks ago, I do this with Citibank, with tons of companies, any company you want to reach just about is going to be in there. Go to FastCustomer.com and get the app right now for your iPhone or android device, and if you're a company and you don't want to keep your people on hold forever, maybe you</p>	<h3><a href="#">MyWifeQuitHerJob</a></h3> <p>How One Outspoken Indian Guy Makes 6 Figures Selling Copywriting Courses</p> <p>With Neville Medhora</p>

## Results from past consultations:

- Real Estate Websites company went from \$500 from their email list, to making \$25,000 on their first email written by me in 24 hours.
- KISSielts went from \$20,000 launches to \$73,000 launches.
- Beta Glucan company had largest Black Friday promotion ever.
- Fedora Venture Capital Deck went from unreadable to an acquired company.

## Companies Currently Involved With:

- **NevBlog**: One of the very first financial blogs on the internet. Now used for accountability.
- **AppSumo**: Big discounts on SaaS products sent to over 850,000 people.
- **Sumo**: Tools to get traffic & signups on your website. If you have a website, this should be on it.
- **Author**: Wrote a book. It was really short. Sold it on Amazon. Companies use it as a style reference guide.
- **HouseOfRave**: Owned one of largest rave retailers till 2011. Still never been to a rave.
- **RealSavvy**: A software that helps real estate agents communicate with their clients.
- **PinkJavaMedia**: One of the largest networks of soap opera blogs on the internet.
- **TheHustle**: Media company that runs a business news site and puts on HustleCon.
- **KopywritingCourse**: Businesses make sure all their employees watch this so they reduce wasted communication time, talk with clients better, and make more sales.

## Featured Articles & Mentions:

- Inc: [The Secret Formula that Sold Millions of Dollars of Digital Products](#)
- The Wall Street Journal: [Blogs Expose Personal Finance: The Good, the Bad and the Ugly](#)
- HubSpot: [The Pen and Paper To-Do List System](#)
- HubSpot: [How to Charge Maximum Price Without Scaring Your Buyers Away](#)
- Forbes: [GE CEO Jeff Immelts Long Term View In 10 Years](#)
- Buffer: [How the Pros Get Leads from Social Media](#)
- Buffer: [Guide to Outreach on Social Media](#)
- Buffer: [The 60-Second Trick To Stop "Computer Headaches" Caused By Bright Screens](#)
- One Month: [Coding Challenge: 3 Ways To Make Sure You Finish Every Course You Start](#)
- Medium: [How I Got Better Sleep In 5 Seconds](#)
- Medium: [7 Not-Very-Mysterious Ways Online Entrepreneurs Make Money](#)
- Medium: [Frustrated Computer Programmer Finds an Unfair Advantage](#)
- TheHustle: [The Most Successful People Are a Double Threat \(or More\)](#)
- Entrepreneur: [5 Copywriting Hacks Designed to Give Your Business a Boost](#)
- Envato: [3 Analog Systems To Keep You Organized In Any Notebook](#)
- HostGator: [How to Create a Plan for Getting Your First 1M Visitors](#)
- SitePoint: [Why Native Advertising is Hot](#)
- SitePoint: [The Ultimate Writing Toolkit: 22 Awesome Writing Tools](#)
- LeadPages: [How AppSumo Grew Their List By 10X & Generated \\$9,000 Per Email](#)

- **LeadPages:** [Conversion Cast with Neville Medhora](#)
- **LifeHack:** [Productive Daily Routine That Works Well For Both Early Birds And Night Owls](#)
- **LifeHack:** [11 Secrets People Good At Communication Never Told You](#)
- **Teachable:** [20 Simple Steps to 'Viral' Content Creation from The Hustle](#)
- **Campaign Monitor:** [The Definitive Guide To 40 Definitive Marketing Guides](#)
- **ConversionXL:** [Things That Work More Often Than Not in A/B Tests](#)
- **ConversionXL:** [How Do Famous Founder Photos Affect Website Credibility?](#)
- **ConversionXL:** [Using Luntz's Words That Work to Ignite Your Web Copy](#)
- **ConversionXL:** [Your Hero Image Probably Isn't Converting](#)
- **SumoMe:** [13 Ways To Use Social Proof For Increased Conversions](#)
- **SumoMe:** [How To Publish Like A Huge Content Creation Team](#)
- **UserTesting:** [How to Land a Job in UX with No Experience](#)
- **Mashable:** [Openness, Transparency and Web 2.0](#)
- **InfusionSoft:** [Strategies to Grow Your Email List](#)
- **LifeHacker:** [How to Get Into Exclusive Parties and Clubs Without an Invitation](#)
- **Zapier:** [8 Time-Tested Task Management Methods](#)
- **ProBlogger:** [9 World-class Bloggers Share Their #1 Email List Building Tip](#)
- **BackLinko:** [17 Insanely Actionable List Building Strategies](#)

#### **Books:**

- [The Homeless Experiment](#)
- [7 Weird Way I Made Money In College](#)
- [This Book Will Teach You How To Write Better.](#)

#### **Digital Products Involved With:**

- [Sumo Business Blueprint](#)
- [Sumo Business Blueprint 2](#)
- [The Kopywriting Course](#)
- [The NevBox](#)
- [The Kopywriting Course Kase Studies](#)
- [The Kopywriting Checklist](#)
- [The Autoresponder Course](#)
- [Sumo Diet Course](#)
- [Master Networking](#)
- [Behind The Scenes of a Muse Business](#) ([AppSumo Link](#))
- [AppSumo 0 to 500,000 Growth Class](#)
- [The Productivity Checklist](#)
- [The Autoresponder Klass](#)
- [1LeadADay](#)

# Let's start a project together!

## Grab a 1-hour Video Consult to start:

Go to the link, make a payment, and we will schedule a [1-hour video consultation over video chat](#). We can write copy, review pages, review emails, or brainstorm together.

[Buy Now](#)

If we work on a larger project together, this hour of time gets credited towards the full project price.

Sincerely,

Neville Medhora - [KopywritingKourse.com](https://KopywritingKourse.com)

**P.S.** If you make a copy of this document I WILL **KILL YOU**, AND **SUE YOU**, AND **PUBLICLY SHAME YOU**.

**P.P.S.** Just kidding :)

Feel free to **File** → **Make A Copy** and use as needed!