# **Arrivo Al – Privacy Policy**

Effective Date: August 2025

We value your privacy and are committed to being transparent about how we handle your information.

#### What we collect

- Your email address when you sign up for updates on our landing page
- Basic website analytics (such as page views, clicks, and general interest trends)

## How we use this information

- To send you early access invitations, product updates, and launch news
- To understand overall interest in Arrivo AI and improve our communications

## Data sharing and selling

We may share or sell aggregated, non-identifiable information (information that cannot be used to identify you personally) with third parties for research, analytics, or marketing purposes. We will never sell or share your personal email address or any identifiable personal information without your explicit consent.

## What we don't do

- We don't rent or sell your personal contact details to spammers
- We don't share personally identifiable information without permission

## **Data storage**

Your information is stored securely and only accessed by authorized team members. You can unsubscribe at any time using the link in any email we send.