

Richmond Lacrosse Association

Role: VP Senior / Jr B General Manager

How to Apply: Email president@richmondlacrosse.com with your qualifications.

About Us

The Richmond Roadrunners are a proud member of the BC Junior Tier 1 Lacrosse League, representing the next generation of elite lacrosse talent. We are deeply rooted in our community and committed to providing athletes, families, and fans with an excellent lacrosse experience. As we continue to grow, we are looking for passionate leaders who can help elevate our game day environment, strengthen community engagement, and expand our promotional footprint.

Purpose / Summary

The VP Senior / Jr B General Manager (GM) is a key leadership volunteer role on the Richmond Lacrosse Association (RLA) Board. This person is responsible for overseeing the senior (adult) and Jr B lacrosse programs — including player recruitment, team operations, and strategic development — ensuring that these programs operate smoothly, align with RLA's mission, and contribute to the long-term growth and sustainability of the association.

Key Responsibilities

1. Program Leadership & Strategy

- Develop and execute a strategic vision for the Senior and Jr B lacrosse programs in coordination with the RLA Board.
- Identify needs and opportunities for growth (e.g., new teams, recruitment, competitive level adjustments).
- Monitor trends, best practices, and competitor associations, recommending improvements when needed.

2. Team Management

- Oversee the formation and maintenance of Senior and Jr B teams, including identifying head coaches, assistant coaches, and volunteer staff.
- Coordinate coach recruitment, onboarding, and performance.
- Work with coaches, managers, and players to ensure that practices, matches, and tournaments are planned and resourced appropriately.

3. Player Registration & Recruitment

- Promote the Senior and Jr B programs to potential players and community stakeholders.
- Support the registrar and marketing team to drive registration.
- Help organize tryouts, evaluation sessions, or introductory “try lacrosse” events.

4. Budget & Financial Oversight

- Collaborate with the Treasurer to develop budgets for the Senior and Jr B programs.
- Monitor expenses and revenues related to these divisions (e.g., uniforms, equipment, facility rentals).
- Recommend financial adjustments, fundraising, or sponsorship opportunities to maintain financial health.

5. Operations & Logistics

- Ensure teams have necessary equipment, facilities, and scheduling for practices and games.
Liaise with the Equipment Manager, Scheduler, and other relevant volunteers or contractors.
- Coordinate with tournament organizers for participation in local or regional competitions.

6. Governance & Compliance

- Serve as a member of the RLA Board, attending board meetings and contributing to overall governance.
- Ensure that all teams follow RLA's policies, bylaws, and operational procedures (per the RLA Operating Policy Manual). [Ramp Interactive](#)
- Support adherence to insurance, safety, and regulatory requirements.

7. Communication & Stakeholder Engagement

- Communicate regularly with players, coaches, parents, and volunteers about program plans, decisions, and changes.
- Act as a liaison between the Senior / Jr B division and the larger RLA organization.
- Represent RLA in community partnerships, sponsorship discussions, and public outreach for the Senior / Jr B programs.

Skills & Qualifications

- Experience in lacrosse (playing, coaching, or managing) is highly desirable.
- Strong leadership and team-management skills.
- Excellent communication and interpersonal abilities.
- Budgeting / financial planning experience.
- Good organizational skills, with ability to juggle multiple projects (teams, events, scheduling).
- Strategic thinking, but also willing to get hands-on.
- Familiarity with non-profit / volunteer-run organizations is a plus.

Time Commitment

- This is a **volunteer** position serving on the RLA Board.
- Expect to attend monthly board meetings, plus additional meetings with coaches, staff, and teams.
- Time commitment will fluctuate: heavier during pre-season, tryouts, and tournament season; lighter during off-season.

Support & Reporting

- Reports to: **RLA President** and the Board of Directors.
- Works closely with: Registrar, Equipment Manager, Scheduler, Coaches, and Volunteer Coordinator.
- Provides updates at board meetings and prepares an annual “State of Senior / Jr B Lacrosse” report.

Why This Role Matters

- Senior and Jr B programs are essential to RLA's mission, helping provide a **pathway for athletes to continue their lacrosse journey** beyond youth levels.
- As GM, you will directly influence the sustainability, competitiveness, and community impact of these programs.
- This role provides a meaningful leadership opportunity, allowing you to shape and grow lacrosse in Richmond while working alongside passionate volunteers.