

Terms and Conditions: giveaway campaign

Participation in this TCL Promotion ("Promotion") is governed by these T&C.

By entering this Promotion, the participant ("You" or "Your") fully accepts the provisions of these T&C and, in case of fulfillment of all the requirements defined herein, accepts to receive the Prize (as defined in Section 6).

The promoter of this Promotion is **TCL Electronics UK Limited** with its offices located at 2nd Floor, The Place, BRIDGE AVENUE, MAIDENHEAD, SL6 1AF, England ("TCL" or "Promoter").

This Promotion is organized in partnership with the Reddit online Community r/PCMasterRace [MAS1] ("Partner").

References to the "Promoter" shall include all of the Promoters associated companies involved in this Promotion.

Reddit is the online platform hosting the online Community r/PCMasterRace and is not the promoter nor a Partner. Reddit is thus not responsible for administering or fulfilling the prizes.

TCL is organizing this Promotion for people of legal age who are resident in United Kingdom, Germany and France. ("Participating Country(ies)")

1. OBJECTIVE

TCL is organizing this Promotion to promote the TCL products and image.

2. PROMOTION PERIOD

This Promotion starts on 6 September 2026 at 00:00 (UK time) and ends on 20 September 2026 at 23:59 (UK time) both included ("Promotion Period").

3. ELIGIBILITY REQUIREMENTS

This Promotion is open to any person who meets below requirements:

- a. be a non-trading natural person;
- b. residing in a Participating Country;
- c. be eighteen (18) years or older;
- d. have a Reddit account that is at least one month old and;
- e. Be a genuine participant in the r/PCMasterRace Community as demonstrated by, but not limited to, having commented, posted or liked content in the r/PCMasterRace community prior to the start of the event

There is no purchase or payment requirement to participate in this Promotion.

Legal entities and businesses are not eligible to participate in this Promotion.

Anyone connected in a professional capacity with the Promotion and their immediate relatives (husband, wife, partner, children, parents, grandparents and stepfamily) are not eligible to participate in this Promotion.

Entry implies acceptance of these T&C and any amendments to them.

The Promoter reserves the right to disqualify any entrant from the Promotion if, in its sole judgment, the entrant has not complied with these T&C, has tampered with the operation of the Promotion, or has engaged in any conduct that is detrimental or unfair to the Promoter, the Promotion, or any other entrant.

4. ENTRY THE PROMOTION

This Promotion will be conducted by TCL with its Partner on REDDIT.

During the Promotion Period, the Partner will publish a TCL competition post in the highlighted section at the top of the PC Master Race community:

[PC Master Race – r/pcmasterrace](https://www.reddit.com/r/pcmasterrace)

To entry the Promotion, You must:

Answer the question “Which game would you play on your new TCL battlestation?” by leaving a comment under the official giveaway post

Your entry will be verified and saved until the end of the Promotion Period. You will not receive any confirmation by email.

The Promoter is not responsible for any expenses incurred in the participation of the Promotion.

Only one entry per person/Reddit account is permitted. You may not enter the Promotion by creating or using multiple accounts. Participants found to have provided false information may be disqualified.

5. THE WINNERS

Two (2) Winners are selected by a random drawing system created by TCL or its Partner, without any pre-defined criterion. For the avoidance of doubt, the Winners shall not be entitled to choose their Prize.

Each Winner will win one (1) prize as defined in Section 6 of these T&C (“Prize” or “Prizes”).

27G64 Miniled Monitor (1) prize for selection of best comment to be determined by PCMR mods (*worth £279)

6. PRIZES

The Prize of this Promotion is as follows:

TCL 32X3A OLED+ monitor of an estimated value of £400 previously used as ex-display on the TCL/Tides of Annihilation stand at Gamescom 2026.

Please note:

- a) The Winner is solely responsible for all ancillary expenses associated with the Prize. Shipping costs will be supported by TCL.
- b) The Promoter may, at its sole discretion, substitute any Prize won with a prize of equal or greater value. However, in the event that the Prize is unavailable due to circumstances beyond Promoter's control, Promoter shall have no liability or obligation to award an alternate equivalent prize.
- c) Any unclaimed Prize remains the property of the Promoter.
- d) The Prizes are not redeemable in cash or other Prizes, in whole or in part.
- e) The Prizes are non-transferable, non-exchangeable and cannot be sold.
- f) The Prizes are ex-display and may show minor signs of previous handling or use. They will be inspected and confirmed as working before dispatch.
- g) The Prizes may be supplied with European power cables depending on the winner's location.

7. CLAIMING THE PRIZE

The Winners will be contacted after the give-away concludes via the inbuilt reddit chat function .

The Winners will have seven days from the date of reception of the direct message from TCL, to follow the instructions in the message to accept the Prize and provide their delivery information being their full name, email address and delivery address so that TCL can deliver the Prize.

If a Winner fails to accept his or her Prize before this date, they shall be considered to have forfeited their Prize.

8. DISCLAIMER AND LIABILITY LIMITATION

TCL accepts no responsibility for any late, lost, delayed, incomplete, incorrectly submitted, corrupted, illegible, or misdirected entries, claims or correspondence whether due to omission, error, alteration, tampering, deletion, theft, destruction, disruption to any communication network or medium, or otherwise including those entries not received by TCL for any reason. TCL is not liable for any consequences of Your error including (without limitation) costs incurred.

In the case of the intervention of any outside act, agent or event which prevents or significantly hinders TCL's ability (or that of a third party involved with this Promotion) to proceed with this Promotion on the dates and in the manner described in these T&C, including but not limited to vandalism, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, TCL's obligations in respect of the Promotion will be suspended for the duration of the event and, in addition, TCL may in its absolute discretion cancel the Promotion.

TCL takes no responsibility where it is unable to contact a Winner who has not provided correct or complete contact details. TCL will only contact the Participant using the participating social media account.

To the greatest extent permitted by law, TCL excludes all warranties, representations or guarantees ("Warranties") regarding the Promotion and any Prize.

The conduct of the Promotion or the supply of Prizes may involve third parties, and TCL makes no Warranties and disclaims all liabilities in connection with any such third parties, their acts or omissions.

By entering the Promotion, You release and indemnify TCL and its related bodies corporate (including the officers, employees and agents of each) from and against all actions, penalties, liabilities, claims or demands You may have against TCL or that TCL may incur for any loss or damage which is or may be suffered or sustained as a direct or indirect result of Your entry or participation in the Promotion or winning or failing to win a Prize, or using or permitting any other person to use the Prize, except for any liability which cannot be excluded by law or which would cause any part of this clause to be void or unenforceable.

Without limiting any of the foregoing, under no circumstances will You or TCL have any liability to the other for any loss or damage suffered which is indirect or consequential in nature, including without limitation any loss of profit, loss of reputation, loss of goodwill, or loss of business opportunity.

Amendment: To the maximum extent permitted by applicable law, the Promoter reserves the right to change these rules or cancel the Promotion at any time, in its sole discretion.

9. STANDARDS OF CONDUCT / CONTENT RESTRICTIONS

TCL shall have the right to refuse any entry which includes or suggests any of the following:

- a) unlawful, harmful, offensive, threatening, abusive, harassing, invasive of privacy or publicity rights, defamatory, libellous, vulgar, obscene, pornographic, indecent, lewd, suggestive, scantily-clad, profane, hateful, racially, ethnically or otherwise objectionable or inappropriate material of any kind, including, but not limited to, any material which encourages conduct that would constitute a criminal offence, give rise to civil liability or otherwise violate any applicable local, state, national or international law;
- b) Infringe or potentially infringe any patent, trademark, trade secret, copyright or other intellectual or proprietary right of any party;
- c) reference to or involves gambling, casinos, off-track betting, or other gambling of any form;

- d) Consumption of alcohol, tobacco, or weaponry, or that promotes or has a connotation to any illegal activity;
- e) impersonates, disguises or conceals any person or entity or otherwise misrepresents a Participant's affiliation with a person or entity;
- f) displays or depicts unacceptable clothing or adornments, or displays any commercial/corporate advertising (including but not limited to corporate logos, brand names, trademarks, slogans, political, personal and religious statements);
- g) references persons or organizations without their written permission;
- h) disparages persons or organizations associated with the Promoter; or
- i) otherwise violates the standards of the Promoter as determined by Promoter in its sole discretion.

10. TAXES

You are advised that tax implications may arise from Your Prize winning, and You should seek independent financial advice prior to acceptance of Your Prize.

TCL bears no responsibility for any tax implications that may arise from accepting a Prize.

You are responsible for any and all expenses that You incur in entering the Promotion and You will not be reimbursed whether or not You win the Promotion.

11. PERSONAL DATA PROTECTION

The personal data collected by TCL during this Promotion ("Personal Data") will be processed solely in accordance with the instructions contained in TCL's Privacy Notice and exclusively for the purpose set out therein.

Data subjects	Collected Personal Data	Purposes	Retention time
All participants	Reddit user ID.	Register and verify the entry and proceed to the draw	60 days as from the registration of the participation in the Promotion
Winners	Reddit user ID, Full name, Postal address, email address,	Deliver the Prize, Provide any assistance or needs to the Winners concerning their Prize	60 days as from the end of the Promotion

Cookies will be deleted within ninety (90) days.

To find out more about our privacy practice, see [Privacy Policy](#)

If you would like to contact us regarding your personal data, you can contact TCL on privacy_dpo@tcl.com

12. GOVERNING LAW AND DISPUTE RESOLUTION

This Promotion and any dispute arising from or in connection with it (including the Prizes) shall be governed by the laws of the country in which the Participant resides and any dispute which cannot be settled amicably shall be submitted to the competent courts of the country in which the Participant resides unless otherwise provided for in mandatory legal provisions.

This giveaway is run by TCL Electronics UK and is not sponsored, endorsed, administered by or associated with Reddit.