

This document is view only. Download to draft your application on your own device.

Important: keep your answers brief!

- Most questions have an **upper limit of four sentences**.
- **Ask a friend for feedback.** Fresh eyes can help you be more clear, concise, and perform better with reviewers.
- **Use the time you have.** All applications will be reviewed at the same time. Submitting early will not affect your qualification.

Applications are DUE 01/04/2026
(extended).

Copy your answers from this document and paste them into our application submission form here:

<https://comotion.uw.edu/startups-incubation/comotion-labs/comotion-labs-climate-tech-incubator/>

Application: CoMotion Labs Climate Tech Incubator 2026 cohort

Section 1 - Contact Information

First name

Last name

Work or university email

Phone number

LinkedIn URL

How did you hear about this opportunity?

- ☐ Personal outreach from CoMotion Labs Team (ex. Sarah O'Sell, Bart Treece, Ashlee Esteban, Siri Vimolchalao, Zach Chamberlain, Caroline Hansen, or other CoMotion staff)
- ☐ Referral - a friend or colleague sent this to me
- ☐ UW or CoMotion Labs newsletter
- ☐ Social media post
- ☐ 9Zero
- ☐ Washington Clean Energy Testbeds
- ☐ Geekwire/Other publications
- ☐ Local community newsletter (ex. WTIA, Founders Live, Seattle Climate Tech)
- ☐ Search or AI tool result
- ☐ Other

Participation acknowledgement

My startup:

- Is in the pre-seed to seed phase

- Has a business license
- Has a minimum viable product (MVP) ready for commercialization
- Can be on-site at the downtown Seattle office for curriculum and business development events 2-3X/mo
- Can commit to completing 20hrs/mo of cross-functional operations and commercial innovation programming and activities

☐ My startup meets the participation requirements

☐ My startup does not meet the participation requirements

Communication preferences

By submitting this application, you consent to receive communications regarding your participation in the CoMotion Labs Climate Tech Incubator. To manage your UW notification preferences, please visit the UW notification preferences center:

<https://subscribe.gifts.washington.edu/>

☐ [Optional] I'd like to receive future communications from UW CoMotion.

Section 2 - Company Information

Company name

Company website

Location

Company description (up to four sentences)

Describe the climate-related problem you are solving, your proposed solution, business value, and environmental impact.

Company industry

- ☐ Energy infrastructure, battery storage, & electrification
- ☐ Software, AI, & data infrastructure
- ☐ Mobility & transportation
- ☐ Manufacturing
- ☐ Built environment
- ☐ Agriculture & food systems
- ☐ Carbon capture & utilization
- ☐ Ports & maritime innovation
- ☐ Workforce development
- ☐ Waste & resource management
- ☐ Ecosystem resiliency & environmental justice
- ☐ Other: _____

What are your top three priorities right now?

- ☐ Access to funding opportunities
- ☐ Kickstart business development
- ☐ Talent, mentorship, & research support
- ☐ Professional workspace
- ☐ Leadership & legal resources
- ☐ Facilities to help scale up products
- ☐ Entrepreneurship training & development
- ☐ Access to the climate innovation ecosystem
- ☐ Other - please explain

Section 3 - Founding Team

For each founder, please state their:

- Full name
- Current title
- LinkedIn profile URL
- A short (up to four-sentence) description of their experience relevant to your business and current role in your company.

List the names of the founders expected to commit to participating in the complete six-month cohort program from April 2026 - September 2026.

Describe how your team met. (up to four sentences)

Please describe your team dynamics. (up to six sentences)

- How are key decisions made?
- How do the founders complement each other's skills?
- Are there any skill gaps you are hoping to fill?
- How are conflicts resolved?

What is the shared long-term vision for your team? (up to four sentences)

Section 4 - Traction and Fundraising

What phase is your company or product?

- ☐ Idea generation with no prototype
- ☐ Research and development, university faculty, or a grad student with lab samples
- ☐ Applied research or discovering the business case with a prototype
- ☐ Pre-seed startup or pre-revenue with a functional proof of concept
- ☐ Seed startup with some funding and customer traction or pilots

Are you currently raising funds, or have you raised funds?

- ☐ Yes
- ☐ No

If yes, what are your goals? (up to four sentences)

- If fundraising is in progress: target amount and expected close date (MM/YYYY), how much is raised so far?
- If you've already raised funds: when did you close, how much did you raise, and who were your funders?

Section 5 - Additional Information

What have your trailing six-month revenues been? (\$value)

What is your runway based on your current cash and monthly burn rate? (days/months)

Have you participated in any previous accelerators or incubators?

If so, please provide the name and one to two sentences about the results.

Have you considered any other startup ideas?

Please list up to three, along with a one to two sentence explanation of the inspiration behind each.

How is equity distributed among founders? Is there a vesting schedule? (up to four sentences)

If you have a cap table, please link to a copy of it, too.

IMPORTANT: Make sure your file share settings are set to “Anyone with the link” can “View” - we will not be reaching out to confirm links. If your link does not work, we will not view it. Test with a friend if you need to.

Section 6 - Product Details

What is the current state of your product(s)? (up to four sentences)

Provide links to your research, demo, or images of your product or solution.

How do customers find you? (up to four sentences)

Who are your competitors? (up to four sentences or bullet points)

- Is the problem currently being solved with manual processes?
- What other companies are building solutions for the problem?

How many active users/paying customers do you have? (#number)

What is your customer acquisition cost? (\$value)

Provide metrics on engagement/retention. (up to four sentences)

This could be social media followers, website visits, quantity of existing registered users, longest customer relationship, highest customer value, etc. - share your wins!

Section 7 - Pitch Deck

Please link to a 90-second elevator pitch video.

We recommend using your phone, Zoom, or Microsoft teams to record your video at an appropriate file size.

IMPORTANT: Make sure your file share settings are set to “Anyone with the link” can “View” - we will not be reaching out to confirm links. If your link does not work, we will not view it. Test with a friend if you need to.

Please link to your current pitch deck in PDF format. (max 12 slides)

IMPORTANT: Make sure your file share settings are set to “Anyone with the link” can “View” - we will not be reaching out to confirm links. If your link does not work, we will not view it. Test with a friend if you need to.

HELPFUL TIP - Here is a pitch template:

<https://docs.google.com/presentation/d/1BL-4ARjB5AqqTMUXzi-W--9x8yOWgCMuzEC6S52wtPk/edit?usp=sharing>

Permission to share with investors

- ☐ Yes
- ☐ No