

Animal Protection Association,

Quarterly Membership Meeting



Sunday, September 21, 2025



APA Shelter

Handouts: Agenda, Minutes (March 23, 2025), Financials, Cat Count, Adoption numbers 2018 – 2025

Attendees: Denise Koenig, Terry Taflinger, Cathy Morency, Steve Morency, Vicki Clark, Linda Keith, Beth Rueschhoff, Teresa Viers, Alyssa Underwood, Rebecca Davis, Marlena Davis, Erin Proctor

Agenda

1. Call to Order 2:00 PM

- Facilitator: Vicki

2. Approval of Minutes

- June 22, 2025 Minutes — Beth
- Corrections: Anytime the thrift store makes over \$2,000, not the shelter. Minutes approved

3. Treasurer's Report

- Report & Cat Count —

We got a large donation in the amount of \$45,000. We will put half of it towards paying down the building loan. Balance on the loan is \$32,700 and will take 3

Net income is for the year is \$38,500.

Over 65% of income is coming from donations, due to large donations of \$45,000.

The thrift store has made \$21,500 YTD.

Most expenses going towards the cats.

Fundraisers:

Catapawlooza \$7,000+

Yard Sale \$2,600

Cat Count: 125 Cats at the end of August

4. Thrift Store Update

- Terry

Still open five days

May cut out Sundays in the winter

Getting ready to switch over to Fall merchandise and Holiday merchandise after Halloween.

5. New Business

- Facilitator: Vicki

Cost of medical expenses for some cats: Mission statement – a cat is euthanized only when it is suffering and all avenues are exhausted in an effort to improve its health.

Adoption Trends

- Review decline in adoptions (2018–2025)
- Petsmart program updates (capacity, fosters, older cats, shelter promotion)
- Comparison: shelter adoption event (Sept 13) vs. Petsmart events
- Shelter hours: discussion of reopening to public on Fridays/Saturdays or adding evening hours
- Adoption application processing

Cathy and Beth will help screen applications

We always need to ask about backup plans.

- Adoption fees and medical costs

Adoptions are lower because of free adoptions through other shelters

We haven't taken in as many kittens, but we have had sick kittens, fewer fosters, and free adoptions event

Many applications are suboptimal.

We need to put kittens on petfinder and facebook/insta/other socials.

To compound the problem, we are getting many returns on cats

One thing we can do is get different kitten fosters each week bring kittens to the shelter on Saturday. Should have at least second set of vaccinations.

Going to see if we can have a kitten day at PetWants in Floyds Knobs.

There's an end of October adoption day at Petsmart. We should set up there.

Some fosters don't have time to socialize their kittens which creates a problem when trying to adopt them.

We are afraid Petsmart is going to kick us out.

We cannot raise prices since that would decrease our adoptions even less.

Open shelter Friday evenings, even one evening a month.

Medical Update

- Test kit and vaccine storage (PetVet365)

Stored onsite at PetVet365

We need to get login information from Jan

- New medical supply tracking project for fosters

We are gonna start checking the medical supplies. There's an inventory sign out sheet and a medical tracker.

Alyssa need to know what we need to track individually. She will consult with Terri. Fosters need to fill out the check out sheet, not the tracking date. Use the older vaccine first. We use at PetVet 365 and CarePets

- Support from Dr. Evinger, retired vet – license expires at the end of October. She has offered to be the vet for the shelter. Everyone agrees that she should be the vet for the shelter.

Shelter Update

- Signage update

Worries: cost, attracting unwanted forms of attention such as people abandoning cats or people don't like cats

Vicki will call Clark County to see where they got their sign.

- Parking lot paving

Talked to Paver again Friday. Paver has the asphalt. It will be October before he can do the paving. There is some work the water company is doing, but October will be target date.

New Printed Materials

- Brochures
- Business cards

New brochures and business cards.

6. Fundraising Initiatives

- Facilitator: Denise
- Sept. 18: Give for Good Louisville results

We have raised over \$18,000 dollars in matching funds.

We raised another \$9,000 in donations – 88 donors, 15 first time donors

We got the \$10,000 extra dollars from Churchill Downs.

We did not get community matching funds because we are in too high a tier due to large donations.

- Oct. 4: *Purrs in the City* at First Christian Church

Scammers on the FB page for the event.

Will have hot food from the kitchen

The dessert table will be in the APA Block. Steve Means is running the credit card at the end.

There will be tables to sit.

We are trying to get people able to

5 Honors high school students will be available to help.

Volunteers will show up at 8:00.

Emails to cooks and bakers.

- November: Online Silent Auction (proceeds go toward – mortgage reduction)

So far 20 items.

Online only

- Dec. 2: Giving Tuesday — Christmas Wish List & Angel Trees


Hard for us to come back and ask for more donations. Push will be for Christmas Wish List & Angel Trees

- Wreath making/Fall Bazaar

In Backyard, beginning of November

Santa: Lincoln Crum – may possibly donate

7. Next Meeting

 December 7, 2025 — 2 p.m.

- Election of Officers - anyone interested in running for an office contact Denise

Next Meeting – December 7th, 2025 2:00 Shelter

Meeting adjourned 3:37