## FOR IMMEDIATE RELEASE

October 15, 2025

## Adventure Landing Jacksonville Beach Announces Closure After 30 Years of Family Fun

Jacksonville Beach, FL — After three decades as a beloved destination for family fun and treasured memories, Adventure Landing Jacksonville Beach has permanently closed its doors. Adventure Landing was given a short timeframe to cease operations, bringing a sudden and heartbreaking end to more than 30 years of laughter, milestones, and community connection in Jacksonville Beach.

"For 30 amazing years, it has been the privilege of a lifetime to serve the Jacksonville community," said Hank Woodburn, who opened the park in 1995. "We've been honored to be part of countless birthday parties, family traditions, and year-round memories. Watching generations of families create joy together—from parents who visited as children now bringing their own kids—has been an extraordinary blessing from God. Being an integral part of the fabric of Jacksonville Beach and this wonderful community has meant everything to our entire Adventure Landing family."

Adventure Landing extends its deepest gratitude and love to the hundreds of thousands of guests, season pass holders, and every dedicated employee who has been part of the Adventure Landing Jacksonville Beach story over the past 30 years.

Guests holding Jacksonville Beach tokens, gift certificates, or redemption arcade tickets can redeem them at our **Adventure Landing St. Augustine location**, which remains open and ready to welcome families. The St. Augustine park is located at 2780 FL-16, St. Augustine, FL 32092 and offers many of the same attractions and family fun that Jacksonville Beach guests have loved for years.

While the Jacksonville Beach location is closing, nine other Adventure Landing parks will continue to operate across Florida, Kansas, Ohio, Missouri, New York, North Carolina, and Texas, continuing the Adventure Landing tradition of family fun and creating lasting memories in communities across the country

## **Share Your Adventure Landing Memories**

The park invites the Jacksonville community to preserve and celebrate 30 years of memories through:

- Digital Memory Book: Submit photos and stories through a dedicated webpage to be compiled
  into a comprehensive digital archive. All submissions will be preserved and shared with the
  community after closure.
- **Social Media Celebration**: Share your favorite Adventure Landing moments, photos, and stories on social media using #AdventureLandingMemories and #30YearsOfFun. Tag Adventure Landing Jacksonville Beach to be featured in our final celebration posts.

"Every memory shared helps us celebrate what this park has meant to Jacksonville Beach," added Woodburn. "Whether it was your child's first ride, a memorable birthday party, or a summer tradition spanning generations, we want to honor these precious moments together. The stories and connections made here will live on long after our doors close."

While Adventure Landing Jacksonville Beach may be closing, the memories created here over 30 extraordinary years will remain forever woven into the fabric of Jacksonville Beach.

For more information, visit Adventure Landing's website at www.AdventureLanding.com or follow on social media at @adventurelandingjaxbeach on Facebook, @adventurelanding on Instagram, @AdventureLandingFun on YouTube, and @adventurelandingjaxbeach on TikTok.

Media Contact: Rick Deutscher General Manager rdeutscher@adventurelanding.com 904.246.4386