

Dear Sir or Madam,

I noticed your "Don't Re-Nig" bumper sticker and wanted to express my disappointment in you as a fellow human being.

For the following reasons, I would ask you to please consider removing that offensive sticker from your vehicle.

1. Children can see it. I don't mind having a conversation with my children about what your bumper sticker says and what it means, but I think many children will see it and not ask their parents about it and reason, that since a grown-up thought it acceptable political discourse, it may be acceptable. It is not.
2. It is not acceptable political discourse because it is blatant racism. Fear and hatred are facts of the human condition, but in a civilized society we discuss those sorts of things like adults, we don't result to vicious name-calling.
3. It is neither clever nor funny. I can only conclude 'Re-Nig' is supposed to be a play on the word 'renege'. Let me tell you what 'renege' means: to go back on a promise, to revoke your word, or break a contract. (Look it up in a dictionary if you don't believe me. There are several free sources online for this sort of thing.) The instruction not to 're-nig' is to tell the voter not to reelect President Obama, but presumably is directed to those who voted for Obama in the last election. If the don't 're-nig', that means they will keep to their principles and vote for Obama again; the closest thing to reneging would be for them NOT to vote for Obama again. Your play on words makes no sense. It makes you look ignorant, on top of how bad the racist sentiment makes you look already.

My name is _____. If you'd like to apologize, or discuss why you think I'm wrong, I invite you to contact me (through my blog / by email / on twitter) at:

Thanks for your time and attention.

Respectfully,