

# STUDENT SENATE FOR CALIFORNIA COMMUNITY COLLEGES



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Office: (916) 254-0390 [www.scccc.org](http://www.scccc.org)

## Communications Committee | Regular Meeting Agenda | January 26, 2024 at 1:30 PM

**NOTICE IS HEREBY GIVEN** that the Communications Committee will hold a **Regular Meeting** on **January 26, 2024 at 1:30 PM via 1100 N. Grand Ave., Walnut, CA 91789 -The Student Center Building 410 Second Floor & Teleconference**. The Communications Committee reserves the right to suspend the orders of the day if necessary to conduct business. All meetings are held in locations that are wheelchair accessible. Other disability-related accommodations will be provided to persons with disabilities upon request. Persons requesting such accommodations should notify the Student Senate for California Community Colleges Vice President of Communications, Dani Silva at [vpc@ssccc.org](mailto:vpc@ssccc.org) no less than three working days prior to the meeting. The Student Senate for California Community Colleges will make efforts to meet requests made after such a date, if possible. Please contact the SSCCC Vice President of Communications for any agenda-related questions.

Pursuant to Government Code §54957.5: Supplemental materials distributed less than 72 hours before this meeting to a majority of the SSCCC Board of Directors will be made available for public inspection at this meeting. Materials prepared by any Board of Directors member and distributed during the meeting are available for public inspection at the meeting or after the meeting if prepared by some other person. Documents will also be posted within the respective [Google Drive](#).

Please note that the full Agenda packet, which contains all attachments & reports, is available and hyperlinked below within "Agenda Materials":

### Meeting Location: Via Zoom Teleconference

[Join Zoom Meeting](#)

**Call-In Info:**

(US) +1 669 444 9171

**Meeting ID: 850 6051 6608**

[Agenda materials](#)

**Committee members will be attending via teleconference from the following locations**

*Note: While teleconference locations are listed below, if a member does not participate from a*

*teleconference location that location may not be open to the public.*

- 1100 N. Grand Ave., Walnut, CA 91789 -The Student Center Building 410 Second Floor
  - 1530 W. 17th St., Santa Ana, CA 92706 JSC-102
  - 900 Otay Lakes Rd., Chula Vista, CA 91910
  - 4098 Foothill Dr., Lucerne, CA 95458
- 721 Cliff Dr., Santa Barbara, CA 92109 Rm CC223
  - 1000 Hensley Creek Rd., Ukiah, CA 95482
  - 3835 Freeport Blvd., Sacramento, CA 95822
  - 855 N. Vermont Ave., Los Angeles, CA 90029
- 1301 Avenida Cesar Chavez, Monterey Park, CA 91754
  - 394 Nerdy Ave., San Jose, CA 95111
- 701 S. Mt Vernon Ave., San Bernardino, CA 92410
  - 300 W Los Angeles Dr Vista CA 92083

**I. ORDER OF BUSINESS**

**A. Call to Order**

**B. Roll Call**

Members	
<b>VP of Communications (Chair)</b> Dani Silva	
<b>Vice Chair</b> VACANT	
<b>Communications Officer I</b> VACANT	
<b>Regional Affairs Director I</b> Lisa Baker	
<b>Communications Officer II</b> Wendi Taliferro (Her/Hers)	
<b>Communications Officer III</b> VACANT	
<b>Regional Affairs Director III</b> Kevin Ruano Hernandez (He/Him)	
<b>Communications Officer IV</b> Priscila G de Franca Moreira	
<b>Communications Officer V</b> VACANT	
<b>Regional Affairs Director V</b> Joshua Simon	

<b>Communication Officer VI</b> Elena Fuentes (She/Her)	
<b>Communications Officer VII</b> VACANT	
<b>Regional Affairs Director VII</b> Steven Gallegos	
<b>Communications Officer VIII</b> VACANT	
<b>Regional Affairs Director VIII</b> Raven Cantoran	
<b>Communications Officer IX</b> VACANT	
<b>Regional Affairs Director IX</b> Dyami Ruiz-Martinez (He/Him)	
<b>Communications Officer X</b> VACANT	
<b>Regional Affairs Director X</b> Kimberly De La Cruz (She/Her)	

<b>Ex-Officio Members</b>	
<b>President</b> Cassandra Flandre-Nguyen (She/Her)	
<b>Vice President</b> Ivan Hernandez (He/Him)	

**C. Adoption of the Agenda | 3 mins.**

*The Communications Committee will consider any amendments to the agenda.*

**D. [Approval of the Minutes](#) | 3 mins.**

*The Communications Committee will consider for approval the minutes from the [December 6, 2023 meeting](#).*

**E. Public Comment**

*This segment of the meeting is reserved for persons desiring to address the SSSCC Communications Committee on any matter of concern that is not stated on the agenda. A time limit of three (3) minutes per speaker and fifteen (15) minutes per topic shall be observed. The law does not permit any action to be taken, nor extended discussion of any items not on the*

*agenda. The SSCCC Communications Committee may briefly respond to statements made or questions posed, however, for further information, please contact the SSCCC VP of Communications at [vpc@ssccc.org](mailto:vpc@ssccc.org), to request items of discussion to be placed on a future agenda. (California Government Code §54954.3).*

## II. STANDING ITEMS

### A. Roundtable

**(Committee | 15 mins. | Discussion)**

*The Communications Committee will discuss topics of interest pertaining to the Newsletter . New Comms Officers Welcome.*

### B. Regional Social Media Content

**(VPC Silva | 10 mins. | Discussion)**

*The Communications Committee will discuss and review possible content for the regional social media accounts and upcoming newsletters, and visit regional folders..*

## III. BUSINESS

### A. Vice Chair Elections

**(VPC Silva | 10 Mins. | Discussion/Action)**

*The Communications Committee will consider electing a vice chair from its membership and discussing promotion and recruitment to fill vacant Comms positions within regions ahead of GA.*

### B. Communications Committee Meta/ IG data analysis/ template share and brainstorming to update Master Excel Spreadsheet

**(VPC Silva | 20 mins. | Discussion)**

*The Communications Committee will be presented with an orientation to the Communications Committee templates bank and discuss adopting new templates and agree on (pg min/max) and special branding ideas for GA.*

### C. Monthly Regional Review of newsletters

**(VPC Silva | 10 mins. | Discussion/Action)**

*The Communications Committee will review recent newsletters/ discuss and share feedback.*

### D. Future Meeting Times

**(Committee | 5 mins. | Discussion/Action)**

*The Communications Committee will discuss and potentially approve future meeting times for the regular comms committee meetings.*

## IV. COMMUNICATIONS FROM THE FLOOR

*This time is reserved for any Communications Committee Member to make announcements on items not on the agenda. A time limit of two (3) minutes per speaker shall be observed. No action will be taken and the total time limit for this item shall not be extended.*

**V. ADJOURNMENT**