# 100 G WORK SESSIONS AWAY

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## MINIMUM GWS: 2 GWS

## G Work Checklist

- ☐ Set a desired outcome and plan actions
- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- ☐ Remove distractions
- ☐ Set a timer for 60-90 mins
- ☐ Get started
- ☐ Evaluate afterwards

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# SESSION #1 - Date + Time

## Desired Outcome:

- Objective: Find 3 cars and boats detailing Top Players to analyze, and start looking into one of them.

## Planned Tasks:

- ☐ Task 1: Poke around Google (choose from state to state)
- ☐ Task 2: Find the one with the highest reviews that gets recent reviews. And shows up on top of Google search.
- ☐ Task 3: Use the WWP document, and start breaking down the marketing persuasion tactics, and marketing strategies they're using to get new customers.

## Post-session Reflection

- Found more than enough top players to analyze because I'm a money-crazed guy, and I had to super win for AJW detailing to make myself some cool testimonial, and escape the matrix.
- The 1st TPA is not done yet, I will make some more GWS to finish all of the top player analysis with attention-to-detail, not missing a marketing strategy the top player is using to get new customers.
- I need to pay close attention when analyzing top players.

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# SESSION #2 - Date + Time

## Desired Outcome:

- Objective: Analyze every marketing strategies *Clean* uses to get new customers

## Planned Tasks:

- ☐ Task 1: Poke around Google (choose from state to state)
- ☐ Task 2: Find the one with the highest reviews that gets recent reviews. And shows up on top of Google search.

☐ Task 3: Use the WWP document, and start breaking down the marketing persuasion tactics, and marketing strategies they're using to get new customers.

## Post-session Reflection

- Noticed that my brain power is slower, and weaker. Maybe DOING something just for a bit won't do. Maybe I need more rest time between working sets.
- I realized that when analyzing top player, I need to go full-picture mode.

# SESSION #3 - Date + Time

**Desired Outcome:**

- Objective: Analyze every marketing strategies *Clean* uses to get new customers

**Planned Tasks:**

- ☐ Task 1: Poke around Google (choose from state to state)
- ☐ Task 2: Find the one with the highest reviews that gets recent reviews. And shows up on top of Google search.
- ☐ Task 3: Use the WWP document, and start breaking down the marketing persuasion tactics, and marketing strategies they're using to get new customers.

**Post-session Reflection**

- I analyze top player fasten when I got full-picture mode, finding the strategy and marketing tactic the top players are using to convicen people to take action
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# SESSION #4 - Date + Time

**Desired Outcome:**

- Objective: Create About Us Page For AJW

**Planned Tasks:**

- ☐ Task 1: Analyze How Top Player Create About Us page
- ☐ Task 2: Using AI to create the copy
- ☐ Task 3: Use AI to evaluate.
- ☐ Task 4: Use Million-dollar upgrade to enhance the copy
- ☐ Task 5: Submit for review, and make tweaks as the captain said.

**Post-session Reflection**

- This GWS is ineffective because the client isn't providing needed information about the business in context, which slows down the process. I will leave this work when I get to Alex in person. Working with him in person is better than on the phone.
- I'll find another client to work with, to speed up the process, and make money in a quicker time frame. It will be so stressful at a new level that money will start pouring in.

# SESSION #5 - Oct 13 24 + 9:30 - 11am

## Desired Outcome:

- Objective: Finish Slapping Home Page Copy Into Webflow

## Planned Tasks:

- ☐ Task 1: Fix Copy In The Mind Of The Reader
- ☐ Task 2: Slap Them Into Webflow

## Post-session Reflection

- **I'm getting used to webflow now.**
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- **Now is the time to go all in and finish the webpage before Oct 18th.**