

Jenny, Pearl, Polly, Rosie

Worksheet 1 - Plan

What is the subject of your advertisement/announcement?

Advertisement: Commercial for rocket booster bike by Glasses
Incorporation

What is the purpose of the ad? (E.g. to educate, entertain, inform,
persuade, instruct, or warn.)

Persuade, Entertain and Warn

Who are the intended audience for the ad?

From 13+ and not for people who have disability, heart problems and
senior citizens

List the sounds, music, effects, and voices you will use below:

E.g. (Sound: telephone ring, Music: Piano clip, Effects: echo on voice, fade
out, voices: adult male voice, young girl voice)

Sounds:

This is awesome!!! So fast!!! I can fly! So cool, so this is the sky?

Scream (warn)

Music:

I believe I can fly by Fiona Fung

Effects:

Screaming, booster sound, airplane sounds, warning bell, welcome horn

Voices:

Funny, terrify, serious (warning), laughing
