Graphic Designer | Job Description

Role: Graphic Designer
Location: Remote

*** Please read the job description carefully before applying.***
Click here to apply.

Who We Are

We are a fast-moving retention strategy team that works with eCommerce brands to build campaigns that don't just look good, they perform. We move fast, think sharp, and care deeply about the impact of every pixel we put out. If you're someone who sees design as a tool for influence, not just aesthetics, you'll fit right in.

What This Role Is

You will be a core part of our creative team, designing marketing materials, primarily emails and WhatsApp creatives, that are built to convert. You won't just be making things pretty. ***You'll be thinking about why a design works, how a user's eye moves, what triggers action, and how to improve on the last version***.

You'll collaborate closely with strategists and the marketing team, move fast on feedback, and bring your own ideas to the table every single day.

This is not a passive execution role. We want someone who is hungry to grow, proactive about learning, and takes ownership of their output.

What You'll Do

1. **Creative Research & Ideation**
   Regularly explore what's working in the market — across industries, formats, and platforms. Bring fresh references, concepts, and ideas to the team without being asked.

2. **Design High-Converting Creatives**
   Create emails and WhatsApp marketing creatives that are not just visually appealing but built with intent — clear hierarchy, strong CTAs, and behavior-driven layouts.
3. **Work Fast on Feedback**
   Turnaround on internal and client feedback will often be quick. You should be comfortable iterating rapidly without losing quality or composure.
4. **Collaborate With the Team**
   Work alongside the strategy and creative team to align design with campaign goals. Communication, openness to ideas, and team spirit are non-negotiable.
5. **Use Figma as Your Primary Tool**
   All design work is done on Figma. You must either already know it or be committed to mastering it fast.

What You Bring

Must Haves

1. A genuine understanding of design psychology and behavioral design principles or a strong, demonstrable interest to learn that.
2. Proficiency or fast-learning ability in Figma
3. Reliable 100 Mbps+ internet connection
4. A functional laptop capable of handling design work smoothly
5. A collaborative, hardworking, go-getter attitude and the drive to consistently raise your own bar
6. Ability to use AI design tools to enhance your work output or a keen interest to quickly learn and adapt.

Good to Have

1. Prior experience designing email and/or WhatsApp marketing creatives
2. Prior exposure to eCommerce brands and their creative needs

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What You'll Get From Us

1. A role with real creative ownership — your work will directly impact campaign performance, and you'll know it
2. Fast skill growth — you'll be exposed to strategy thinking, not just design execution; you'll understand why things work

3. Direct mentorship and feedback from top industry experts who care about your craft.
4. A collaborative, non-toxic team environment — no politics, no micromanagement, just clear expectations and honest communication
5. Flexibility of remote work with the energy and pace of a tight, driven team
6. Exposure to real eCommerce brand campaigns — the kind of work that builds a strong, performance-oriented portfolio

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If this is you, click here to apply: https://forms.gle/mo1mbwjiPrDyVnEf8
**If you're selected, our team would reach out to you via email or whatsapp.*