

Rawry & Pohly

自 分 の 青 春 を 掴 ま う
celebrate your inner child

Hello Brookfield Properties! Thank you for this amazing opportunity and your investments in the Arts here in Calgary.

Artist Entrepreneurs

As a husband and wife artist collective, we've spent the past decade creating art that keeps the spirit of childhood alive. Our journey began with a simple promise, to never let go of our childhood teddy bears, the loyal friends who once held our biggest dreams and quietest fears. What started as a sentimental bond has blossomed into an art practice that invites imagination to run wild, wonder to take the lead, and the discovery of joy in the everyday.

What we want to do in 315

Community Engagement

Our art has always been shaped by the incredible communities we work with. Each public installation begins and ends with their support, growing in unexpected and meaningful ways. With the 315 Residency, we hope to create an accessible space where creativity can unfold naturally, where existing tenants, the public, local artists, and the community can come together to shape something truly special. Whether through markets, artist talks, festivals, workshops, pop-up galleries, or something entirely new, we're excited to see what we can build together.

Through these engagements, projects will come to life in addition to the projects we propose below.

Artwork Series Proposal

As part of the RBC Emerging Artist program at Arts Commons in 2024, we presented our reimagined \$2 bill, titled "A Discontinued Childhood", for their +15 Window Galleries. Growing up in the '90s, the Birds of Canada banknote series was a familiar part of everyday life.

The \$2 bill, in particular, was Pohly's weekly allowance for chores, small moments that have since become cherished memories. As adults, we find ourselves valuing what we no longer have, holding onto the things that shaped us.

During the 315 Residency, one of our commitments is to complete all seven bills from this series in large format and host a gallery exhibition, using our portable gallery walls we use at art shows, bringing this deeply personal theme to life. For the first time, we will also offer private collectors the opportunity to acquire editions of this work, and the others in the series, something we have never pursued, despite numerous serious inquiries.

After finishing the photography of the original bills, and designing the new birds, we will print the editions on archival paper with our printer, and then frame and mat with our framing partners.

Sculptures

From massive 8' illuminated Gummy Bears to a 3D Bok Choy Boy Sculpture, we've had the opportunity to hand-build and oversee the production of sculptures in a variety of mediums. The 315 Residency gives us the space to finally bring a long-awaited project to life, working with a garage full of sculpture-grade foam we reclaimed from a construction site four years ago (with permission, of course).

Upcycling this material into the kind of bold, larger-than-life lobby art that has inspired us in cities like New York and Toronto has always been on our bucket list. However, it wasn't feasible in our home studio or the smaller warehouse we currently occupy. With the 315 space, and its 12 foot ceilings and 4,400 square feet, we can carve the shapes by hand and then take them off-site for coatings and painting. We already have private collectors waiting for this new chapter in our art practice, and during the residency, we are committed to creating at least one sculpture intended for the year-long tour in the lobbies of Brookfield properties.

Expertise in Commercialization

Stylistically, our 'Contemporary Saturdays' style uses as few colours and lines to the maximum effect possible; the rigid limitations of colour, size, and quality are all

already catered to within the style itself, making it easy to create a work that is striking, bold, and recognizable. This iconic style was crafted and refined with the intention of visibility, decipherability, and accessibility of design, especially from a distance, in crowded spaces, and while moving.

Having worked with large organizations on collaborations in the past, we are comfortable and confident with the processes and deadlines required for the projects we are proposing, and have worked on projects of similar or larger sized budgets.

We have been creating physically and digitally painted works for just over 10 years this year. In the painting category alone we have painted and sold over 15,000 hand-painted works to private collectors, galleries, and commercial retail stores. We have experience working with various printers and merchandisers in the art realm for over a decade and are confident in their expertise to tackle any area of these projects.

As self-represented artists that have displayed and sold their works in pop-up galleries across Canada and the U.S. at events with tens of thousands of attendees roughly 20 to 30 times a year, it was important to create a style that caught the attention and cut through the visual noise of packed spaces, typically focusing on single characters that feel as though they are an animated still, the artwork evokes the viewer's imagination to interact, and see themselves, in the characters.

Due to the nature of these pop-up galleries exhibitions, we currently possess professional gallery walls (pro-panels), lighting, and various assets to create a full experiential walk through gallery in any space. Although our most common pop-up size has been typically 10'X20', we have activated large scale footprints with our artwork at events and festivals. Our current body of existing work is large enough to activate all 4,400 sq ft of the hall.

We currently merchandise in the areas of hand-painted and digital canvases, stickers, prints, t-shirts, hoodies, sculptures, low-relief wood art, and screen prints. Our practice includes merchandising our artwork whether through pop-up gallery

sales, public art, and private commissions. We are both full-time professional artists supported by the success of our practice.

We are also at the forefront of our brand, image, and representation, so our community engagement, public personas, and event work are our passion. We are happy to engage and draw the public into our world, while explaining our process, talking passionately about our artworks, and connecting with the tenants and public.

This residency offers a unique opportunity to refine and expand our expertise in large-scale, site-specific projects and to showcase our portfolio of works as well as create new, exclusive works for this residency that, at the size of this exhibition, will 'wow' the tenants and public alike. Our goal is to create such impactful pieces that they impress others in the Brookfield family internationally.

KEVIN CHOW & JAMIE MASON

Rawry & Pohly specializes in
stylistic, contemporary pop art.



www.RawryandPohly.com
@RawryandPohly
https://rawryandpohly.carrrd.co/

Selected Commissions

2025 Public Art Commissions

—*The Complete Collection*—[Illuminated Sculptures]FROST]
Regina Downtown Business Improvement District, Regina, SK

2024 Public Art Commissions

—*The Bus to Chinatown*—[Bus Wrap]
Calgary Arts Development
Calgary, AB

—*A Discontinued Childhood*—Forevermore—[Framed Print / Layered Wood Art]
RBC Emerging Artist Visual Artist Program Arts Commons Window Galleries
Arts Commons, Calgary, AB

—*Lucky Smalls*—[Mural]
Crescent Heights BIA, Calgary, AB

—*Along the Bow Extension / The Magpies at the City Gate*—[Mural]
Chinatown BIA, Calgary, AB

2023 Public Art Commissions

—*One Pigeon, Two Pigeons*—[Immersive Story Experience]
Regina Downtown Business Improvement District, Regina, SK

2022 Public Art Commissions

—*Chinese Zodiac Sculpture & Digital Media*—[Sculpture & Media]
Calgary Arts Development, Calgary, AB

—*Discontinued Childhood*—[Digital Mural]
The City of Red Deer, Red Deer, AB

—*Along The Bow*—[Mural]
Calgary Arts Development | Canada Council for the Arts, Calgary, AB

—*Gummy Bear Picnic*—Urban Animals—[Illuminated Sculptures]FROST]
Warehouse District Business Improvement District, Regina, SK
Regina Downtown Business Improvement District, Regina, SK

2021 Public Art Commissions

—*Lost & Found*—[Mural & Sculpture, Bok Choy Boi]
Calgary Arts Development, Calgary, AB

—*Rawry & Pohly's Harvest of Light*—[Illuminated Sculptures]
Regional Municipality of Wood Buffalo, Fort McMurray, AB

Grants & Awards

- 2023 • Community Initiated Project Funding - *Lucky Smalls*
- 2022 • Canada Council for the Arts Grant Recipient
- 2021 • Artist-Initiated Project Funding - *Along the Bow*
 - Calgary Arts Development, Calgary, AB
- 2019 • RCE Recognition Award

Volunteer Work

- 2019-Present • Chinatown Mural and Art Committee Member
- 2019-Present • Calgary Chinese Cultural Centre Volunteer

Titles

Co-Founding Partner | Rawry & Pohly
— 2015 to PRESENT

Educational Backgrounds

Jamie Mason

B. Ed., Major in English Literature
Minor in Social Studies
B.A. English Literature
— 2013

Kevin Chow

University of Regina Bachelor of
Business, Major in Marketing
— 2014

Saskatchewan Polytechnic (SIAS),
Diploma in Marketing
— 2014

Sheridan College, Animation Program
— 2004-2005
Art Fundamentals Certificate
— 2004

Collections / Exhibitions

Works held in private collections
internationally. 50+ privately
commissioned canvas artworks.

2023/2024, RBC Emerging Visual Artist
Cohort / TD Incubator, **Arts Commons,**
Calgary, AB

2022, *Albirta: Put A Bird On It*, Group
Exhibition, **Alberta Craft Council Feature**
Gallery, Edmonton & Calgary, AB

2022 Rawry & Pohly *Urban Animals* and
Gummy Bear Picnic, **FROST**, Regina, SK

2022, *Rawry & Pohly's Harvest of Lights*,
Exhibition, **Calgary Chinese Cultural**
Centre/City Hall Asian Market Chinook
Blast, Calgary, AB

2021, *Birb*, Residency/Exhibition, **Sparrow**
Artspace, Calgary, AB

2020, *The Roots of Character*, Solo
Exhibition, **VCAD Gallery**, Art Walk Calgary
Participant, Calgary, AB

2015-PRESENT, *Artist Alley Countrywide*
Tours, **Artist Alley**, Canada/USA

Contact Information

Name: Kevin Chow

Title: Co-Founding Partner, President

Email: KevinHchow@hotmail.com

Phone: 306.209.8244

Name: Jamie Mason

Title: Co-Founding Partner, CEO

Email: JamieM_18@hotmail.com

Phone: 306.531.5019

Artist Bio

Known for their bright colours and unique linework that awakens the viewer's inner child, **they created a visual style they call Contemporary Saturdays**, a homage to the artists' own childhood of Saturday morning Cartoons, and nostalgic family adventures outside of the structure of a school week.

Kevin Chow began a professional pursuit in art through the animation program at Sheridan College in 2004/2005 and completed the art fundamentals certificate; his artwork today is a love letter to the intersection of animation and fine art. He graduated from SIAST in Moose Jaw with a diploma in business, marketing and then the University of Regina with a B.A. in marketing.

Jamie Mason, a self-taught visual artist and storyteller, followed her love of creative writing, the study of literature, and education to the University of Regina, where she pursued two degrees simultaneously, a Bachelor of arts in English and a Bachelor of Education with a minor in Social Studies.

In 2010, Chow gifted Mason a teddy bear, the exact duplicate of his own childhood plushie (Pohly), which she named Rawry, but it wasn't until September of 2014 that Chow and Mason began toying with combining their styles and stories, armed with dollar store sharpies, acrylic paint on canvas and a sense of fun.

They **co-founded Rawry & Pohly** and began representing their own paintings and artwork, touring across Canada starting in 2015, following their love of pop culture. They later moved to Calgary in 2019, where they experimented in new mediums. The resulting style of their blended visual art is deeply rooted in pop art; their artwork features striking geometrically shaped characters with minimal, iconic line weight, bold, vibrant colours, farcical names and descriptions.

Process

They begin their work with a traditional pencil sketch inspired by the site or project. This sketch is then scanned onto a computer and the work is inked and coloured using Photoshop. Each line is meticulously laid out, from thick to thin, to create the

most dynamic impact. If using traditional media, the work is then translated back into traditional through brush. If using digital, the work is exported as a high quality 300 DPI raster.

Both artists are naturally curious, imaginative, and deeply impacted by popular culture, animals, and the minutiae of their daily lives. Their works are site specific, heavily influenced by the surrounding animals, people, and imagined worlds that they share.

Their motto, "celebrate your inner child," is an invitation for viewers to tap into their sense of wonder and playfulness.

Skills, tools, resources, and support that we hope to achieve from Brookfield Properties through this residency

1. Mentorship from your Team

We're excited to share our ideas with your team and gain insight into what it takes to activate a commercial property with the public in mind. Navigating corporate procedures feels like a natural next step for us, given our experience in project management, logistics, public art, outdoor activations, and international art shows.

2. Installation and Safety

Every space we've installed art in has required thoughtful consideration of engineering, safety, and how the public could interact with the artworks. Collaborating with your team to address these elements will provide valuable experience and insights we can then carry forward into future installations.

3. Value across Departments

All of our past collaborations have started with thoughtful research on how our art can add value to everyone involved. Through our work with major institutions like zoos and aquariums, we've grown as artists who bridge creativity with purpose. Now, we aim to expand that trust beyond retail, education, marketing, and conservation, exploring new ways to collaborate across diverse departments.

4. Tackling the Unknown

We've always been able to identify, acquire, and utilize the right equipment and materials to bring our ideas to life. With access to your team's expertise, networks, and experience, we're excited to expand our perspectives and dream even bigger, pushing our future art projects from imagination into reality.

Media Kit link to downloadable assets

https://www.dropbox.com/scl/fo/oa7lm5bb6wop9kkzpw10d/AE-P10_GgbWYMrwYtVOrHs8?rlkey=mgpw8xtzlj3h175t757obzz9e&st=nej1p9dz&dl=0

Link to Portfolio of Public Art

<https://rawryandpohly.carrd.co/#section01>

Link to Portfolio of Murals

<https://rawryandpohly.carrd.co/#section02>

Past Video Interviews:

Dragon City Bus, Calgary Chinatown x Calgary Arts Development x Rawry and Pohly

https://www.youtube.com/watch?v=pjve8XPsdMM&list=PLatD3Hcmm-ZWn6Lqv8sclKrRY3EzReLUb&index=3&ab_channel=CalgaryArtsDevelopment

Along The Bow Mural

https://www.youtube.com/watch?v=dFmQcq32so&ab_channel=LivingaCreativeLifeCalgary

Crescent Heights BIA Art Bench with the Calgary Chinese Cultural Centre

(short Version)

https://www.youtube.com/watch?v=hQfBAglgUPE&ab_channel=CrescentHeightsVillageBIA

(Long Version)

https://www.youtube.com/watch?v=_ztFuDTbet4&t=531s&ab_channel=Rawry%26PohlyArt

igNight The business of being an artist, a talk we did to help inspire the careers of future artists (Part of our first Night Light exhibition)

https://www.youtube.com/watch?v=J_Lo68p7oJI&t=1259s&ab_channel=RegionalMunicipalityofWoodBuffalo

February 10, 2025

Dear Brookfield Properties 315 Artist in Residence Program selection panel;

I am writing in support of Rawry & Pohly in their application for the 2025 residency Program. I have had the privilege of working with Jamie and Kevin on a variety of initiatives since 2021 and I never fail to be impressed by their dedication, professionalism and artistry and I recommend them to your program without hesitation.

I first worked with Rawry and Pohly as a project manager for the City of Calgary's Public Art Program where I oversaw their project "Lost and Found" at the Chinese Cultural Centre. This community engaged multi-faceted project was one of the first "Artist Initiated Projects" through public art and still one of the most successful projects to date. Not only did it effectively engage the community in a meaningful way through the collection of recipes and the resulting cookbook, but the recipes went on to inform the mural and the permanent sculpture components of the project. Jamie and Kevin were able to use this design to work with a local fabricator and complete a significant sculptural installation as a part of the project's lasting legacy. Since then, I have gone on to use this project as an example of successful work in many of my teaching and mentorship programs.

In my current role as a Public Art Project Lead at CADA's Public Art Program, I most recently brought Rawry & Pohly in to provide an interview for the Public Art 101 online curriculum series. Their insights about the work they do, engaging community and building a developing arts career were integral to the course content. I will continue to watch with awe the rapid growth and success of this talented artist team.

Without question, Jamie and Kevin will be a huge asset to your residency program. Should you require more information or want to talk further, please do not hesitate to reach out.

With kind regards;



Dawn van de Schoot

Project Lead, Public Art Program

Calgary Arts Development

Dawn.vandeschoot@calgaryartsdevelopment.com 403-701-8499

February 6, 2025

LETTER OF SUPPORT FOR RAWRY AND POHLY

To Whom It May Concern,

On behalf of the Chinatown Business Improvement Area (BIA), I am writing to offer our strong support for the application of artists Rawry and Pohly for the 315 Artist in Residence program at Bankers Hall. As an organization dedicated to fostering the cultural and artistic vibrancy of Chinatown, we have had the privilege of witnessing firsthand the immense contributions that Rawry and Pohly have made to our community through their artistic endeavors.

Their work in Chinatown has been transformative, blending contemporary artistry with deep cultural narratives that celebrate Chinese heritage. From their amazing giant wall murals, to the bus wraps, benches, and banners that have added vibrancy and meaning to our streets, their projects have not only enhanced our physical spaces but also fostered a greater sense of identity and belonging among residents and visitors alike. Their dedication to community-driven artwork has been evident in every piece they create, ensuring that their art is both reflective of and engaged with the people it represents.

The 315 Artist in Residence program would provide Rawry and Pohly with an extraordinary opportunity to further their exploration of Chinese culture through their art. The studio space at Bankers Hall would allow them to push creative boundaries, to produce and develop more ambitious works. More importantly, their commitment to community engagement ensures that this residency would extend beyond the walls of the studio, offering interactive experiences that invite the public to connect with their art and the stories they tell.

Their track record of successfully executing large-scale projects, their passion for cultural storytelling, and their unwavering dedication to the Chinatown community make them ideal candidates for this residency. We have no doubt that their participation in this program will not only elevate their artistic practice but also contribute meaningfully to the broader cultural and artistic dialogue in our city.

The Chinatown BIA wholeheartedly endorses Rawry and Pohly's application and urges you to consider the profound impact their residency would have. Please do not hesitate to contact us if you require any further information.

Sincerely,

Judy Eng-Hum - Executive Director, Chinatown Business Improvement Area
ed@calgarychinatown.com 403.700.4532



February 14, 2025

Dear Brookfield Properties 315 Artist in Residence Program Selection Panel,

It is with great enthusiasm that Art Commons provides this letter of support for Kevin Chow and Jamie Mason, the artist duo known as Rawry & Pohly, in their application for the 315 Artist in Residence Program.

Kevin and Jamie have been key members of our artistic community, first joining Art Commons through our TD Incubator and RBC Emerging Visual Artist Program. They maximized every opportunity offered to them through these programs and continuously pushed creative boundaries, working across disciplines to activate public spaces in ways that encouraged dialogue, storytelling, and connection.

Their creative vision and commitment to public engagement can be seen through their activations in the Window Galleries, where they enjoyed successful gallery exhibitions, which lead to more successful intersections with audiences as part of Arts Commons Presents. Rawry & Pohly successfully integrated powerful Arts Education experiences for students into their time and practice at Arts Commons, through large-scale public artwork across Calgary, and in their commissions and work in our broader region.

These initiatives highlight their ability to merge artistic excellence with compelling and accessible community interaction. We are very confident that Rawry & Pohly will fully embrace and apply their professionalism, hone their entrepreneurial skills, and share an abundance of joy during the 315 Residency Program. We hope the meaningful impact on our artistic and broader community we have witnessed from them is able to grow further through your generous space and program.

We wholeheartedly support their application and should you require any additional information, please do not hesitate to contact us.

Sincerely,

A stylized signature in red ink, consisting of the letters "SGS" in a bold, cursive-like font.

Sarah Garton Stanley (SGS)
Vice President
Programming
Media Arts

A stylized signature in black ink, consisting of a series of loops and a long horizontal stroke.

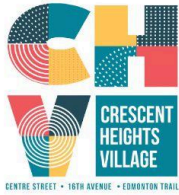
Joshua Dalledonne
Associate Director
Creative

A stylized signature in blue ink, consisting of a series of loops and a long horizontal stroke.

Karen Youngberg
Associate Director
Education

A stylized signature in black ink, consisting of a series of loops and a long horizontal stroke.

Sanja Lukac,
Senior Curator
Visual and



February 14, 2025

Re: Letter of Support, Rawry & Pohly

To Whom It May Concern:

On behalf of the Crescent Heights Village Business Improvement Area (CHV BIA), I am pleased to provide this letter of support for Rawry & Pohly (Kevin Chow and Jamie Mason) for the 315 Artist in Residence program.

As a nonprofit organization dedicated to fostering vibrant community spaces and supporting local artists, we have had the privilege of working with Rawry & Pohly on multiple public art projects. Their contributions to Crescent Heights have been transformative, bringing color, culture, and community engagement to the heart of our district.

One of their most impactful projects was the mural "If You Can't Fly, Dance!" this vibrant, community-driven piece painted with the help of local volunteers. Not only did Jamie and Kevin design and execute this stunning work, but they also took the time to mentor and teach participants the fundamentals of mural painting. This project was part of the Diversity Dance initiative, which aimed to celebrate cultural expression through both visual arts and dance. The mural remains a cherished landmark, embodying the joy and unity fostered through their artistic vision.

>> more



>> continued

Rawry & Pohly further enriched our neighborhood with "Lucky Smalls," a large-scale mural featuring a lucky red pig, a symbol of prosperity in Chinese culture. This piece, located next to BBQ Express, holds deep personal significance for Kevin and Jamie, as it reflects their family ties to the area. The mural has since become an iconic piece of public art, bridging personal history with a broader cultural narrative that resonates with residents and visitors alike. The unveiling event, featuring a community BBQ, was a testament to their dedication to creating art that connects and celebrates people.

Through their work, Rawry & Pohly have consistently demonstrated a unique ability to blend storytelling, cultural heritage, and interactive community engagement. Their participation in the 315 Artist in Residence program would undoubtedly bring fresh, innovative artistic experiences to the public while allowing them to expand on their already impressive body of work. Their passion, talent, and commitment to community-driven art make them ideal candidates for this opportunity.

We wholeheartedly support their application and encourage you to consider the significant contributions they will bring to this residency. Please feel free to contact us for any further information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Camie Leard', with a stylized, flowing script.

Camie Leard, Executive Director
Crescent Heights Village BIA



February 10, 2025

Brookfield Properties Calgary
315 – 8th Avenue S.W
Calgary, AB

To whom it may concern:

On behalf of the Regina Downtown Business Improvement District, please accept this letter of support for Rawry & Pohly (Kevin Chow and Jamie Mason) for the 315 Artist in Residence program.

Regina Downtown Business Improvement District has always believed that arts and culture play an essential role in creating a vibrant downtown neighbourhood. As such, we have implemented many projects that support local artists and enhance the community's interactions with art in downtown Regina. We have had the pleasure of working with Rawry & Pohly on various projects featuring their illuminated sculptures, including "Urban Animals," the 2022 "Grey Cup Festival Saskatchewan Helmet", "Fan Zone", and "Night Lights".

These illuminated sculptures are unique, big, sturdy, and durable, designed not only to captivate viewers but also to provoke thought and encourage conversation. For instance, their light-up Chinese Vegetables exhibit included traditional recipes and interesting facts about each vegetable. Furthermore, Kevin and Jamie's interview capabilities allow for meaningful discussions, offering insights about their creative processes and highlighting the importance of public art, which enriches the community's experience.

Much like the core value of creativity at Bankers Hall, Kevin and Jamie consistently expand upon ideas brought to them, incorporating sensory experiences such as auditory elements and tactility. They possess a vast knowledge of how to activate a space and engage audiences through their art and storytelling. Kevin and Jamie are a pleasure to work with, and we look forward to collaborating with them in the future.

We are happy to lend our support to Kevin and Jamie, and we ask that you do, too.

Best Regards,

A handwritten signature in black ink, appearing to read "Judith Veresuk".

Judith Veresuk
Executive Director
Regina Downtown Business Improvement District



REGINADOWNTOWN.CA



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REGINA, SK S4P 0J8
306-359-7541

INFO@REGINADOWNTOWN.CA

Downtown Regina is located on Treaty 4 lands. Treaty 4 is home to the Cree, Ojibwa, Saulteaux, Dakota, Nakota and Lakota peoples, in addition to being the homeland of the Métis Nation