

Name: _____

Date: _____

DEMAND CURVE SHIFTS

Read each scenario.

Choose whether the demand or supply curve will be affected.

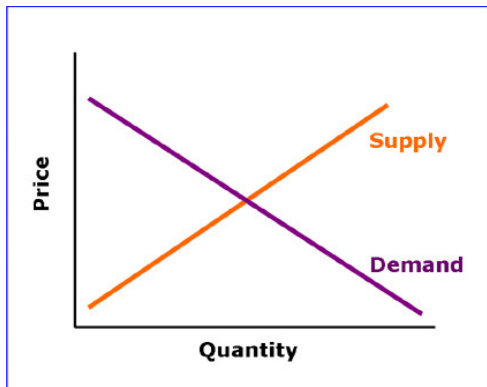
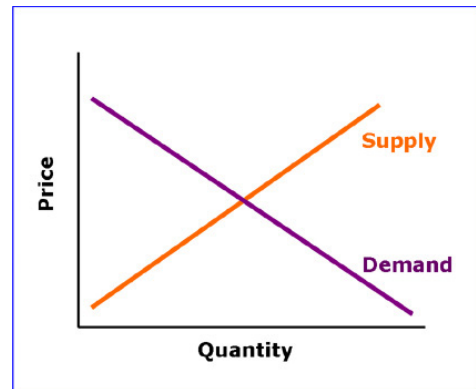
Then predict a rightwards or leftwards shift of the curve.

Draw on the graph which represents the change.

1. The cost of wood and the cost of lead to make a pencil has been halved from the normal production costs.

The _____ curve will be affected.

The _____ curve will shift to the _____.



2. People no longer prefer to buy an android phone and suddenly want to buy the iPhone instead. Describe the market for android phones.

The _____ curve will be affected.

The _____ curve will shift to the _____.

3. Businesses firmly believe that the cost to make a Pepsi can will drastically increase because of new government laws.

The _____ curve will be affected.

The _____ curve will shift to the _____.

