



Fundraising Policy: FINAL

Implementation Date: October 15, 2024

Purpose

The purpose of this policy is to provide clear guidelines for fundraising activities conducted by SSUFC teams. Fundraising should be voluntary, respectful, and carried out in a way that upholds the values and reputation of SSUFC. This policy ensures that all fundraising efforts are conducted fairly, transparently, and responsibly, while avoiding conflicts with charitable organizations, club sponsors, or official club initiatives.

Policy Criteria

- Fundraising shall not be obligatory; neither a player nor a player’s family should ever feel coerced into participating in fundraising activities. It is only to be done on a voluntary basis.
- Teams will not compete directly with any charitable organizations, official club sponsor or other SSUFC fundraisers
- The activity must represent SSUFC in a positive manner and any player who fundraises must conduct themselves in a manner that reflects positively on the Club.
- The sale of any alcoholic or tobacco products (including gift cards) is strictly prohibited.
- Team officials, parents, players, and members must take full responsibility for any activity and any consequences thereof
- Use of the SSUFC name and logo is permitted for fundraising that is compliant with this policy, for purposes such as promotional posters, tickets and brochures. It must not be altered, and is not approved for use on clothing or items for sale without written consent from the Board of Directors.
- All monies raised through fundraising events must be accounted for in an itemized list and a report must be completed at the end of the fundraising event and submitted to the president, who will share it with the Board of Directors.

Procedure

[All applications](#) for fundraising activity conducted by teams/players must be submitted to the SSUFC President 5 days prior to the commencement of that fundraising activity. The President will then take the application to the Board of Directors for approval. If more than one fundraising event is planned, each event must be submitted separately.

Approval Authority	Person Responsible	Date of Approval	Last Reviewed
SSUFC Board of Directors	SSUFC President	October 15, 2024	October 15, 2024