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Public Relations

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To: Business Owner/Prospective Sponsor

The Portage Lake Pioneers have represented the Copper Country dating back as early as 1903 and continue to honor the birthplace of professional hockey while playing this sport we all love. The Pioneers are part of the Great Lakes Hockey League (GLHL), which consists of ten teams, (mostly located in Wisconsin), all chasing one season goal, the Kohlman Cup. The Pioneers were successful in winning the league title the past three seasons (2023, 2024, 2025) as well as the Kohlman Cup the past two seasons (2024 & 2025).

While hoping to defend the Kohlman Cup, the Pioneers will be playing an 18-game season with 9 home games. This year's GLHL league tournament will be held in De Pere, Wisconsin (April 1st-4th).

In addition to competing for the Kohlman Cup, the Pioneers challenge local rival, the Calumet Wolverines, for the Gibson Cup, the third oldest trophy in hockey. The Pioneers will look to clinch the cup for a fifth year in a row come April of 2027.

The Pioneers, voluntarily run by our board members/players, continue to be player funded. Additionally, the team builds funding from game ticket sales, annual fundraisers, and most importantly support from our gracious sponsors. This continued support is vital in maintaining our organization and its significant history. With honor, this allows us to carry on the legacy of one of hockey's oldest organizations.

Please find our 2026-2027 sponsorship opportunities below:

PLP Pioneers Sponsorship) \$250 donation will ensure:

- 2 season passes to all GLHL home season games (*excluding Gibson Cup & League Tournament*)
- A reserved spot in the sponsor section of the home game program and website

PLP Settlers Sponsorship) \$500 donation will ensure:

- 4 season passes to all GLHL home season games (*excluding Gibson Cup & League Tournament*)
- A reserved spot in the sponsor section of the home game program and website
- A reserved spot in our highlighted back page game program sponsor section

For additional information and or questions please contact us via email at:
portagelakepioneershockey@gmail.com or call Wyatt Geshel at 906-369-2408

All sponsorship donations can be mailed to the following address:
2107 Balsam Ln. Houghton, MI 49931

We deeply appreciate your support of the Portage Lake Pioneers,
Portage Lake Pioneers