

Sales and Strategy Day terms and conditions

[Please feel free to download a copy for your records]

Thank you for your interest in participating in the event: Sales & Strategy Day with Lisa Johnson and Charlie Day. Before you proceed to purchase tickets, we strongly recommend you go through the following terms and conditions:

- In this section, words like 'holder', 'bearer', and 'purchaser' will refer to you - the person who will buy the tickets to the Sales & Strategy Day. On the other hand, 'our', 'us', 'we', 'issuer', 'provider' and similar terms will indicate the organisers of the Sales and Strategy Day - That Strategy Co Limited.

- By opting to purchase, allocate or possess tickets to the Sales & Strategy Day, you automatically agree to our terms of use. If you have problems with any of the clauses listed below or do not agree with the risk allocations mentioned here, please do not purchase tickets or try to enter the premises for the Sales & Strategy Day.

- Please note that That Strategy Co Limited reserves the right to make changes, revisions, and amendments, or add/remove sections from this set of terms and conditions - without any prior notifications to you. Such changes will be duly reflected on the website of the organiser www.lisajohnson.com. These changes will relate back to the date of purchase of Sales & Strategy Day tickets.

- The price of one Sales & Strategy Day ticket is £197 or £497. This figure is non-negotiable and non-refundable.

- The ticket you purchase represents a revocable license for you to The Insurance Hall, 20-21 Aldermanbury, London, EC2V 7HY on Wednesday 12th June 2024 (standard ticket) and Brewers' Hall, Aldermanbury Square, London, EC2V 7HR, on Wednesday 12th June 2024 (VIP ticket only), when the Sales & Strategy Day is scheduled to be hosted. The license includes the revocable right to attend the Sales & Strategy Day. This license can be revoked at any time by the issuer at its sole discretion, without any prior notifications or compensation options. If the license is revoked, you will not be granted entry at the venue.

- The bearer has to assume full responsibility of the Sales & Strategy Day tickets, once they receive it. That Strategy Co Limited has no liabilities - financial, legal, or otherwise - in case the delivered tickets are stolen, lost, damaged, destroyed or rendered unusable in any other way.

- Kindly note that ThriveCart is the sole authorised source for purchasing Sales & Strategy Day tickets. If you obtain your ticket(s) from any other unauthorised source, you take on the risks of those tickets turning out to be counterfeit or reported to be stolen. The issuer has the right to dishonour such stolen/counterfeit tickets and declare them as void.

- The Sales & Strategy Day tickets delivered to you are not meant to be used for illegal reselling, copying, reproducing, or misrepresenting in any form. You cannot use the ticket(s) for any promotional/advertising purposes either (including sweepstakes and competitions) without our prior approval. Any proven record of such activities will result in immediate seizure and cancellation of your ticket(s).

- Please note that Sales & Strategy Day tickets cannot be redeemed against cash, credits, or any other benefits.

- That Strategy Co Limited has the right to investigate if there has been any violation of the Sales & Strategy Day ticketing terms and conditions. In case of any conflicts, the decision of That Strategy Co will be deemed final (i.e., the issuer will remain the final arbiter in cases of disputes).

- The event service will be deemed to have been delivered in its entirety as soon as The Sales & Strategy Day starts on Wednesday 12th June 2024. From that point on, no refund requests will be entertained.

- If you are not able to access any particular section(s) of the venue(s) - due to delays, federal regulations, organiser policies, weather-related problems, emergencies, venue shutdown/evacuation or any other reason, you will not be eligible for any refunds or future credits.

- If the Sales & Strategy Day is cancelled in its entirety due to any unforeseen circumstances, That Strategy Co Limited has the sole and absolute right to:

- i) reschedule the event, or
- ii) issue a partial/full refund, or
- iii) not issue any refunds.

Please note that the decision of the issuer in such cases will be deemed final and binding.

- If the Sales & Strategy Day is cancelled due to any factors or causes not in the control of the issuer, the latter will offer a partial or full refund, or postpone the event, or provide a comparable 'make good' option. These factors will be inclusive of, but not limited to, natural disasters, federal/state announcements, strikes, delays in production, and the like. Once again, the decision of That Strategy Co Limited will be considered final.

- If the Sales & Strategy Day has to be rescheduled to other dates, you will not be eligible for any refunds. In case the event is fully cancelled, the refund, if issued, will include ONLY the face value/printed value of the ticket(s). The bearer cannot, under any circumstances, claim refunds on shipping fees, processing fees, handling fees, and such other charges.

- Losses, if any, occurring due to foreign exchange fluctuations at the time of refunds, have

to be borne by the purchaser. That Strategy Co Limited cannot be, in any way, held liable for that.

- All ticket sales are deemed as FINAL TRANSACTIONS. There will be no ticket returns/exchanges/cancellations.
- The Sales & Strategy Day is a 'rain or shine' event. By purchasing the event tickets, you automatically confirm that you/the attendee(s) are of the 'minimum age' or older, at the time of buying the ticket(s). The 'minimum age' for attending is 18.
- If it is proven beyond doubt at the venue that an attendee is below the 'minimum age', they will not be granted entry to the Sales & Strategy Day. No refunds, full or partial, will be issued either.
- At the time of entering the event venue, you are required to produce the ticket and a valid identification document (ID). By presenting an ID, you confirm that all details present on it are accurate and updated.
- By purchasing Sales & Strategy Day tickets and presenting the same at the venue, you give your consent to That Strategy Co to collect certain information about yourself (name, picture, date of birth, gender, address, etc.) for verification and storage.
- You hereby agree to forego all types of surcharge claims - full or in part - and all claims & entitlements related to it.
- That Strategy Co Limited does not take any responsibility to personal/financial damages caused to you at the venue, or for any items lost/stolen/misplaced at the venue. Financial reimbursement claims on these counts will not be entertained.
- That Strategy Co Limited follow a common 'zero-tolerance policy' towards unauthorised drug usage or carrying at the venue, AND towards any type of behaviour/actions that can be interpreted as lewd or obscene. If you are found in possession of prohibited items at the Sales & Strategy Day and/or if you indulge in any objectionable action, your participation in the event will be terminated immediately. Your event ticket(s) will become void from that point on.
- Please note that you purchase Sales & Strategy Day tickets on your own free will. As such, you do not have the right to initiate a chargeback claim or dispute on the provider of the credit card/debit card that had been used for the transaction. Further refund/return/cancellation requests will not be entertained either.
- In all cases of disputes between the ticket-bearer and the ticket-issuer, the decision of the

latter will be deemed final. In case a dispute cannot be resolved, the help of an independent third-party arbiter will be sought.