NORTH MESQUITE P-TECH

P-TECH Recruitment Plan

Month	Event	Staff	Notes
October	Middle School Made to Teach Event	High School & Middle School RST/POE Teachers, CTE District Team	Fun networking/professional learning event for 8th graders currently in POE to spark interest in Teaching & Training Program of Study/P-TECH *(if funds are available)*
	CTE Showcase	High School RST Teachers/Students, CTE District Team	Fall Festival themed event to share information with younger students and parents about Teaching & Training Program of Study/P-TECH
November-December	Recruitment Orientation	PTECH Students & Teacher	Short meetings with current PTECH students to get input on P-TECH recruitment plan & 8th grade presentations
	Recruitment presentations at middle schools	PTECH Students & Teachers, Middle School POE/PHS teachers, Middle School Counselor/Registrar/Principal	Schedule meetings with middle school campuses to present P-TECH info to 8th grade students and share social media posts/video for advisory period
	Parent Informational Meeting/Application Session	PTECH Students, Teachers, PTECH Liaison Team	Cocoa & Cookies themed parent informational meeting/P-TECH application session - will showcase RST program/TAFE projects, Advanced Academics, etc.
	Recruitment blasts through Family Feed, Skyward, District & Campus Social Media accounts	P-TECH Liaison Team, CTE District Team, MISD Communications Department	Information shared consistently to promote interest, provide information & share the P-TECH application link



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December - January	P-TECH application window open	P-TECH Liaison Team, CTE District Team	P-TECH application link live from December 1st-January 31st
February	Student Selection and Notification	P-TECH Liaison Team, CTE District Team	Students selected through lottery system per P-TECH guidelines
March - May	2nd Chance Application Window Opens	P-TECH Liaison Team, CTE District Team	As needed if all 9th grade seats have not been filled
	New Student Welcome & Orientation	P-TECH Liaison Team, CTE District Team	Deliver welcome letters, Made to Teach P-TECH yard signs/ swag to middle school campuses; short meeting & pictures
	P-TECH Parent Meeting	P-TECH Liaison Team	Short parent meeting to go over P-TECH requirements/Q&A
July	Summer Bridge Program	P-TECH Liaison Team	One week event for incoming P-TECH 9th graders
August	Back to School Welcome	P-TECH Liaison Team	Welcome Event to kick off P-TECH school year

