

Inter-House Podcast Challenge 2024

Organised by

ADMT Dept and EL Dept

with Infohub

In preparation for this Inter-House Podcast Challenge, we offer

PLAYING BY EAR: HOW TO WRITE A DYNAMITE PODCAST WORKSHOP

conducted by Wayne Rée

Day/Date: Thursday, 18 July 2024

Time: 4 - 6 pm

Venue: Infohub Events Hall @Level 5

Target Audience: 30 students

In this workshop, students will learn how to write for different podcasts – from audio narratives to chat shows. They will craft and perform a script, come up with questions to interview their friends, and even learn how to tell the world about their podcast.

The facilitator, Wayne Rée, is the co-creator of the narrative audio series Ghost Maps and the co-writer of Audible's Virtual Insanity. He also hosts the talk radio show *Dead Air* with his creative partner, Kyle Ong. Together with the National Library, he co-created *Unearthed*, a podcast that explores the cultural history of Southeast Asia's supernatural creatures.

The workshop can only house **30 participants**. Hence, to be fair, we suggest that six participants from their respective houses fill out this <u>form</u>. Registration is on a first-come, first-served basis for each House.

The House Captains and Vice House Captains will need to recruit their House members to fill out the places if registration still needs to be completed by the 5 of July 2024.

Inter-House Podcast Challenge 2024 Brief

Overview

In this podcast production project, students will collaborate to create an engaging podcast episode centred around the theme of National Day. The podcast will explore various aspects of the nation's history, culture, and achievements while also reflecting on the values that unite its people.

Theme

Celebrating National Day "Together, As One United People"

Objective

To produce a compelling podcast episode that celebrates the spirit and significance of National Day (or any other related topics). The podcast episode should inspire pride, reflection, and appreciation for our nation.

As this is also the 40th anniversary of Total Defence, the podcast could, focus on this too.

Submission Requirements

Please label your submission as

House_Team Leader's Full Name (as in the Class list)_Class If submitting a collaborative piece, please include other collaborators' full names and classes.

Each House can submit up to **3 entries** of about 1-3 minutes long through your Captains and Vice-House Captains. Please stay within 5 mins.

We suggest the attendees at the Podcast Workshop participate in the Inter-House Podcast Challenge 2024. However, non-attendees and upper-secondary students are welcome to join in this Challenge.

You can start preparing your podcast and submit it to your House Captain or Vice-Captain only when the submission date is nearer.

Submission Date

House Captains or Vice Captains must ensure the podcast submission by **Monday**, **29 July 2024.** They will have access to <u>this GDrive link</u> a week after the podcast workshop to upload them.

Adjudicators and adjudication

- Representative(s) from the ADMT and the EL Departments will judge this challenge.
- Please remember to share viewing rights. Reviews that do not give viewing access will be automatically disqualified.
- Please note that the judges' decisions will be **final**.

Evaluation Criteria

Podcast

- is balanced, insightful, and objective and gives opinions based on verifiable facts.
- has alignment with National values and identity.
- is ethical & credible: should use facts and information from credible sources. If the podcast relies on interviews, the interviewee must be credible
- allows the audience to detect the podcaster's feelings on the issue
- if creative and innovative, will score extra points.

Scoring of House Points & Prizes

We will give the top 5 Podcasts extra points. The rest of the submissions will be given participation points. These points will be added to the workshop participation points for total points to help in the final ranking of this Challenge.

Top podcast(s) will receive book vouchers from the Infohub.

Suggestions to help you with the podcast

- 1. Attend the **Podcast Writing Workshop** on 18 July 2024 to learn from an experienced podcaster.
- 2. **Research** the history, significance, and traditions associated with National Day.
- 3. **Brainstorm** to generate ideas for content, including personal anecdotes, interviews, historical facts, and cultural insights.
- 4. Outline the **structure** of the podcast episode, including an introduction, leading segments, and a conclusion and assign roles for scriptwriting, ensuring each segment is well-written, engaging, and aligned with the podcast's theme.
- 5. **Record in a quiet space**. Consider the 2-persons Recording Pod in the Infohub @ Level 5 to reduce background noise.
- Set up your recording equipment to ensure good audio quality. Your MacBook is good for this, but remember to allocate time for each person to record their segments, emphasising clear diction and expressive delivery.
- 7. Employ <u>effective interviewing techniques</u> and <u>etiquette</u> if incorporating interviews.
- 8. Use suitable **editing software** (<u>How to record a podcast on Garage Band</u>) and select appropriate sound effects and background music to enhance the listening experience.
- 9. Organise a **peer review** session within your House to provide constructive feedback on each other's work.
- 10. Allow time for final edits and polishing of the podcast episode. Review the final version of the podcast episode before submission.
- 11. For those who did not get the chance to attend the workshop, here is a write-up of What makes a good podcast.

We plan to showcase the winning podcast(s) during our National Day Celebrations in school. We hope to promote the winning podcast episode(s) through the school's social media channel, newsletter, and word-of-mouth to reach a wider audience.

For any clarifications, please contact:

Ms Patricia Ng

infohub@sst.edu.sg

You can find her in the Info Hub Workroom if you prefer to drop in and make any enquiries.

*Ms Ng is the Creative Specialist in SST from the ADMT Dept. She has been running the Media Talent Development Programme since 2013 and is the teacher i/c of the Infohub.

Or

Mrs Rachel Jang

rachel oh@sst.edu.sq

You can find her in the main staff room.

*Mrs Jang is an experienced teacher from the EL Dept and is the teacher i/c talent development (writing).