

SEA-MaP Conference: Innovation and Investment for Plastic Circularity in Thailand

Date: 19 February 2026

Time: 09h00 - 14h00

Venue: The Sukosol Hotel, Phaya Thai. (Kamolmart Room 6th Floor) [Map](#)

Primary Language: Thai (Simultaneous Thai-English interpretation will be made available)

Time	Agenda Item	Speaker
08:30 – 09:00	Registration & Welcome Coffee	
09:00 – 09:15	Opening and Welcome	Dr. Chaiyo Juisiri, Environmentalist, Expert Level, Water Quality Management, Pollution Control Department, Ministry of Natural Resources and Environment
09:15 – 09:20	Session Introduction: <i>Objectives and the Agenda</i>	Ms. Wadee Deeprawat, Outreach Manager, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
09:20 – 09:30	Presentation: ASEAN Regional Plastic Action Plan (RAP) <i>A brief recap of the RAP, including considerations for implementation</i>	Mrs. Ratchanee Chinnapitakkul, Senior Professional Fishery Biologist, Department of Marine and Coastal Resources (DMCR), Thailand
09:30 – 09:45	Presentation: SEA-MaP Regional Innovation & Investment Platform (IIP) <i>Introduction to the SEA-MaP IIP, including the results and commitments expressed by the Community of Practice Workshop held in Bangkok in December 2025.</i>	Mr. Kai Hofmann, Team Lead, SEA-MaP, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Consortium, Consultant
09:45 – 10:00	Presentation: Thailand's Plastic Waste Management Roadmap <i>Overview of the Roadmap, defining its scope across the full plastics value chain (upstream, midstream, downstream) to enable practical implementation, and referencing EPR principles, relevant bans, and standards.</i>	Ms. Wassana Jangprajak, Environmentalist, Senior Professional Level, Waste and Hazardous Substances Management Division, Pollution Control Department, MONRE
10:00 – 10:10	Presentation: Driving Circular Economy Innovation in Thailand Through Standards <i>Outline Thailand's packaging-related plastic circularity standards supporting stepwise phase-down or phase-out, and summarise readiness, implementation progress to date, and key implementation considerations (availability of alternative materials and circular business models).</i>	Dr. Witchuda Daud, Senior Researcher, National Metal and Materials Technology Center (MTEC), National Science and Technology Development Agency of Thailand (NSTDA)
10:10 – 10:20	Presentation: Driving Circular Economy Innovation in Thailand Through Public-Private Collaboration	Dr. Wijarn Simachaya, President, Thailand Environment Institute (TEI)

	<i>Recap of the PPP for Plastics and Waste Management in Thailand (PPP Plastic) initiative and key considerations for engagement and corporate investment.</i>	
10:20 – 10:30	Presentation: Driving Circular Economy Innovation in Thailand Through Finance <i>Recap of existing initiatives for circular economy innovations in Thailand to access finance and investment, including key considerations for innovators.</i>	Dr. Amphol Aphathanakorn, Director of Innovation Business Promotion Department, National Innovation Agency
10:30 – 10:45	Group Photo and Coffee Break	
10:45 – 11:45	Panel: SEA-MaP IIP Synergies for Thailand Circular Economy Policy Ecosystem	Moderator: - Ms. Charurin Pholhinkong, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Panellists - Ms. Wassana Jangprajak, Environmentalist, Senior Professional Level, Waste and Hazardous Substances Management Division, Pollution Control Department, MONRE - Dr. Witchuda Daud, Senior Researcher, National Metal and Materials Technology Center (MTEC), National Science and Technology Development Agency of Thailand (NSTDA) - Mr. Veera Kwanloetchit, Executive Director of Public Private Partnership for Sustainable Plastic and Waste Management Association (PPP Plastics)
11:45 – 12:45	Panel: Action Pathways for Thailand's Engagement with SEA-MaP IIP	Moderator: - Ms. Wilasinee Poonuchaphai, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Panelists: - Mrs. Poranee Kongamornpinyo, Executive Vice President of Corporate Affairs of SCGC-Dow Group and Southeast Asia & ANZ Public Affairs Director, Dow - Ms. Pornravee Sumitra, Manager–Circular Economy Regulatory & Standard, SCG Chemical Public Company Limited - Dr. Prakaipetch Kitiyanan, Director, Specialty and Bioplastics Business, Thai Wah Public Co. Ltd. - Ms. Salisa Traipitsirawat, Senior Campaigner/SEA Plastics Project Manager, Environmental Justice Foundation

12:45 – 12:55	Summary & Reflections	Moderator: Mr. Kai Hofmann, GIZ Consortium
12:55 – 13:00	Closing Remarks	SEA-MaP IIP
13:00 – 14:00	Lunch & Open Networking	–