

SOCIAL MEDIA TOOLKIT

Digital-in-Health: Unlocking the Value for Everyone

G20 Ministerial meeting

August 19, 2023, in Gujarat, India

HASHTAG: #DigitalHealth #InvestinHealth

TWITTER CHANNELS: @WorldBank @WBG_Health

LINKS:

- Publications page:
<https://www.worldbank.org/en/topic/health/publication/digital-in-health-unlocking-the-value-for-everyone>
- At-a Glance (2-pager):
<https://thedocs.worldbank.org/en/doc/92a22952810a24908441c08664ffabb5-0140022023/original/DIH-2-pager-Final-v2-2aug23.pdf>
- Press release link:
<https://www.worldbank.org/en/news/press-release/2023/08/19/investments-in-digital-can-accelerate-improvements-in-health-care>
- Visual Assets: [Digital in Health Visual Assets](#)

TWEETS

Digital technology can strengthen health systems, improve health financing and public health, and increase reach to underserved populations. Read more in the new @WorldBank report launched at the G20 Health Ministers Meeting in Gandhinagar, India: <https://www.worldbank.org/en/news/press-release/2023/08/19/investments-in-digital-can-accelerate-improvements-in-health-care>

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“Designed with **people at the center**, digital technology can make **health services more personal**, prevent healthcare costs from increasing, **reduce differences in care**, and make the **job easier** for those who provide health services. We hope that **this report will give governments confidence and practical guidance**, regardless of the country's stage of digital maturity or fiscal challenges.”

–Mamta Murthi
Vice President for Human Development,
World Bank

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NEW @WorldBank report presents 10 pragmatic, low-cost actions to help governments improve digital-in-health, no matter the maturity of a country's systems, digital infrastructure, or fiscal challenges.

Learn more:
<https://www.worldbank.org/en/news/press-release/2023/08/19/investments-in-digital-can-accelerate-improvements-in-health-care>

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“In India, we have shown that **digital innovations** such as tele-consultations have reached more than **140 million people** and provided **accessible, affordable and efficient healthcare for everyone**. We believe a digital-in-health approach can **unlock the value of digital technologies and data** and has the potential to **prevent disease** and **lower healthcare costs** while helping patients monitor and manage chronic conditions.”

–Mansukh L Mandaviya
Minister for Health and Family Welfare,
Government of India

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Digital tools can help countries to deliver high quality health services that people value, need, can access and afford. New @WorldBank report suggests low-cost actions to unlock this value for everyone: <https://www.worldbank.org/en/news/press-release/2023/08/19/investments-in-digital>

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3 Essential Areas
to Guide Investments
in Digital-In-Health

Prioritize, Connect, and Scale.

Prioritize
Solve difficult and persistent health challenges

Connect
Deliver new, more, better and seamless health services

Scale
Equitable, sustainable, and replicable access to health

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[-can-accelerate-improvements-in-health-care](#)

People-centered and evidence-based digital investments could save governments up to 15% of health costs – but strong leadership is needed to make this a reality. Download the new @WorldBank #DigitalHealth report to learn more:

<https://www.worldbank.org/en/topic/health/publication/digital-in-health-unlocking-the-value-for-everyone>



When digital technology is fully integrated in health systems, countries can deliver high-quality services that people value, need, can access, and afford. But it will take global, regional, & country leadership to make #DigitalHealth a reality.

NEW report:

<https://www.worldbank.org/en/topic/health/publication/digital-in-health-unlocking-the-value-for-everyone>



Digital technology and data are pivotal to preventing and managing chronic diseases, caring for young and aging populations, and preparing for future health emergencies and health risks triggered by climate change.

Details in the new #DigitalHealth report:

<https://www.worldbank.org/en/topic/health/publication/digital-in-health-unlocking-the-value-for-everyone>

