

Delivering on a strategic plan: Using Implementation tools

<https://www.beautifultrouble.org/training/for-trainers>

snapshot

This module provides guidance for developing an implementation plan, including identifying specific tactics and the people and resources needed to achieve the goals of a campaign.

introduction

Joel A. Barker said, "*Vision without action is just a dream, action without vision just passes the time, and vision with action can change the world.*" The aim of this module is to help a grassroots group combine vision with action, taking the goals or objectives of a grand strategy or specific campaign and turning them into actionable, step-by-step implementation plans.

The exercises in this section will help your group put together their campaign's implementation plan, including identifying specific tactics, clear timelines, who's responsible for what, what resources are needed, and when the group will assess and adjust. Consider implementation timelines as visual manifestations of appropriate planning that will help to bring your visions to reality.

key concepts

Strategic planning: The process of making a plan to build enough power to achieve your goal or convince a decision maker to meet your demand. It's a cycle that allows you to act with confidence, adjust as needed, and use your resources efficiently.

further information

- You can explore additional tools in the [Reflection Action](#) Collection from ActionAid
- Facilitators can visit [Youth Activist Toolkit](#) to further guidance and information.
- Use the SNAP Guide "Choosing Tactics" Matrix in Unit 7, page 133 to determine the appropriate tactic to use.
 - **English:** [SNAP: Synergizing Nonviolent Action and Peacebuilding](#)
 - **Arabic:** [SNAP: Synergizing Nonviolent Action and Peacebuilding](#)
 - **Spanish:** [SNAP: Synergizing Nonviolent Action and Peacebuilding](#)
 - **Dari:** [SNAP Guidebook Dari.pdf](#)
 - **Pashto:** [SNAP Guidebook Pashto.pdf](#)
 - **Burmese:** [SNAP: Synergizing Nonviolent Action and Peacebuilding](#)

training activities list

Exercise	What it is	Time	Energy Level
SMART	This methodology is a way to plan short- and medium-term objectives which increase the likelihood of a campaign's success.	30 - 50 mins	Low
Calendarize	Create a comprehensive timeline/calendar that aligns with and supports your overall strategy and SMART goals to ensure that your planning becomes actionable and achievable.	30 - 40 mins	Low
Points of Intervention	Identify pressure points where you can take action to interrupt business as usual, and press for change.	30-60 min	Low-Moderate
Action Planning Card Game	Lively overview activity of action planning steps and the importance of planning overall.	10 - 20 mins	Moderate
Action Star	A graphic checklist of 8 key factors for planning & evaluating actions	50-60 mins	High

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