

Email sent after they have had their first trial session.

I feel like there needs to be something before the closer but honestly I'm stuck on what it should be.

Payment Email.

SL: Are you ready to achieve greatness?

Hello [Customer]

Now that you've got a taste of what it's like to be a fencer, are you ready to take the next step in your life by joining us?

You now have three options

1. Stop here and lose out on all of the life changing benefits that fencing will give you
2. Try fencing on your own with no support, this will take you considerably longer with no coaches to guide you and will cost you in unnecessary equipment charges.
3. Continue with us and have access to professional staff and equipment which is guaranteed to learn the skills that will elevate you or your child to achieve greatness

If you're brave enough to join us the here are the details you'll need:

[PAYMENT INFO]

Once you have completed this please email us back and we'll ensure everything has gone though correctly.

We can't wait to see you again soon,
[NAME]