

Context: This prospect is in the niche of weight loss with meal prep

Hello Lenda,

I hope you're doing well in the summer heat of the UAE,

I'll be frank with you, I was looking over some new companies to partner with this month and I came across your website MealPlans.

I took a tour through the website and I must say I love the professionalism and conciseness you offer, this definitely helps customers get to what they want with ease.

I'm reaching out to you because I believe you have potential of growth, being in a blue ocean industry surrounded with very minimal competition, this is the right time to turn the heat up and increase your reach over the internet.

I have some ideas in mind I would like to discuss with you to implement my strategy of getting you more clients using a concept called funnels.

Let me know when you're free for a call,
If you believe the company is scaling the way you want it, let me know to remove you off my list.

Best regards,
Omar