

X team's H1 2020 OKRs

Objective	Key Results	Key Initiatives	Prod ETA	Weight	Achievement
O1	<Add Objective description>			100%	
KR 1.1	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			
KR 1.2	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			
		<Add Initiative details>			
		<Add Initiative details>			
KR 1.3	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			

*<Add details around data/ explain more>

*<Add details around data/ explain more>

O2	<Add Objective description>			100%	
KR 2.1	<Add KR details>	<Add Initiative details>			
KR 2.2	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			
		<Add Initiative details>			

O3	<Add Objective description>			100%	
KR 3.1	<Add KR details>	<Add Initiative details>			
KR 3.2	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			
KR3.3	<Add KR details>	<Add Initiative details>			

O4	<Add Objective description>			100%	
KR 4.1	<Add KR details>	<Add Initiative details>			
KR 4.2	<Add KR details>	<Add Initiative details>			

O5	<Add Objective description>			100%	
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KR 5.1	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			
KR 5.2	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			

O6	<Add Objective description>			100%	
KR 6.1	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			
KR 6.2	<Add KR details>	<Add Initiative details>			
KR 6.3	<Add KR details>	<Add Initiative details>			
		<Add Initiative details>			

Items in OKRs should

- Move your NorthStar
- Tie to the parent group's OKR
- Achieve long term vision of your stream
- Achieve long term vision of your parent group
- Improve some other primary metric related to your stream
- Drive efficiency of execution
- Improve Engineering efficiency
- Help build for the future

Initiatives added for each Objective and the rationale for inclusion:

	Initiatives	Rationale for Inclusion
O1	<Initiative 1>	<Why are we adding this initiative> <Data which supports the hypothesis that taking up this initiative will help us achieve one of the KRs in this Objective>
	<Initiative 1>	<Why are we adding this initiative> <Data which supports the hypothesis that taking up this initiative will help us achieve one of the KRs in this Objective>

Product ideas:

<Anyone can contribute to this. Request as many ideas as you can from your team. Also add ideas based on all the qualitative and quantitative data you have>

- <Idea 1>
- <Idea 2>

Engineering projects:

<Ask your Engineering team for project ideas>

- <Idea 1>
- <Idea 2>

Notes:

- Check the master post on this: [Vision, mission, values, OKRs, and the pyramid of clarity](#)
- [Link to Running a product team](#)