

Videographers

Landing page

Heading (Attention):

Wedding Videography/Photography should be as painless as possible for people when looking at your website. The first thing that they should see when they load up your page is a clear demonstration of your skill. A strong image/Showreel can be accompanied with a great heading:

- Capture Your Love Story with Stunning Wedding Videos
- Make Your Wedding Day Unforgettable with Professional Videography
- Your Wedding Video: A Timeless Treasure
- The Best Wedding Videography for Your Special Day
- Let Us Tell Your Love Story in Motion
- Wedding Videography that Captures Your Emotions
- How to Turn Your Wedding Day into a Movie
- The Ultimate Guide to Wedding Videography
- Create Your Dream Wedding Video with Us
- Wedding Videos that Will Make You Cry Tears of Joy

These examples can all be altered to photography

Body (Value Proposition):

The body of your website should build trust between you and the reader. A good way to do this is with a biography. A lovely self portrait matched with background information about you. An origin story of how you got into the business, information about the work that you've done. I can relate to this business personally as a novice photographer. This is how I would write my biography:

My love for photography first came to life at my uncle's wedding when he and his wife placed disposable cameras on every table for the guests to use. I quickly figured out that if you bashed the camera against a surface, the flash would go off. 9 year old me, found this hilarious, my uncles guests did not.

Fast forward to the first time I held a DSLR, I knew this is what I wanted to do for a living. I got my degree from Ulster University and I began freelancing as fast as I could make the flash go off on those disposables.

Since then I have done more weddings than I can count along with various other work. My passion however still lies within *capturing those moments that will last a lifetime*. That's a little about me, I want to learn a little about you! Check out my work, follow my socials, phone, email, DM me and let's discuss how we can create your dream wedding memories.

*A step-by-step of your process is also a great way to put your clients at ease with clear/precise descriptions on what you do pre and post wedding.

Call to action:

The Call to action can show up on multiple parts of the website. Top/bottom of landing page, in your bio ect:

- Watch our portfolio and see how we capture the magic of your special day.
- Contact us today and get a free quote for your wedding video package.
- Read our testimonials and see what our happy clients have to say about our work.
- Download our brochure and learn more about our services, style, and process.
- Sign up for our newsletter and get exclusive discounts, tips, and updates.
- Follow us on Instagram and see our latest wedding videos and behind-the-scenes.
- Book a discovery call and let us know how we can help you create your dream wedding video.

- Join our Facebook group and connect with other couples who love our videos.
- Refer a friend and get 10% off your next booking.
- Claim your free gift when you book your wedding video with us

Business Card

Heading:

1, 2, 3, SHOOT

Body:

Commercial-Wedding-Promotional, Professional videography for any occasion.

Call to action:

Call now on *****

Email -

Check out previous work @ website, socials

*A logo, background or QR code all help to make a business card stand out. These are great if you can work closely with Wedding stores such as florists/dress shops/bakers/beauticians

Social Media Ads

Heading:

10 Poses for your perfect wedding video

Body:

Great wedding memories are a priceless treasure, learn how to look your best on the big day with our expert advice

Call to action:

Sign up to our blog today and get access to our exclusive video tutorials

*Social Media ads are a great way to provide free value to your audience. You can also promote special offers and prizes. It can be as simple as writing an extended caption with tips or a link to a client guide/blog post.

Website Template I designed For TMMProductions

