2020 Voter Engagement Ambassador Program SGA x Hopkins Votes

Purpose

- With over 400 active student groups on campus, especially now as virtual engagement is difficult without organized groups, we believed that the best way to engage students is through their organizations
- In 2016 only 42.1% of eligible undergraduate Hopkins students voted, this year we are striving for 100%, but we can't do this without your help

Requirements

- Commit your organization to 100% eligible voter participation
- Appoint a representative to attend a CSC Voter Engagement Training
 - Make a Plan to Vote Training: TOMORROW Wednesday, 10/7 6-7PM EST
- Distribute information to your members regarding important election dates
 - We are expecting an email to your GBM in regards to the following dates:
 - 10/5-10/9: Plan to Vote Week
 - 10/20: Last day to mail in a ballot*
 - For many states this not actually the last day, for specific information please consult your state's website
 - 11/3: Election Day
 - Email and social media templates will be distributed by Hopkins Votes;
 organizations are highly encouraged to use
- A specified percentage of active members must submit the Voter Engagement Ambassador Survey hosted on CampusGroups
 - o Groups < 20 members 95%
 - o Groups >= 20 members 90%
 - o Groups >= 50 members 80%

Bonuses

- Organizations that are able to complete these criteria by Tuesday, 11/3 will receive various bonuses including, but not limited to:
 - Priority tabling at SIF
 - Additional publicity through Hopkins affiliated social media/websites

Additional Information

Mock Version: <u>Survey Details</u>

If you have not yet registered to vote, you still may be able to! Please consult this <u>document</u> for your state's voter registration deadline and come back to this form when you've done so!