

An Invitation to Parents Who Want More for Their Child

(And to Students Who Are Ready to Actually Enjoy Math)

Hey there,

We know it's been tough.

From endless homework battles to watching your child's confidence chip away with every test result, you've probably felt that sinking feeling — the one where you wonder if they'll ever "get" Math. Or worse, if they've started believing they're just "not a Math person."

Maybe you're here because your child is struggling. Maybe they're doing okay but you want them to excel. Or maybe you've tried other tuition centres and left feeling like it was just... more of the same.

Regardless of how you found us: *through a friend's recommendation, a Google search at 11pm, or pure chance*, we're really glad you did.

Here's what we're not going to do:

- Throw buzzwords at you like "proven methods" without showing you what that means
- Promise miracle transformations in 4 weeks
- Pretend every child learns the same way
- Make you feel guilty for not being able to teach Math yourself

Here's what we ARE going to do:

- Show you exactly how we help children go from "I can't do this" to "I got this"
- Introduce you to the real humans who'll be teaching your child
- Give you the full picture - results, methods, materials, and yes, even the snacks
- Help you decide if Genius Plus Academy is right for your family

Take 10-15 minutes to read this. Whether you're on the MRT, waiting for school pickup, or taking a break from work - this could be the turning point your child needs.

Why This Isn't Your Typical Tuition Centre Brochure

I've been working with Mrs. Eileen Toh and the Genius Plus Academy team since the beginning, and I can tell you this isn't your standard "we're the best" pitch.

This is the honest, unfiltered, everything-we-wish-parents-knew version.

We want to give you full clarity before you commit. Because let's face it: tuition is time, money, and emotional investment. You deserve to know:

- Who's actually teaching your child (not just generic "experienced tutors")
- What makes our approach different from the 47 other centres in Singapore
- Why parents keep coming back and referring their friends
- What happens in those 2 hours every week
- Whether it's actually going to work for YOUR child

By the end of this, you'll either think "yes, this is what we've been looking for" or "not quite the right fit" and both answers are perfectly okay.

But at least you'll know the truth.

The Real Reason We're Writing This

Math isn't just about scoring well for PSLE or O-Levels.

It's about building confidence. Problem-solving skills. Logical thinking. Resilience.

It's about your child walking into the exam hall without that knot in their stomach.

It's about them saying "I actually understand this" instead of memorizing 10 different methods and hoping one of them works.

The stakes are real.

When a child repeatedly fails Math, it doesn't just affect their grades. It affects how they see themselves. Their willingness to try. Their belief in their own potential.

And that's why we do what we do.

We don't just teach Math.

We rebuild confidence, one concept at a time.

We turn "I'm bad at Math" into "I can do this."

We help students go from barely passing to actually enjoying the subject.

And we've been doing it for 8 years - with receipts to back it up.

Take 10 Minutes - That's All We Ask

Here's what you'll find in this document:

- ✓ **Why GPA only does Math** (and why that matters more than you think)
- ✓ **Who teaches your child** (real stories, real qualifications)
- ✓ **Our results** (the actual numbers, not cherry-picked success stories)
- ✓ **What students get** (textbooks, workbooks, recordings, support)
- ✓ **How we help them improve** (even if they're currently at AL7 or F9)
- ✓ **What makes us different** (small classes, personalized feedback, proven methods)
- ✓ **The extras** (snacks, rewards, USS trips — yes, really)
- ✓ **How to join** (pricing, locations, financial assistance)

And we're going to do it in a way that sounds like real people who actually care. Because we do.

Your Child Isn't Just a Number Here

At Genius Plus Academy, your child isn't Student #482 who attends Monday 5pm and missed 2 weeks in Term 3.

Nope.

They're the student who finally understood fractions after our tutors used pizza slices to explain it (we remember).

They're the one who came to class crying because they failed their WA1, and left Term 4 with an 85 (yes, that happened).

They're the one who used to hide their Math papers from you, but now actually asks to do extra practice (shocking, we know).

Every child has a name. A story. A learning style. A set of struggles that are unique to them.

We've taught students who were failing during their first test in P3 but eventually got an AL1. Students who got AL7 in P5 and AL2 at PSLE (and these stories are more common than you'll expect). Students who cried before every Math test. Students who came in with F9 and left with A1 at O-Levels.

Every single one was worth fighting for.

And so is your child.

Why We Only Do Math And Why That's a Big Deal

Let's cut to the chase.

You've seen the "we teach everything" tuition centres.

Primary Math. Secondary Math. Science. English. Chinese. Malay. Music theory. Swimming... okay maybe not swimming, but you get the point.

At Genius Plus Academy, we made a bold choice:

👉 **We only do Mathematics. Primary and Secondary. (We just started JC last year)**

Full stop. No side quests. No distractions.

And before you think "okay... so what?", let me explain why this is actually one of the most powerful reasons students at GPA improve so consistently and so quickly.

🎯 **Specialists Don't Spread Themselves Thin**

Because we focus on ONE thing and ONE thing only, it means:

- ✅ **Every textbook is crafted specifically for Singapore Math** — not adapted from international curricula
- ✅ **Every tutor here lives and breathes the MOE syllabus** — we don't need to Google "model method"
- ✅ **Every resource is made with your child's exact grade level in mind** — from P1 to Sec 4, nothing generic
- ✅ **We know exactly which question types appear frequently in PSLE Papers** — because we've analyzed it all

This is the difference between going to a general clinic and visiting a cardiologist when your heart needs fixing.

Would you trust someone who does "a bit of everything"? Or someone who's done this specific job, day in, day out, for 8 years?

We chose to be the specialists of Singapore Math.

📚 **All Our Time = Math**

When other centres are busy preparing English comprehension passages or Science MCQs, we're:

- 📝 Creating new topical workbooks because we spotted a gap in how "Ratio and Rate" is being tested
- 📊 Redesigning our entire P6 bootcamp because we think we can always do better
- 📈 Reviewing ALL the last 20 years PSLE TYS and school prelim papers from top schools (RGPS, Nanyang, ACS, etc.) to spot trends
- 🎯 Holding post-PSLE debriefs to break down the paper while it's still fresh
- 🖥️ Recording every single lesson so students can rewatch at their own pace

We can do all this — and do it well — because we're not juggling 7 subjects.

We are laser-focused on making your child better at Math.



Real Expertise = Real Results

Let's talk about the people behind GPA.

The tutors aren't random freelancers who once taught Math in 2015.

They are:



Former MOE teachers with years of classroom experience



NIE-trained educators who understand pedagogy, not just content



Top scorers themselves — PSLE 271 & 281, O-Level 7 A's, Math Olympiad medalists



Specialists who've written over 60 textbooks and 40+ workbooks in-house

And leading the team is our founder along with our principal tutors:



Mrs. Eileen Toh — M.Ed (NIE), B.A. (Hons) Education, former school teacher

These aren't people who "just happened to start a tuition centre."

These are educators who left the school system specifically to build something small but customised to what they believe in - a place where every child gets the attention, care, and personalized support they need.



What This Means For Your Child

When you join GPA, you're not just signing up for another tuition class.

You're stepping into a system that's been refined, battle-tested, and specialized for one specific goal:

To take a child - no matter how lost, anxious, or behind and help them believe they CAN do Math.

And then prove it.

We know the syllabus inside out.

We know how it's tested.

We know where students typically struggle (and how to fix it).

We know what schools are looking for (because we used to be the ones marking).

Because we've been doing this for 8 years (15+ if you count our years in school teaching). Only this. And nothing else.



In Short:



We're not generalists. We're Math specialists.



Our tutors are top-tier — and they're in it for the students, not the show.



We don't just "teach." We guide, coach, support, and care.

✓ We're obsessed with helping your child succeed — and we have the receipts to back it up.

Still with us? Good. Let's keep going.



The Mrs. Eileen Toh Origin Story

(A Passionate Educator's Journey)

Okay, time for a story.

Once upon a time — back when tuition centres were just rows of desks and photocopied worksheets — there was an educator named Eileen Toh.

She was a trained teacher, working in Singapore schools, doing what most teachers do — planning lessons, marking papers, managing classrooms, and wondering if they were really reaching every child.

But unlike most teachers, she had this persistent thought:

"What if we could help students in a different way"

Not because schools are bad. But because when you have 30-40 students in a class, personalization is nearly impossible.



From Classrooms to Coaching

Mrs. Toh started tutoring students privately. At first, it was just a few kids here and there. Word of mouth spread.

Parents started saying things like:

- "My child actually understands fractions now."
- "He doesn't cry before Math tests anymore."
- "She went from failing to scoring A."

And they realized: **this works.**

Not because they had some magic formula. But because they had:

- **Time** to understand each child's unique struggles
- **Freedom** to teach at the right pace, not the syllabus-dictated pace
- **Resources** they could design from scratch, based on what actually worked
- **Heart** to treat every student like their own child

In 2017, she made it official: Genius Plus Academy was born.



The Authors Behind Your Child's Materials

Here's something most parents don't realize:

GPA doesn't use off-the-shelf workbooks.

Every single textbook. Every workbook. Every practice sheet. Every question.

Written in-house. By Mrs. Toh and her team of tutors.

Over 60 textbooks and 40+ topical workbooks, created specifically for the Singapore MOE curriculum, updated regularly to reflect the latest exam trends.

These aren't generic "Math for Dummies" guides. They're thoughtfully scaffolded, beautifully designed, and proven to work.

Parents tell us all the time: "I wish my school had materials this clear."



Credentials That Actually Matter

Mrs. Eileen Toh:

- Master of Education (NIE)
- Bachelor of Arts (Honours) in Education (NIE)
- Former MOE teacher
- Mother of four boys (so yes, she gets what parents go through)
- Lead author of 60+ GPA textbooks

Principal Tutor & HOD

Ms Arina Rauf

Bachelor of Science (Honours)
Top PSLE Scorer in Cohort (281)

Ms Arina is a seasoned tutor with over 5 years of teaching experience. She believes that while students need sufficient practice in order to improve in Math, what is more important is the immediacy of the feedback provided to ensure that they learn from mistakes and do not repeatedly commit the same errors.

That is why she anchors our Primary Programme (PREP), where students have additional time to work on their weaknesses while consolidating their strengths in a structured manner, such that they acquire the necessary confidence and guidance to better their results.

Principal Tutor

Ms JS Lee

Bachelor of Science (Honours)
Head of Primary Math

Ms. JS Lee is a dedicated and seasoned tutor, bringing over six years of hands-on teaching experience to her role. During this time, she has had the invaluable opportunity to learn from Mrs. Eileen Toh. Her time working under Mrs Toh's mentorship has been instrumental in refining her skills and teaching philosophy, ultimately leading to her recent promotion to Principal Tutor.

Parents consistently praise Ms. Lee for her patience and calm approach when working with children. She possesses a unique ability to break down complex mathematical concepts into clear, manageable steps, making problem-solving approachable and less intimidating for her students. Known for her attentive and nurturing manner, Ms. Lee not only clarifies difficult concepts but also fosters a supportive environment where students feel encouraged to ask questions and actively engage in their learning journey.

Her commitment to her students' progress and her skill in tailoring explanations to meet individual learning needs make Ms. Lee an invaluable asset to the teaching team. In her view, every student has the potential to excel in mathematics with the right guidance, and she strives to instil confidence in her students through structured, step-by-step instruction that builds both understanding and enthusiasm for the subject.

She's not just the founder. She's still the one teaching your child. Marking their work. Replying to WhatsApp messages at 9pm. Running bootcamps. Designing new materials.

She's hands-on. Every single day.

The Founder You Can Actually Talk To

Here's what shocks new parents:

You can text her.

Not a customer service bot. Not an admin who takes 3 days to reply. Not an "inquiry team."

You can literally WhatsApp Mrs. Toh at +65 9736 3029 and say:

"Hi, my child is struggling with Percentage. Can we book a consult?"

And they'll reply.

She and her team run the classes. Mark the homework. Hold the parent-teacher conferences. Answer your questions.

Most centres have founders who appear in marketing but disappear when you actually need help.

Mrs. Toh and her team are the opposite.

They're here for the unglamorous stuff too: one-on-one consults, late-night homework checks, parent calls when a child is struggling.

That's rare. And precious. And worth everything.

From AL7 to AL1 — And Everything In Between

Let's be real: Most students who come to GPA aren't already acing Math.

They come in unsure. Anxious. Behind.

- Some have never passed a single Math test
- Some got A's in P4 and can't understand why P5 Math is destroying them
- Some just need that extra push from AL3 to AL1 for their dream secondary school

Whatever your child's starting point, Mrs. Toh and her team of tutors believe this:

"If they're willing to show up, put in the work, and trust the process — we'll do everything in our power to help them succeed. We don't turn away struggling students. We turn them around."

And after 8 years working with them, I can tell you: I've seen this happen over. And over. And over again.

TL;DR: Our team of passionate teachers

- ✓ They started as passionate teachers and never forgot what it's like to be in a classroom
- ✓ They personally write, teach, and strategize every part of the GPA experience
- ✓ They know the MOE syllabus inside-out because they literally taught it for years
- ✓ They're the heart of GPA — and they're in it for the long game
- ✓ They treat every student like their own child

You're not just joining a tuition centre.

You're joining something built with conviction, care, and the belief that every child CAN master Math - if taught the right way.



Our Results, Our Students, Our Receipts

Let's just call it what it is:

This is the part where we flex.

But not the show-offy kind of flex.

The *here-are-the-actual-numbers-you-deserve-to-see* kind of flex.

Because if you're considering tuition, you want to know one thing:

"Does this place actually work?"

Like, really. For students like my child. With grades like theirs. With struggles like ours.

Not just for genius kids who were born with Math superpowers.

So here it is. A brutally honest look at what GPA has achieved with students from all walks of primary and secondary school life.

A Quick Litmus Test: What Would You Pay For These Outcomes?

-  **86% of our P6 students improved by at least 2 AL grades**
-  **61% improved by 3 AL grades** — many jumping from AL6/AL7 to AL2
-  **82% of our O-Level students scored A1 or A2 for Math**
-  **Average improvement: 2 grades with 1 year, 3 grades with 2-3 years**

We post averages. Real cohort data. The full picture.

Because if you're going to trust us with your child's education, you deserve the whole truth.

Meet Some of Our Students (Yes, These Are Real People)

Let me introduce you to a few students and parents who shared their stories with us. Not just because they scored well but because their journey was transformational.

Story 1: From AL6 to AL4 in 6 Months

Parent: SL Tan

"My child was scoring AL6 for Math in P6 Term 1. I was desperate. Miss Eileen responded promptly and even requested to see my son's test paper to assess his problems first.

The classes helped my child improve from AL6 to AL5 in Term 2, and AL4 in the Prelims. His explanation is clear, he speaks at a slower, steady pace for weak students to follow, and he reminds students of common mistakes to avoid.

The lessons are cast on a huge TV screen placed at multiple angles so every student can see clearly. They use digital tools to draw models with different colors — neat and easy to understand.

There's constant updates on materials, June intensive training, and 10-year series PSLE online classes. Mrs Eileen and her team of tutors take turns teaching. There's A LOT of materials and recorded lessons available.

My expectation was AL5. To jump from AL6 to AL5 requires a lot of effort for weaker students. I wish I had sent my child earlier."

Story 2: From AL5 to AL3 — Confidence Restored

Parent: K Oh

"I found this centre via Google and sent my child for a trial. He made improvements and looked forward to the lessons.

Our tutors follow up with feedback after school exams. I can see increased confidence in my child in tackling Math — he jumped from AL5 in P5 to AL3 in Prelims.

Kudos to Mrs. Toh and her team's commitment!"

Story 3: From Failing to 78/100 — A God-Sent Teacher

Parent: Linus Loo

"Before joining GPA, my son had exam anxiety due to lack of practice. The last straw came when he just barely passed his Math tests before P6 Prelims.

We were desperate. We found GPA through Google reviews. Initially we did group class, but my son needed individual attention due to limited time. We believed our tutor was a God-sent teacher.

We saw significant improvements — he scored 78 in Prelims (and would've gotten 85-90 if not for careless mistakes).

Our tutor helped my son gain confidence by doing lots of mock practice papers and guiding him on the best methods to solve problems.

Most importantly, through sheer dedication and hard work, our tutor helped my son improve so significantly that he walked into his PSLE Math exam feeling confident.

We signed up for Math, but our tutor even helped with English and Science before PSLE — even though we didn't pay for it.

To us, our tutor is a God-sent teacher who is dedicated, thorough, and precise. We are truly grateful."

Story 4: From F9 to B4, and D7 to A1

Parent Testimonial (Featured on Website)

"My eldest son improved from F9 to B4.

My second son went from D7 to A1 during his O-Level Prelims.

The results speak for themselves."

What Parents Keep Saying

We could talk all day. But how about what real parents just like you have said?

Here are some recurring themes from our 100+ Google reviews and parent testimonials:

"He's always happy after class."

"When I fetch him from tuition, he's always very fresh and cheerful — that's one thing that really surprises me. My son was always very happy. This part is really amazing."

"No more homework battles."

"When he reaches home, he's responsive in doing homework — I don't have to tell him. He even taught me the working steps our tutor showed him in class!"

"She actually WANTS extra lessons."

"After trying a few centers, the difference here is that she comes receptive and open to extra lessons and camps. Since she's been here, I've seen her grades improve significantly."

"He understands exactly where children struggle."

"What's shocking is our tutors understand exactly where my child is lacking. His way of teaching has instilled confidence and built a very strong foundation."

"Best recommendation I've received."

"She came recommended to me, and it was one of the best recommendations. Her dedication, commitment, and ability to connect with students while keeping them motivated — it's not easy, but she's been able to do it."

We've Been Featured in the Media Too

Not to flex, but yes, we've been recognized by:

-  **Channel NewsAsia**
-  **TheAsianParent**
-  **AsiaOne**
-  **联合早报 (Zaobao)**
-  **SingaporeMotherhood**

Summary: Here's What GPA Has Done

-  Consistently helped struggling students improve by 2-3 AL grades
-  Transformed students from failing (F9/AL7) to excelling (A1/AL2)
-  Built a massive, supportive community of parents and students who trust us
-  Trained students not just to pass, but to understand and enjoy Math
-  Created 60+ textbooks and 40+ workbooks that actually work

If this were a resume, we'd get hired immediately.

But this isn't about us.

It's about whether you want your child to be part of the next success story.



What Your Child Actually Gets When They Join GPA

(Spoiler: It's A LOT)

Okay, so you've read about the founders, the philosophy, the results.

But here's what parents really want to know:

"What is it actually like to be a GPA student?"

What happens in those 2 hours every week?

Do they just sit there copying notes?

Will there be homework? How much?

Do the tutors actually reply when you WhatsApp them at 8pm in panic?

So here it is: the real-deal breakdown of what your child's life will look like once they join Team GPA.



The Weekly Lesson Format (aka Your Child's Math Anchor)



1 lesson per week (choose from Onsite at Punggol/Pasir Ris, or Zoom)



Each lesson is 1.5 to 2 hours — structured, engaging, no wasted time



Every class is designed to:

- Teach concepts with clarity (and real-world examples that make it stick)
- Show students how to apply those concepts to actual exam questions
- Practice, practice, practice — with immediate feedback
- Build confidence by celebrating small wins

Our teaching style?



Interactive — students participate, ask questions, and engage



Focused — no rambling or fluff



Patient — we explain things multiple ways until it clicks



Efficient — every minute counts

Students walk out feeling like they actually understand the topic — not just like they memorized 10 steps they'll forget by tomorrow.

Your Starter Kit is Basically a Math Arsenal

Upon registration, here's what your child gets:

-  **Term Textbook** — custom-printed every 10-12 weeks, updated regularly
-  **Topical Workbooks** — from our library of 40+ exclusive workbooks
-  **Practice Papers** — past year papers, school prelims, mock exams
-  **Everything delivered in a custom GPA tote bag** (because we're practical like that)

All our materials are:

-  Written in-house by Mrs. Toh and her team
-  Designed to match the latest MOE syllabus and exam trends
-  Updated every year — we don't recycle from 2017
-  Organized by topic and difficulty level — so students can focus on what they need

These aren't just workbooks. **It's a complete learning system.**

What If My Child Misses Class? (Or Wants to Rewatch 5 Times?)

We gotchu.

Every single lesson is recorded. Yes, all of them. Yes, even the Zoom ones.

Your child gets access to:

-  **Past lesson recordings** — available anytime
-  **Bite-sized concept videos** — perfect for quick revision
-  **PDF notes and answer keys** — uploaded weekly
-  **Replay, rewind, rewatch** — as many times as needed

So whether your child is:

- Sick and missed class
- Overseas for a family trip
- Just needs to review before a test

They can still learn without missing a beat.

Want to rewatch that "Percentage" lesson 3 times because it's finally starting to make sense?

Go for it. We've had students do that the week before exams. And yes, it worked.

Homework + Feedback: The Real Game-Changer

This isn't the kind of tuition where your child goes to class and then you never hear anything until the next test.

We run a proper Homework Programme.

Here's how it works:



Weekly homework — based on what was taught in class



Students submit their work



We mark it — actual personalized marking, not auto-graded nonsense



Detailed feedback — on what went wrong and how to fix it

And here's the secret sauce:



Exit Questions — before your child can leave class, they must solve a question to prove they understood the lesson. This keeps them on their toes and ensures they're not just nodding along.

If your child is struggling?



Book a consult (free, unlimited)



Text Mrs. Toh or our tutors directly



Join our WhatsApp group for quick questions

We won't let them fall behind.



Our Snack Pantry = Every Kid's Dream

Look, we get it. Kids are hungry. Especially after a long school day.

So here's what's waiting for them at GPA:



Chocolates: KitKat, Snickers, M&M's



Biscuits & cookies (the good kind)



Drinks: Milo, Ribena, 100 Plus, Green Tea



Cup Noodles: When they need fuel before class



Candy, chips, Pringles — because learning doesn't have to be miserable

All free. All restocked. All guilt-free.

Students don't just come early for snacks. They stay back to do homework (and sneak a second KitKat, but we pretend not to notice).



Bonus Vibes: Rewards, Outings, and Real Support

🏆 **Points-Based Reward System** — earn points for improvement, effort, and homework completion

🎢 **Annual USS Trip for P6 Graduates** — we bring our students after PSLE to celebrate their hard work

🏠 **Holiday Bootcamps** — intensive workshops during June/September/December holidays

📖 **Open Classroom Access** — come revise during exam periods, we'll have tutors on standby

🍰 **We celebrate progress** — not just perfection

💡 In Summary: What You're Signing Up For

When you join GPA, you're not just joining a tuition class.

You're joining a system. A team. A support network.

- ✓ Lessons that are clear, structured, and engaging
- ✓ Resources that are exclusive, comprehensive, and constantly updated
- ✓ Feedback that's personalized, constructive, and timely
- ✓ Tutors who actually remember your child's name and struggles
- ✓ Support that doesn't sleep (seriously, our WhatsApp replies are fast)
- ✓ An environment where Math starts to feel... dare we say... manageable

This is what makes GPA feel different.

Not just the results but the **experience**.

🔄 Flexibility at GPA - Because Life Isn't a Fixed Timetable

Look, we get it.

Some weeks, your child has back-to-back CCAs, tuition for 3 other subjects, and a project due tomorrow.

Some days, they're just exhausted and need a break.

Sometimes, you're traveling as a family and can't make it to class.

That's why we built the GPA system to be as flexible as possible — so no matter how chaotic your schedule gets, your child's Math learning stays consistent.

Here's how we make it work for your family.

Onsite or Zoom — You Choose

You don't have to commit to one format forever. We let students switch between learning modes whenever they need to.

You've got 2 main options:

Onsite Lessons (Bt Timah, Punggol or Pasir Ris)

- Want a classroom setting with face-to-face interaction?
- Need your child to escape distractions at home?
- Prefer real-time questions and immediate help?

Come onsite. It's a whole different vibe — focused, structured, and supported.

Zoom Live Lessons

- Feeling tired or unwell?
- Save travel time and attend from home
- Same content, same teacher, same real-time engagement
- Parents love this option for very busy kids

And if your child misses a lesson?

- Just watch the recording
- Access is unlimited - rewatch as many times as needed

You can switch between Onsite and Zoom anytime — just let us know in advance, and we'll sort it out.

Rewatch, Rewind, Relearn (As Many Times As Needed)

Sometimes, one lesson isn't enough.

Especially when the topic is difficult and your child's brain checked out halfway through.

That's why we record every single lesson — from the explanation to the worked examples to the whiteboard diagrams.

Your child can:

-  Rewatch entire lessons before exams
-  Skip to key parts if they're short on time
-  Slow it down, pause, replay that one tricky step
-  Revisit topics from 3 months ago when they need a refresher

Our students LOVE this feature. Especially at 9pm the night before a test when they suddenly realize they never actually understood "Ratios."

📱 WhatsApp Support — Because Panic Doesn't Keep Office Hours

You ever have that moment at 8pm when your child asks you a Math question and you both just... stare at it?

Don't panic. We've got you.

GPA students (and parents!) can WhatsApp Mrs. Toh directly and ask questions whenever they need to.

- ✉️ Ask about a homework question
- ✉️ Request clarification on a concept
- ✉️ Book a consult
- ✉️ Just ask: "Mrs Toh, my child doesn't understand this. Can you help?"

We don't ghost. We reply.

You also get added to a dedicated WhatsApp group with your child's tutor — so you're always in the loop about:

- What was taught this week
- Upcoming homework deadlines
- Tips for revision
- Any concerns the tutor noticed

This level of communication is rare. And parents tell us it's priceless.

👩🏫 Book a Consult — Anytime, For Free

We believe help should be proactive, not reactive.

So we make it ridiculously easy for students to get **personalized, one-on-one support**:

- ✅ Book a face-to-face or Zoom consult
- ✅ Send over homework for extra feedback
- ✅ Ask about school test questions your child didn't understand

And unlike some centres, we don't charge extra for this.

No *"top up \$60 for 30 mins"* nonsense.

Your child is already part of the family. **This is part of the package.**

🏠 Our Classroom is Your Child's Study Space

During exam season, school holidays, or even random quiet weekends — we open up our classrooms for revision.

Your child can:

-  Come in and study in peace
-  Ask Teaching Assistants (TAs) for help
-  Grab snacks and refuel
-  Borrow extra practice papers

It's like a mini Math café... minus the overpriced matcha latte.

Parents tell us this was one of the most useful parts of their child's revision — because **studying doesn't have to be lonely.**

Your Child's Learning, Your Way

We designed GPA to be modular and flexible:

- ✓ Want to binge 3 weeks of recordings before Prelims? Do it.
- ✓ Need to skip 2 weeks for a family holiday? We'll hold your spot and you can catch up online.
- ✓ Prefer doing homework in bursts instead of weekly? We'll guide you anyway.
- ✓ Just want to watch recordings and come in only for consults? Still works.

No two students are the same. And at GPA, your child doesn't have to fit into a rigid template.

They just need to show up, stay consistent, and let us support them the rest of the way.

TL;DR: This Is Why Parents Choose GPA

- ✓ Lessons on your terms: Onsite (Punggol/Pasir Ris) or Zoom
- ✓ 100% replayable lesson library
- ✓ Unlimited free consults (Zoom or face-to-face)
- ✓ Round-the-clock WhatsApp support
- ✓ Classroom access during holidays and exam crunch time
- ✓ Flexible homework pacing + weekly updates

No rigid rules. No missed chances.

Just smart systems built for actual families with actual lives.



The Priceless Extras (a.k.a. Why GPA Feels Like a Second Home)

Let's get real for a second.

You can have the best textbooks. The top tutors. The most structured lessons.

But if the environment is cold, transactional, or just... meh, it won't matter.

What keeps students coming back week after week — even when they're tired, stressed, and dreading fractions?

It's this:

The feeling that GPA actually cares.

That it's not just a tuition centre.

It's your child's safe space when Math feels hard.

It's the place where they feel seen, supported, and believed in.

It's where they stop thinking "I'm bad at Math" and start thinking "I'm getting better."

Here's how we make that happen.



Rewards for Effort, Not Just Natural Talent

Look. We're not against giving out prizes. But we do it differently.

We don't offer free iPads "just for signing up." That's gimmicky.

Instead, we reward students who actually show up and put in the work.

Here's what our **Points-Based Reward System** looks like:



Students earn points for:

- Consistent homework completion
- Improvement in test scores
- Participation in class
- Effort and attitude



Students can redeem points for:

- Stationery and school supplies
- Popular bookstore vouchers
- Snacks and treats
- Special recognition certificates

And the big one?

 **After PSLE, we bring our P6 students to Universal Studios Singapore (USS)** — our way of celebrating their hard work and dedication throughout the year.

Because here's what we believe:

Progress deserves celebration. Effort deserves recognition.

Not just straight As.

We Build Culture Not Just Curriculum

We don't believe in fear-based learning.

No shaming. No "how come you still don't understand this?" energy.

Instead:

- ✓ We praise growth, not perfection
- ✓ We remind students they're not "bad at Math" — they're just still learning
- ✓ We listen when they say "I'm confused" or "I need help" or "I don't get this even after 3 tries"
- ✓ We check in. We remember their names. We know their school, their grade, their struggles.

It's not fluffy. It's essential.

Because when students feel seen and supported, they stop hiding their weaknesses.

And that's when they actually start improving.

A Clean, Comfortable, Happy Place to Learn

GPA isn't a sterile, grey classroom with flickering fluorescent lights and dusty textbooks from 2010.

We've designed our space to be:

-  Air-conditioned and spotlessly clean
-  Comfortable but focused (yes, good chairs matter!)
-  Snack-stocked (refer back to the pantry section!)
-  Calm but productive (no chaotic noise, no stressy vibes)
-  Ready for students to come in anytime during holidays to revise

A good learning environment isn't just about aesthetics.

It tells students: "We care about your experience. You're not just here to suffer through Math."

And our students feel that from the moment they walk in.

We Don't Just Teach — We Celebrate

Some of our favorite moments at GPA aren't even during lessons.

They're the moments when:

-  A student who used to hate Math now asks for extra homework (yes, really)
-  A parent messages us: "She got AL2! We're crying!"
-  A Sec 4 student comes back after O-Levels just to say thank you
-  We take our P6 grads to USS and see them laughing, relaxed, proud of how far they've come

Those moments? That's why we do this.

The X-Factor: High Standards + High Support

None of this happens by accident.

It's planned. Designed. Fought for.

- ☒ Every snack is stocked.
- ☒ Every reward is earned.
- ☒ Every WhatsApp message gets a reply.
- ☒ Every consult is given — not out of obligation, but belief.

We believe in our students. Even before they believe in themselves.

That's why GPA works.

Because when you blend **high expectations** with **unwavering support**, something magical happens.

Kids who thought they'd never "get" Math start acing it.

What Parents Say:

"GPA wasn't just tuition. It was a lifeline."

"They believed in my child when I was starting to lose hope."

"It felt like a second home. My son actually looks forward to Math class now."

Our Locations & Class Options

We know convenience matters — especially when you're juggling school, CCAs, family time, and about 17 other commitments.

That's why GPA has **3 physical locations** — and a **Zoom option** for ultimate flexibility.

Bt Timah Branch

 Address: Coronation Plaza #03-30
 Classes Available: P1 to Sec 4

Punggol Branch

 Address: 660A Edgedale Plains #02-04
 Classes Available: P1 to Sec 4
 **Special Offer:** 20% lifetime discount (valid until March 2026)

Perfect for families living in the Northeast — Punggol, Sengkang, Hougang, Serangoon.

Pasir Ris Branch (NEW!)

 Address: Pasir Ris West Plaza
 Classes Available: P1 to Sec 4
 **Pioneer Launch Offer:** First 30 students get **30% lifetime discount**

 **To indicate interest, WhatsApp Mrs. Eileen Toh at +65 9736 3029**

We're excited to welcome our first batch of Pasir Ris families!

Zoom Classes (Anywhere in Singapore)

 Learn from home — or anywhere with Wi-Fi
 **30% discount** on regular fees
 Same quality lessons, same great teachers, just online

Perfect for:

- Families who prefer remote learning
 - Students who live far from our centres
 - Days when your child is tired or unwell but doesn't want to miss class
-

Weekly Schedule

Classes run **once per week**, with multiple time slots available for each level.

We'll work with you to find a slot that fits your family's schedule.

➡ **To check slot availability, just WhatsApp Mrs. Toh at +65 9736 3029.**

Fees & Financial Assistance — Transparent and Fair

We believe in transparency. No hidden costs. No surprise fees.

Here's exactly what tuition at GPA costs:

Fee Structure

Primary 1 to Primary 3 (1.5 hours weekly):

-  **\$75 per lesson** (Onsite at Punggol or Pasir Ris)
-  **\$52.50 per lesson** (Zoom — 30% discount)

Primary 4 to Secondary 4 (2 hours weekly):

-  **\$95 per lesson** (Onsite at Punggol or Pasir Ris)
 -  **\$66.50 per lesson** (Zoom — 30% discount)
-

Special Promotions

-  **Punggol Branch:** 20% lifetime discount (for registrations before March 2026)
 -  **Pasir Ris Branch:** First 30 students get 30% lifetime discount (Pioneer offer)
-

What's Included in the Fees?

- ✓ Weekly lessons (Onsite or Zoom)
- ✓ All textbooks and workbooks
- ✓ Access to recorded lessons
- ✓ Homework marking and feedback

- ✓ Unlimited consults (free!)
 - ✓ WhatsApp support from tutors
 - ✓ Holiday bootcamps and intensive workshops
 - ✓ Snacks and refreshments (for onsite students)
 - ✓ Progress reports and parent-teacher conferences
-

Financial Assistance Programme

We know tuition fees can be a stretch for some families.

And let us say this loud and clear:

We will never let money be the reason a deserving student misses out.

That's why we created the **GPA Financial Assistance Programme**.

 **Subsidies range from 25% to 75% —** depending on your situation

Who qualifies?

- MOE Financial Assistance Scheme (FAS) recipients
- Families facing financial hardship

We've got you.

 Apply by dropping Mrs Toh an email at eileentoh@tuitiongenius.com

No Pressure. Just Options.

We believe education should be accessible.

That's why we've structured our fees fairly, offered discounts, and created a financial assistance programme that actually helps.

Your child deserves a chance to succeed in Math.

And we're here to make that happen — no matter your situation.

How to Join GPA — Let's Get Started

You've made it this far.

You've read the stories. Seen the results. Understood the approach.

Now it's time to answer the big question:

What's next?

Whether you're ready to sign up today, want to book a trial first, or just need to ask a few more questions — we're here for you.

Step 1: Reach Out to Us

The easiest way to get started?

→  **WhatsApp Mrs. Eileen Toh at +65 9736 3029**

Just say:

- *"Hi, I'm interested in enrolling my child for [P1/P2/P3/P4/P5/P6/Sec 1/Sec 2/Sec 3/Sec 4] Math tuition."*
- *"Can I book a trial lesson?"*
- *"I'd like to schedule a diagnostic consultation first."*

Mrs. Toh will respond promptly (usually within a few hours, often faster) and guide you through the next steps.

Step 2: Free Diagnostic Consultation (Highly Recommended)

Before lessons even begin, we offer a **complimentary 1-on-1 diagnostic consultation** to:

- ✓ Understand your child's current Math level
- ✓ Identify specific areas of struggle
- ✓ Discuss learning style and goals
- ✓ Recommend the best class or programme

This isn't a sales pitch. It's a genuine conversation to make sure GPA is the right fit for your child.

Want to book a diagnostic session?

→  **WhatsApp Mrs. Toh at +65 9736 3029**

Step 3: Book a Trial Lesson (See It in Action)

Not sure yet? That's totally okay.

We offer **trial lessons** so your child can experience what a GPA class is actually like before committing.

During the trial, your child will:

- Attend a real lesson with other students
- Get a feel for the teaching style
- Try out our materials
- See if they connect with the tutor

Want to book a trial?

→  WhatsApp Mrs. Toh at +65 9736 3029

Step 4: Enroll and Get Started

Once you're ready, here's what happens:

- 1 **Fill out the registration form** (Mrs. Toh will send it to you)
 - 2 **Choose your preferred class day, time, and location** (Punggol, Pasir Ris, or Zoom)
 - 3 **Receive your child's starter kit:**
 - Term textbook
 - Topical workbooks
 - Access to online lesson portal
 - WhatsApp group invite
 - 4 **Attend the first lesson** — and watch the transformation begin
-

Quick Summary: How to Get Started

-  WhatsApp Mrs. Toh at +65 9736 3029
-  Book a free diagnostic consultation OR a trial lesson
-  Enroll when you're ready

It's that simple.

Final Words — From Someone Who's Seen It All

After working with Mrs. Toh and the GPA team for years — through homework battles, prelim stress, PSLE anxiety, and that glorious moment when results come back better than expected — I can tell you one thing for sure:

This place changes lives.

Not just grades. But the way children see themselves.

I've watched:

- Quiet students become confident in asking questions
- AL7 kids become AL2 scorers
- Students who cried before every Math test start looking forward to class
- Parents cry tears of relief because their child finally "gets it"
- Entire classes go from strangers to friends, bonded by Math struggles and snack breaks

This isn't a factory. This is a tuition centre built by people who genuinely care.

So if you're:

- Tired of seeing your child struggle and lose confidence
- Frustrated by generic tuition that doesn't address your child's specific needs
- Looking for a breakthrough but not sure where to start
- Ready to give your child the support they deserve (with a team that has their back)

Then maybe this is your moment.

 **We're Ready When You Are.**

→  **WhatsApp Mrs. Eileen Toh at +65 9736 3029**

Let's help your child go from *"I can't do Math"* to *"I can do this."*

Let's build that confidence, one lesson at a time.

Let's prove to them that they're capable of so much more than they think.

We believe in your child.

Now let's help them believe in themselves.

 **From the GPA Team**

Where every child matters, and every effort counts.

 **Contact Information**

Genius Plus Academy

- 📍 **Bt Timah Branch:** Coronation Plaza #03-30
- 📍 **Punggol Branch:** 660A Edgedale Plains #02-04
- 📍 **Pasir Ris Branch:** Pasir Ris West Plaza, 735 Pasir Ris Street 72, #02-342

➡ 📱 **WhatsApp:** +65 9736 3029 (Mrs. Eileen Toh)

🎯 **Ready to Transform Your Child's Math Journey?**

➡ 📱 **WhatsApp Mrs. Toh now at +65 9736 3029**

Let's make Math less scary and more achievable — together.

This document was created with care, transparency, and a genuine desire to help your child succeed. Thank you for taking the time to read it. We hope to welcome you to the GPA family soon. 💚