

Otanovic, D. (2023, August 31). The heavy weight of body image. *Yes Magazine*. [The Heavy Weight of Body Image - YES! Magazine Solutions Journalism](#)

1. Author: Dejan Jotanovic	<i>How do we know this author is reliable?</i> Has a history of writing in reliable publications such as the HuffPost and The Guardian. Has Master's Degree in Public Policy and Management and B.A in Psychology from University Melbourne How does he connect to the issue of body image? Background in health/fitness? How are you being paid? Is the author able to be contacted/held accountable?
2. Publisher: Yes! Magazine	<i>How do we know this publication is reliable?</i> Because they're a non-profit organization that primarily share articles based on societal issues and the root causes of said issues They follow an ethics policy They're part of the Trust Project They have a "Why you can trust Us" section with policies you can read What is their mission? What do they say about themselves? Do they have a political leaning? How do they generate revenue/funding? What are they covering? What language are they using to characterize people or current events?
3. Main point/research question: Young boys and men are being subjected to harmful imagery online in the media, causing them to have a negative view and unrealistic expectations of their bodies.	<i>What is the purpose of this type of source?</i> To bring awareness to the issues that young men face. It allows the reader to understand that these issues are faced not just by women, but also men who are constantly exposed to the media at a young age. <i>Does this article substantiate/provide evidence in support of the title? Is there information that is missing?</i>
4. Citations/references (can be formal or informal):	<i>How do these citations influence your reading of the article?</i>

- Articles, interviews, box office rankings, studies, books and their author bios, news articles	- Makes it seem more credible and well researched(author credibility) - Gives direct quotes - Variety of sources also appears to increase credibility Are the linked sources represented appropriately? Is there a variety of different types of authority presented within the article?
5. Content (language, images, format): - Giant different color quotes - Images such as Superheroes - Many quotes as well throughout paragraphs	<i>Who is the intended audience?</i> <i>Everyone is the intended audience as this is more of an awareness article. The article speaks on how men sacrifice their mental and emotional health just to “bulk up”. Changes the social perspective from women to men.</i> <i>Is there advertising? Is the language accessible?</i>
6. Date of publication: August 31, 2023 Found at the top of the page	<i>How long does it take to publish this type of information?</i> The article needs to be approved by the publisher, Make sure grammar, spelling etc. is all good, and the data takes time to look over and be fact-checked. This process can take awhile depending on the amount of information being pushed out. How does the publication date relate to the story? Is this still a relevant story?