

Cold Calling Review

Total number of leads contacted - 89

Leads where it went to voicemail but can call back - 42

Leads who I have to call back later - 6

Leads stuck at gatekeeper - 1, She kept asking what I was calling about (going to call back)

And the rest were uninterested, had someone already or didn't have budget

I didn't really follow a script, I just went off what captain Najaam explains.

First I ask If I am speaking with the owner. If they are not there then I ask when they'll be in.
If it is the owner I say what's down below.

Hi my name is Pierre. How are you doing?

I don't want to take up too much of your time...

Original offer:

I'm just calling to let you know I help businesses get new clients via seo marketing. Is this something you're open to talk about?

(Then changed to this)

I'm just calling to let you know I help businesses grow their client base. Is this something you're open to talk about?
(sometimes I would say pilates businesses)

New offer I am thinking about:

I'm just calling to let you know I help businesses increase their revenue with their existing audience, is this something you're open to chat about?

Sometimes when they're uninterested I will respond with..

<Is this something you have tried before?>

Typically they'll say they have someone or their marketing is fine.

Already looking over this document, I feel like this could be a quantity issue as well. I haven't outreached enough. Let me know if you need more info, thanks!