

Instructional Design Planning Worksheet Step 5

Information Presentation:

Course will take place within a seated classroom where the instructor has access to a computer with projection capabilities and each student has access to their issued laptops.

1. Trust/Use or Not to Trust/Use Exercise: Establish the need for evaluating resources.
2. Brainstorm Exercise: What characteristics made a good/trusted resource?
3. Introduce CRAAP Test – lecture with accompanying presentation slides
4. Describe, provide examples, and discuss individual critical thinking for all 5 steps of the CRAAP Test:
 - a. Currency
 - b. Relevance
 - c. Authority
 - i. Investigate the source (searching vertically)
 - d. Accuracy
 - i. Investigate the information (searching horizontally)
 - ii. Trace claims, quotes, and media to original context
 - iii. Reverse image searches using google images and TinEye
 - e. Purpose
 - i. Relate back to Public Affairs messaging as well as Psychological Operations messaging
5. Practice evaluating a resource as a class (instructor led) using the CRAAP Test.
6. Practice evaluating a resource in teams using the CRAAP Test.
7. Practice evaluating resources individually using the CRAAP Test.

Learner Participation:

- Participate introduction activities.
- Listen to lectures (and read accompanying presentation slides), and participate in discussion.
- Participate in instructor-led and then student-led teams in evaluating a resource.
- Participate in individual evaluation of a resource with feedback from instructor.

Testing/Assessment:

Testing and assessment will be done through assigned individual evaluation of a resource in the form of a worksheet and essay describing their thought process and recommendations. Additionally, this skill will be further evaluated throughout the course and with the culmination Communications Capstone (FA8).

Follow-through Activities:

1. Public Affairs students will have the opportunity to provide comments during the End of Course Critiques.
2. Public Affairs Officers and NCOs will be surveyed on the successful implementation of evaluation of information resources during yearly surveys of the force.
3. Military messaging will be monitored for the use of mis/disinformation (and examples found used as examples in future iterations of this course.)