

Multimodal Project: NY Times “Snow Fall: The Avalanche at Tunnel Creek”

Why am I Here? Examining the Role of Place and Purpose on People

Overview:

We have spent some time examining our personal beliefs to get a better sense of the role of our environment in shaping who we are. When we have a clear understanding of who we are and what motivates us, we are better equipped to understand and examine the role of place and purpose on other people. This assignment asks you to work together and rely on the strengths of teammates in an investigative inquiry.

Directions:

- **Manage** the role of either writer, video journalist, graphic designer, or wild card;
- **Read** *Their Eyes Were Watching God*, *The Alchemist*, *The Kite Runner*, *Siddhartha*, or *Things Fall Apart*
- **Take notes** on, annotate, summarize, and/or respond to the text;
- **Consider** how various environmental factors shape who the characters become;
- **Generate**, as an investigative team, a question that examines the role of place and purpose on people;
- **Deconstruct** “[Snow Fall: The Avalanche at Tunnel Creek](#)” as a mentor text;
- **Consult** the NY Times “Snow Fall” authors;
 - *Source*: “[How We Made Snow Fall](#)”;
 - *Poynter*: “[How The New York Times’ ‘Snow Fall’ projects unifies text, multimedia](#)”
- **Create** a multimodal text emulating the “Snow Fall” project;
- **Write** a journalistic narrative which includes 2000-2500 words, examples/quotations from the reading, graphic titles, related videos, embedded character slideshows, and screencasts;
- **Design** a multimodal text that emulates the NY Times piece and offers insight into your generated question;
- **Include** examples and evidence from from at least four characters that demonstrate the role of place on purpose on each;
- **Present** the multimodal text to a small group using a [gallery walk](#);
- **Turn in** notes, annotated articles, and other evidence;
- **Reflect and debrief** by sharing your thoughts in this [form](#).
 - [Sample student responses](#)

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| Roles: | Writer | Video Journalist | Graphic Designer | Wildcard |
| Duties: | Write journalistic narrative | Mini-Interviews Slideshows Screencasts | Design/Build Website Explore Coding | Helps where/when needed |
| Digital Tools: | Google Docs | Video Editor WeVideo Slideshow Editor Google Slides Screencasting Screencast-o-matic Screencastify Google Earth | Website Editors Google Sites Weebly Wix Coding Code Academy w3Schools GIFs Giphy GIF Speed Changer HD Images Unsplash Pixabay | Fills role of absent members Collaborator Actor Troubleshooter Encourager |
| Student Examples: | The Swarm | Siddhartha's Enlightenment | Lightning Crashes | Finding Santiago |
| Assessment: | "Snow Fall" Multimodal Project Rubric | | | |