GEOAWESOME

Preview of Questionnaire for
Global Top 100 Geo Nominations
2025 Edition

NOTE

This google doc has been created to help people to get a quick overview of the questions in the form. The official nomination form is available under "Nomination form for Global Top 100 Geo - 2025".

Privacy Statement

By submitting this form, you consent to the sharing of the information provided with the Geoawesome Expert Panel for evaluation purposes. The data may also be used in future industry publications by Geoawesome.

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If you have any questions or concerns about how your information will be used, please contact our team at [info@geoawesome.com]

Questionnaire Overview

This document provides you an overview of the questionnaire. Please nominate under "Nomination form for Global Top 100 Geo - 2025".

*Note: Questions marked with an asterisk () are mandatory.**

Section 1: Company Overview

Q1: Company name*

Q2: Company website*

Q3: Social Media Profiles (Please provide the URLs to your company's social media profiles)*

Q4: Company Logo (*to be uploaded via the form*)*

HINT: Acceptable file formats: JPEG, PNG. Maximum file size: 5 MB. Recommended resolution: 300 dpi or higher

Section 2: Products and Market Segments

Q5: What specific customer problem(s) does your company solve, and how does geospatial technology play a role in your solution?*

HINT: Please describe in up to 100 words.

Q6: Which industries or sectors comprise your (primary) target market? (Select all that apply.)*

- Advertising
- Agriculture and Farming
- Automotive
- Aviation
- Commerce and Shopping
- Consumer Electronics
- Consumer Goods
- Data and Analytics
- Education
- Energy
- Environment and Land Use
- Financial Services

- Gaming
- Hardware
- Health Care
- Housing, Planning, and Real Estate
- Infrastructure and Construction
- Insurance
- Logistics and Supply Chain
- Marine and Ocean Economy
- Military
- Mining
- National and Local Government
- Natural Resources
- Navigation and Mapping
- Professional Services and Consultancy
- Retail
- Security, Law Enforcement, and Emergency Services
- Sustainability
- Telecommunications
- Transportation
- Travel and Tourism
- Other (please specify):

Q7: How would you best describe your client base? (Select all that apply.)*
- Government Agencies
- Private Corporations
- Non-profit Organizations
- Small and Medium-sized Enterprises (SMEs)
- Startups
- Academic and Research Institutions
- Consumers/General Public
- Other (please specify):

Section 3: Services and Revenue Streams

Q8: What product or service does your company provide?*
- Software
- Hardware
- Engineering and consulting services
- Analytics
- Data
- Other (please state)

Q9: What are your primary sources of revenue? (Select all that apply.)*

- Software Licensing
- Subscription Services
- Consulting Services
- Data Sales
- Hardware Sales
- Advertising
- Training and Education Services
- Maintenance and Support Services
- Licensing Fees
- Commission-Based Sales
- Partnerships and Alliances
- Other (please specify):

Section 4: Technology, Innovation and Trends

Q10: Please describe any recent innovations or product launches your company has introduced within the last year*

HINT: Please describe in up to 100 words.

Q11: What are the key challenges your company is currently facing in the geospatial industry?*

HINT: Please describe in up to 100 words.

Q12: What emerging trends do you anticipate will affect the geospatial industry, and how is your company preparing to address them?*

HINT: Please describe in up to 100 words.

Q13: Could you provide details on the core technology stack your company uses?*

HINT: Please describe in up to 100 words. Please include aspects such as programming languages, APIs, cloud services, GPS/GNSS sensors, etc. If any information is sensitive, share only what you are comfortable disclosing.

Section 5: Diversity, Equity and Inclusion (DEI)

Q14: Does the company have a DEI framework/strategy/policy?*
- Yes
- In Progress
- No

Q15: If yes, could you specify the key principles of your DEI framework/strategy/policy?

HINT: Please describe in up to 100 words.

Section 6: Environmental, Social, and Governance (ESG)

Q16: Does your company have an internal ESG (environment, social, governance) framework or strategy?*
- Yes
- In Progress
- No

Q17: If yes, could you specify the key principles of your internal ESG framework or strategy?

HINT: Please describe in up to 100 words.

Section 7: Extended insights

Q18: How does your company contribute to the geospatial community (e.g., open-source projects, educational programs, membership in organizations such as OGC)?

HINT: Please describe in up to 100 words.

Q19: Is there anything else you would like to share about your company or its role in the geospatial industry?

HINT: Please describe in up to 100 words.

Contact Details

Name, Email and contact details

END OF QUESTIONNAIRE