

**Note:** Click File -> Make a copy to clone this template for yourself. You can see a full write-up of how this job description template is used and how it fits into the recruiting process at this page - <https://specialist.ph//hire-meta-ads-specialist-facebook-ads-expert>

## About Us

**Building a team of the best and most elite marketers in the Philippines.**

*Minimum 2 years of digital marketing experience is required.*

## Job Description

This is a remote position.

We're looking for a full-time **Meta Ads Media Buyer** who will drive exceptional direct response performance and direct response campaign build-outs for our clients.

Is that you?

If you would like to join our company and work hard as one of the best digital marketers in the world, then you'll want to apply for this job to work with us!

As a Meta Ads Media Buyer, you will proactively drive performance increases of x% each month (x to be determined on a per-client basis by the client), constantly optimize ad accounts, run x number of tests per month (x = highest volume of statistically viable tests), and contribute to documentation and procedures to help the client scale.

## Requirements

- Have 2+ years of experience in Media Buying, with a focus on direct-response campaigns
- Have direct response portfolios within info products, courses, consultants/coaches, or e-commerce.
- Can manage multiple campaigns simultaneously
- Have experience with media buying platforms, including Facebook Ads Manager and Instagram Ads
- Have e-commerce experience and lead generation experience
- Are fluent in English both speaking and writing
- Are comfortable on the phone talking to different clients
- Very detail oriented, please include the phrase "Facebook Ads Pro" in your CV or letter

-Can work in US Time Zone (graveyard shift in PH time or at least overlap US time zones by 4 hours)

-Have a good internet connection and video conference capabilities

### **Benefits**

- We offer competitive pay

- 13th Month Bonus

- Fixed weekends off

- Paid sick leaves

- Mental Health Day Leaves

- In-depth training

- Bonus earning opportunities

- Paid Philippine Holidays

- Fun virtual working environment (work from home!)