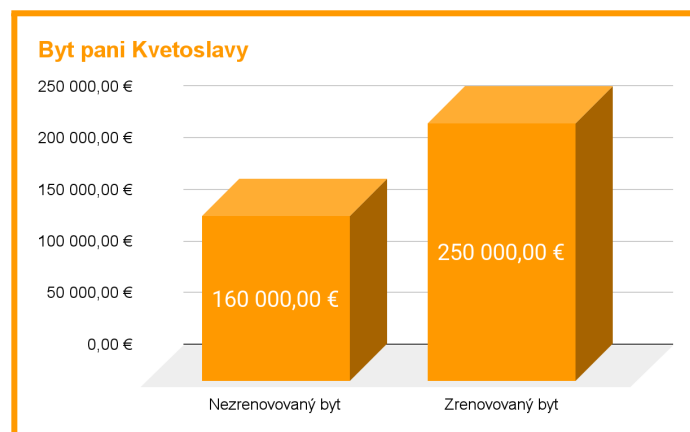


How a 65-year-old Pensioner, living from Pension to Pension, Decided Once and for All to Stop the Bullying of Neighbours and INCREASED THE VALUE OF HER APARTMENT BY MORE THAN 56% and Achieved a Profit of 27.8% on Investment in Our Work, WITHOUT ANY FINANCIAL EDUCATION?

The answer will positively surprise you. It is a simple way to turn an old two-bedroom apartment into a modern three-bedroom apartment and thanks to these changes immediately increase the market value of the property by 30% or more. If you invest less in the renovation than the price of the property will increase after the remodeling, congratulations! You have generated a profit.

However, our customer managed to increase the value of her apartment by more than half... PLUS achieved a return on investment with a profit of up to 27.8%!

Mrs. Kvetoslava is not an economist and has never been interested in economics and investing. Nevertheless, the lady who had worked all her life honestly and saved for her retirement made a decision that even experienced real estate agents could envy.



It all started with retirement.

The old problems have gone, but new ones have replaced them. Day after day, she cared for her gravely ill mother who needed easier access to a shower. That's why she reached out to us. She needed to replace her bathtub with a walk-in shower and replace her outdated tiles with modern ones. So we arranged a viewing and came over.

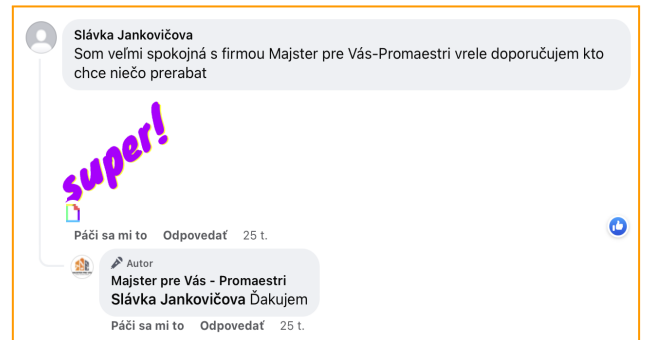
Unfortunately, I still vividly remember the first step into that apartment...

As soon as I entered, I smelled the typical sweet smell of musty damp walls fighting with cooking smells creating a perfect disharmony. But well, it should be added that the apartment hadn't been renovated for at least 60 years. Mrs. Kvetoslava knew this very well

and during the tour, she told us about her ideas about the remodeling she had been dreaming about for several years. First, however, the bathroom had to be sorted out.

We didn't know that the bathroom was just the beginning...

We have completed the bathroom, tightened every detail, and met our standards. However, according to Mrs. Kvetoslava's reaction, we met her expectations by at least 200%! This time, Mrs. Kvetoslava explained to us in detail how she envisions her new apartment and we started with the complete remodeling. We renovated the kitchen and the living room and, according to our customer's wishes, we enlarged her apartment by 18 m². But no, it wasn't related to knocking out partitions and we didn't turn the kitchen into a living room too.



We simply built a new room.

It was a glazed insulated covered terrace with underfloor heating, which performs the function of the living room 100%. We completed the project with this construction. But the wider context still eluded us. Of course, we knew that we had turned a two-bedroom apartment into a three-bedroom apartment, but we didn't know what that meant yet. And then we realised...



- Winter garden, under construction.

How the market price of this property has changed.

The price of a two-bedroom apartment in the location, without the need for reconstruction, was around 160 000 euros. Mrs Kvetoslava's apartment would be around

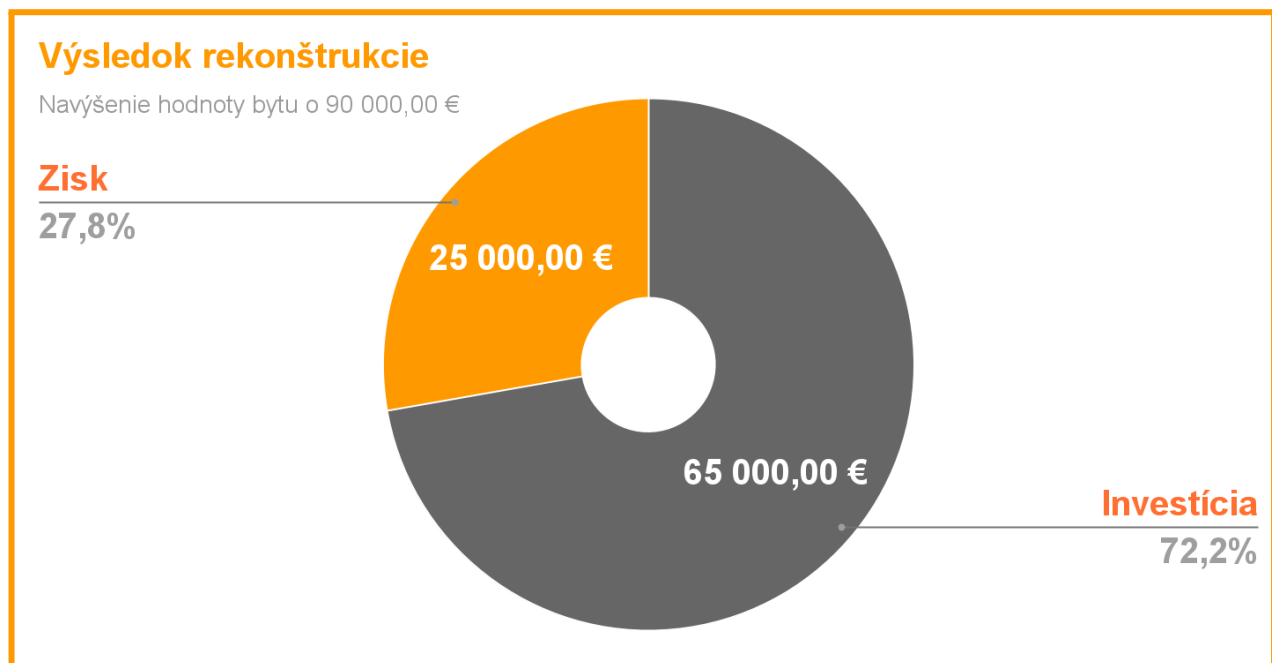
100 000 euros according to our estimates. But since we are not real estate agents and we want to maintain objectivity, we will calculate a price of 160 000 euros.

On the other hand, the price of a modern three-bedroom apartment was around 250,000 euros. This means that the market price of the renovated apartment will increase by 90 000 euros, which in percentage terms means more than 56%! After deducting the renovation costs of approx. 65 000 euros, 25 000 euros remain. This means a return on investment with a profit of 27.8.

2-bedroom apartment: + 58 m² - Cellar - garage + Garden	3-bedroom apartment: - 69 m² - Cellar - garage + Garden
Price: €160,000 Source: https://shorturl.at/acmAV	Price: 250 000 € Source: https://shorturl.at/sCW09

- Example 2-bedroom apartment large with garden. Compared to the apartment of Mrs. Kvetoslava also lacks a garage and a cellar.

- Example 3-bedroom small apartment with garden. Compared to the apartment of Mrs. Kvetoslava also lacks a garage and a cellar.



A QUESTION TO PONDER:

Why do you think renovated apartments are being sold?
And not apartments before a renovation?

When this strategy works

Marketing-wise, the correct word would be: always.

But we want to provide relevant information:

- the older the better
- the smaller the better
- the fewer rooms, the better

Since this strategy depends mainly on the condition of the property, **you don't need any financial skills**. All you need is a dream and **you need to want a positive change in your life**. The Master for You will help you with everything else.

CTA:

**Start changing your future now! Send us an inquiry
and secure your place in our schedule.**

"He who hesitates is lost!"

- proverb