

Health and Democracy Index Launch Kit

Thanks for your interest in helping us promote the [Health and Democracy Index](#). Below please find resources to make promoting this content easier for you and your team. If you have any questions please reach out to Jessica Barba Brown at jessica@hdhp.us.

Main messages

Our main messages are built around the value of “inclusion.” Democracy and health both thrive when people are included in their communities.

- When democracy is healthy, people are healthy. States with more inclusive voting policies have better health outcomes.
- When communities vote, people have opportunities to advance policies that improve public health, including Medicaid expansion, funding for hospitals and rules about everything from housing to green spaces to transit.
- When people feel healthier and more connected to their neighbors they feel valued and are more likely to vote. Healthy communities vote at higher rates.
- We can do two things right now to promote health and voting: help people update their registration when they use health services and restore civic participation to our national health standards.

Social Media posts

Hashtags:

#PublicHealth
#HealthPolicy
#VoteForYourHealth
#HealthyVoting
#CivicHealthMonth
#votingandhealth

- A new analysis finds that inclusive voting policies are deeply tied to public health outcomes at the state level. Find out how your state ranks here. [LINK]
- What does voting have to do with public health outcomes? A lot. Across a dozen key metrics, a new analysis finds that inclusive voting policies are linked to stronger public health.

- When communities vote they secure a seat at the table for important decisions. So much so that it shows up in public health data. See the results of this new analysis.
- Voting takes time, energy and focus and healthier communities are more likely to vote. The link is strong across all 50 states. See the data.
- Health and democracy are deeply linked. In the two states with the worst voting access, more than 1 out every 4 people are uninsured. In the two states with the best voting access, it's just 1 out of 10.

Newsletter blurb

The Healthy Democracy, Healthy People initiative has just published a Health and Democracy Index that compares states' voting policies to their public health outcomes. The index demonstrates how more inclusive voting policies are associated with better public health outcomes. You can see how your state performs on each of these metrics on the index's [interactive website](#).

The initiative is encouraging people in the civic engagement and public health communities to learn more about opportunities to help people register to vote through health services. We also have an opportunity to advocate for stronger policies on this front, including restoring civic engagement metrics to national public health goals. To learn more and join the effort, head over to healthydemocracyhealthypeople.org.

Images and Slides

This [slide deck](#) is available for use and remixing. It includes screengrabs of relevant website sections with explainers.

You can also view the recording of the [launch webinar](#) along with the slides presented.

