

THE CREATOR MANIFESTO DRAFT 3.0

I'm always curious.

I show up and give myself permission to create. I focus on the process, not the outcome.

I take the counsel of other creators. I pay attention and I'm selective about what I explore.

I'm creating well when I'm consuming and observing well. I learn by doing and creating.

I measure my success by how much I'm following my curiosity. If I'm curious enough, I can't help but create.

I know creating isn't a race against time nor a competition. Because learning takes time, I think long-term.

I create and share in the spirit of helping others. The faster I learn, the more I can help others.

I don't need everyone to like my work. I just need to put my work out there.

I don't know what's useful or obvious to others. I share things useful or obvious to me.

The more I share my work, the more I discover about myself. By sharing, I find a style no one else can replicate.

I don't copy others. I do observe, mimic, and learn from others, building on their thoughts and work.

I promote other creators and tell them when their work is valuable. I promote my work so others don't have to.

I pare what I create to its essentials. I respect anyone who gives me their attention.

My published work isn't my final work.

I'm always creating.

CREATOR MANIFESTO DRAFT 2.0

1. I show up and give myself permission to create. I focus on the process, not the outcome. Because I don't control the process, I surrender to it.
2. I do what creators have always done: take the counsel of other creators. I pay close attention and I'm selective about what I pay attention to.
3. I'm creating well when I'm consuming and experiencing well. I learn more by creating than consuming.
4. If I'm curious enough about something, I can't help but create. I measure my success by how much I'm following my curiosity.
5. I think long-term. I know creating isn't a race against time nor a competition. Because learning and creating take time, the best time to start is now.
6. I create and share in the spirit of helping others. What others have created has helped me. The faster I learn, the more I can help others.
7. I don't need to find or impress others, and I don't need everyone out there to like my work. I just need to put my work out there.
8. I don't know what's useful or obvious to others. I share things useful or obvious to me.
9. The more I share my work, the more I interact with others and discover about myself. If I create and share enough, I'll find a style no one else can replicate.
10. I don't copy others. I do create without worrying if others have created something similar to what I'm creating.
11. I don't need my own style at the outset. I do observe, mimic, and learn from others, building on their thoughts and developing my own style.
12. I promote other creators and tell them when their work is valuable. I promote my own work so other people don't have to.
13. I pare what I create to its essentials, throwing the output back into the process. I respect anyone who gives their attention to me.
14. My published work isn't my final work. I'm never done creating.

CREATOR MANIFESTO
DRAFT 1.0

I have a duty to be useful and to be myself.

I don't know what's useful or obvious to others, so I share things useful or obvious to me.

I never know what will resonate.

I show up daily and give myself permission to create.

"The warrior and the artist live by the same code of necessity, which dictates that the battle must be fought anew every day." -Steven Pressfield

I create freely.

If I'm creating, I'm succeeding.

I measure my success by how much I am discovering about myself.

I let go of expectations on the outcome of my creations, and build upon success by confidently moving onwards to new explorations.

I think long-term.

Creating is not a race against time nor a competition with anyone else.

Learning and creating takes time, and the best time to start is now.

I don't need to know everything, I just need to put myself out there.

If I create and share enough, I'll spiral into a style no one else can replicate.

I direct others' attention.

"Any painter, any poet, any musician, sets a trap for your attention. That is the nature of art."

-Marshall McLuhan

I play positive-sum games with positive-sum friends.

My creations help others, and others' creations help mine.

My attention is an asset and I spend it wisely.

I listen intently and I'm selective about what I listen to.

I follow my curiosity and learn.

If I'm curious enough about something, I will be successful at it.

The more curious I am about it, the more successful I will be at it.

I don't need my own style at the outset.

I develop it by what I observe and mimic.

When I pay close enough attention, I can't help but create.

If I'm not creating from the things I'm consuming and experiencing, I'm not consuming or experiencing them well.

I share ideas in the spirit of helping others.

I aim to capture less value than I create.

I don't need to find or impress everyone. I just need to communicate.

One ten-thousandth of one percent of people on the internet is four thousand six hundred people.

The scale of opportunity on the internet is huge and hard for me to grasp.

Twitter's daily active users would fill the largest stadium in the United States 2,000 times.

The internet is one million one hundred sixty-five thousand groups of 4,000 people.

I know everything is a remix.

I'm original by building on the thoughts of others.

I learn more by creating than consuming.

I refine my ideas by sharing them.

I focus on the process, not the outcome.

I refine what I create, then throw the output back into the process.

I do what creators have always done: take the counsel of other creators.

I promote them. Give them feedback. And tell them when their work is valuable.

I promote myself and my work so other people don't have to.

If I'm creating valuable things, sharing them is selfless.

My reward isn't transmitting.

My reward is how fast I can learn from others transmitting to me.

The more I share, the more I interact with like-minded people.

The more I interact with like-minded people, the more I discover about myself.

The more I discover about myself, the more I share.

I make my own serendipity.

My luck is a product of participation.

I don't copy others, but I say things without worrying if others have already said them.

I pare what I create to its essentials.

If the quality of the things I create is compelling, then the value of the things I create is compounding.

I try to write one true thing I now know.

“The great thing is to last and get your work done and see and hear and learn and understand; and write when there is something that you know; and not before; and not too damn much after.”
-Ernest Hemingway

I know B+ content can be later refined into A+ content.

Published content isn't final content.
It's just published.

Art is never finished, only released.

pursuing creativity and following curiosity for its own sake.