

Bachelor of Arts in Journalism - Minor in Christian Media

HBI University

Course Duration: 3 years

Credit Hours: 135 (including minor)



Program Description

The Bachelor of Arts in Journalism at HBI University prepares students to excel in media, reporting, and digital communication. This program equips students with skills in investigative journalism, ethical reporting, multimedia production, and digital storytelling. Students will gain practical experience in writing, editing, and producing content for print, broadcast, and online platforms.

The Minor in Christian Media provides a faith-based approach to journalism and media, focusing on ethical storytelling, media ministry, and digital evangelism. Students will explore how to integrate Christian values into journalism, develop faith-based content, and engage with audiences through ethical and impactful media strategies.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in journalism
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Philosophy	3
GEN 105	Introduction to World Religions	3
GEN 106	Public Speaking and Communication	3
GEN 107	Ethics and Critical Thinking	3
GEN 108	Research Methods	3
GEN 109	Leadership and Team Development	3
GEN 110	Cross-Cultural Communication	3

Core Journalism Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
JRN 201	Introduction to Journalism	3
JRN 202	News Writing and Reporting	3
JRN 203	Media Law and Ethics	3
JRN 204	Digital Journalism and Multimedia	3
JRN 205	Investigative Journalism	3
JRN 206	Broadcast Journalism	3
JRN 207	Feature Writing	3
JRN 208	Public Relations and Media Strategies	3
JRN 209	Social Media and Online Content Creation	3
JRN 210	Photojournalism and Visual Storytelling	3
JRN 211	Crisis Communication	3
JRN 212	Global Media and International Reporting	3
JRN 213	Ethical Journalism in Contemporary Society	3
JRN 214	Media Entrepreneurship	3
JRN 215	Data Journalism and Analytics	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
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ELEC 301	Podcasting and Digital Audio Production	3
ELEC 302	Freelance Journalism	3
ELEC 303	Entertainment and Culture Reporting	3
ELEC 304	Science and Health Journalism	3
ELEC 305	Editorial and Opinion Writing	3

Minor in Christian Media (15 Credit Hours)

Course Code	Course Name	Credit Hours
CM 401	Christian Media and Communications	3
CM 402	Faith-Based Journalism	3
CM 403	Ethical Storytelling in Christian Media	3
CM 404	Christian Broadcasting and Digital Outreach	3
CM 405	Media Ministry and Evangelism	3

Capstone Project (15 Credit Hours)

The capstone project in journalism is a final research and production project integrating multimedia storytelling and ethical reporting. Students will:

- Develop an investigative journalism report on a critical social issue.
- Produce a multimedia news package (video, podcast, or digital article).
- Conduct ethical media research within a Christian framework.
- Present a final publication-ready piece to faculty and industry professionals.

Program Outcomes

Graduates of this program will:

- Master multimedia storytelling and digital journalism techniques.
- Apply ethical and faith-based principles in media communication.
- Develop content strategies for faith-based and secular media organizations.
- Utilize digital tools for news reporting, social media, and audience engagement.
- Lead and manage Christian media initiatives and faith-based journalism projects.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
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Journalist	\$45,000 - \$95,000
Broadcast News Analyst	\$50,000 - \$100,000
Public Relations Specialist	\$55,000 - \$105,000
Social Media Manager	\$50,000 - \$95,000
Media Ministry Director	\$50,000 - \$90,000