COURSE SYLLABUS ODD SEMESTER 2024/2025



Tourism Study Program

Department of Archaeology

Introduction to Tourism Studies

IBPW212102/ 3 Credits

Teaching Team:

.Dr. Mohamad Yusuf, M.A.

UNIVERSITAS GADJAH MADA FACULTY OF CULTURAL SCIENCES 2024



Universitas Gadjah Mada

Faculty Of Cultural Sciences
Department of Archaeology/Tourism Study Program
Odd Semester 2022/2023

Document Code	:
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	COURSE SYLLABUS										
Course Code	Course Name	Weigh (credit		Semester	Co	ourse Status	P	rerequisite Courses			
PWS1101	Introduction to Tourism Studies	T: 3	P: 0	1	٨	<i>Mandatory</i>		-			
Course Brief Description	ontological, e tourism phen project-based fields of study Project-based evaluation.	This course equips students with fundamental tourism knowledge encompassing the ontological, epistemological, and axiological aspects of tourism studies. It critically examines tourism phenomena through various theoretical approaches and employs a multidisciplinary project-based learning approach aimed at motivating students to collaborate across different fields of study. Project-based learning also serves as a component of student assessment and learning evaluation. Additionally, this course measures the improvement of each participant's									
Learning Outcomes (CPL)	independent l			c integrity concepts in	the field	of tourism					
Embedded to Course (MK)	CPL2	Demonstra	ate ind	ependent, quality, and	d measura	able performance	•				
Course	Upon comple	ting this cou	urse, st	udents are expected t	to be abl	e to:					
Learning Outcomes	СРМК1	Students variological		able to explain touri ts.	sm studi	es' ontological, e _l	pisten	nological, and			
(СРМК)	СРМК2	Students v	will be	able to explain the fun	ndamenta	al aspects of touris	sm stu	ıdies.			
	СРМК3	Students v	will be	able to conduct indep	endent re	esearch on curren	t tour	ism issues.			
	СРМК4	Students v	will be	able to express inform	ed opinio	ons on contempor	ary to	purism issues.			
Alignment of Course			Learn	ing Materials	L	earning Methods	5	Time Allocation			
Learning Outcomes (CPMK) with Learning Materials, Learning Methods, and Time Allocation	СРМК1	Ar	n Overv	tion to Tourism Studie view as a Scientific Disciplin	case	ractive lectures ar	nd	3 meetings 3x50 minutes synchronous 3x60 minutes structured assignments			

СРМК2		3x60 minutes independen t study ctive lectures and iscussions 4x50 minutes synchronous 4x60 minutes structured assignments 4x60 minutes independent study
		Study
	Midterm Project Proposal	
СРМКЗ	(Environmental Perspective) 2. Development of Tourism Studies preser	ntations 2x50 minutes synchronous 2x60 minutes structured assignments 2x60 minutes independent study
СРМК4	Tourism discus	ctive lectures, case sions, atations 2x50 minutes synchronous 2x60 minutes

Alignment with CPMK	Participatory Activities ^{*)}	20%	Contribution; Presentation [Presentation Rubric]			10%	10%
Assessment Methods and	Assessment Type	Percentage	Criteria/Indicators	CPMK 1	CPMK 2	СРМК 3	CPMK 4
Learning Media / LMS and the Percentage of Offline & Online Learning	https://googled						
Learning Experience Access to	During Asynchr Group Materia Literatu Project	onous/Indeper study al reflection (us ure review and idea developm	ndent/Structured Assignme sing Wiki) community issue analysis		oc discussio	ini)	
Learning Method Student			Project-Based Learning Active participation in mate	erial and ca	se discussio	nns	
		Final I	Exam / Project Results / Ca	se Analysis	Results		
	СРМКЗ&4	•	gic Issues in Tourism t Results Presentation	Interactive discussion presentati		case 31 syr	meetings 3x50 minutes achronous 3x60 minutes ructured signments 3x60 minutes tignments
						ass	ructured cignments 2x60 minutes lependent

			0. Contribution [Wiki Activity Rubric]				
	Project	40%	Problem Analysis;	10%	10%	10%	10%
	Results/Case	10/0	Project-based Learning	1	1070	10/0	10,0
	Study/PBL		Assessment Rubric				
	Outcomes*)		7.55E55ITETE RADITE				
	Cognitive						
	Assignments	20%		5%	5%	5%	5%
	Quiz/	10%		5%		5%	
	Attendance	10%			5%		5%
	Total	100%					
	*) Can also be	derived from	n mid-term or final exa	ms that repre	sent partic	ipatory ac	tivities or
			nes. Following IKU 7,				
	activities and	project/case st	tudy/PBL outcomes must	be at least 50	%.		
References	Required Read	ling Materials:	·				
		•	ogy, Ontology and Tourism	n. In J. Tribe (Ed	l.). Philosopl	hical Issues	in Tourism
	(pp. 62 – 79). Br	istol: Channel Vi	ew Publication.				
		•	uction to Tourism. In C. Co	•		D. Gilbert.,	S. Wanhill.
	(Eds.). Tourism F	Principles and Pra	actice 4th edition (pp. $2-2$	1). New York: Pr	entice Hall.		
	2 Cooldnor C	9. Ditchia I D	(2007) Tourism principles	practices philo	conhine loh	n Milay 9. C	ons
			,2007). Tourism principles) naviour and Tourism Motiva				
			32 – 44). Oxfordshire: CABI		13011, 3. 1161	unann, F. Di	ileke (Eus).
	nesearen mem	, iii iourisiii (pp.	32 44). Oxiorasime: Crasi	•			
	4. Leiper, N. (19	79). The tourism	n framework: Towards a de	finition of touris	sm and the t	ourist indus	stry. Annals
		irch, 6(4), 390-40					•
			ction systems. Annals of tou				
		•	s, A. M. (Eds.). (2014). The \	Niley Blackwell	companion t	to tourism.	
	Wiley-Blackwell	•					
	6 Lickarish I I	& lanking C I	(2007). Introduction to to	urism (nn. 10 – 3	22) Poutlade	ao Drontico	P (2004)
			es. A companion to touris			-	
	Tourism: Book G		es. A companion to touris	, 201 273. 01		T). Onderste	anding the
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Name of							
lecturers (Team	Dr. Mohamma	d Yusuf, M.A.					
Teaching)		,					
Authorization				Coordina	ator of		
7.0.0	Drafting	Cours	se Coordinator	Exper			of Study
	Date	23410		(if ar		Pro	gram
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	7 February		Signature	Signat	ture	Sian	ature
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Assessment Form

Quality	Οι	ıtstandi	ing	F	Excellen	t		Good		Fair			Fail	
Grades	4,00	3,75	3,50	3,25	3,00	2,75	2,50	2,25	2,00	1,75	1,50	1,25	1,00	0
Grade Point (Letter Grade)	A	A-	A/B	B+	В	В-	B/C	C+	С	C-	C/D	D+	D	Е

Assessment Rubric

Assignment Type	Criteria	Grade							
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		A (4,00/4,00)	B (3,00/4,00)	C (2,00/4,00)	D (1,00/4,00)				
Paper/Essay/ Review	Content	Superior comprehensio n, argumentation , and analysis	Good comprehensio n, argumentation , and analysis	Adequate comprehension , argumentation, and analysis	Poor comprehension, argumentation, and analysis				
	Process	Excellent writing, highly effective, superior written language formulation	Good writing with practical language usage	Below-average writing, ineffective language usage	Poor writing, ineffective language usage				
	Relation	Well-researche d, exceptional understanding of literature, exemplary use of references	Well-researche d, good understanding of literature, appropriate use of references	Adequate understanding of literature, sufficient use of references	Poor knowledge of literature, inadequate use of references				
Presentation	Content	Exceptional understanding with highly detailed topic explanation	Good knowledge with a somewhat detailed topic explanation	Adequate understanding with insufficient topic explanation	Limited understanding with poor topic explanation				
	Process	Outstanding delivery, engages the entire audience, effective time management.	Good delivery, engages half the audience, good time management	Adequate delivery, engages some audience, limited time for discussion	Poor delivery fails to engage the audience, exceeds the time limit				
	Relation	High involvement, significant	Good involvement successfully	Adequate involvement generates	Poor involvement fails to create				

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		contribution to	generates	interest but	audience
		audience	audience	somewhat	interest
		understanding	interest in the	confusing topic	
		of the topic	topic	discussion	
Participation	Content	Outstanding,	Exemplary	Adequate	Poor
		authentic	contribution to	contribution to	contribution to
		contribution to	class activities	class activities	class activities
		class activities			
	Process	Perfect	Good	Adequate	Attendance
		attendance and	attendance	attendance	below 75%
		consistently	record		
		punctual			
	Relation	Exceptionally	Attentive,	Moderately	Inattentive,
		attentive,	mindful of	attentive,	inconsiderate
		considerate of	others	somewhat	of others
		others	others	considerate of	or others
		others		others	
				ouicis	
Class Project	Content	Exceptional	Suitable	Adequate	Poor problem
Ciuss I rojeci	Content	problem	problem	problem	identification,
		identification,	identification,	identification,	minimal impact
		outstanding	positive	moderate	iiiiiiiiiai iiiipact
		impact	impact	impact	
	Process	Exceptional	Good	Adequate	Poor
	1100688	team/individua	team/individua	team/individua	team/individual
		l work	l work	l work	work capability
		capability	capability	capability	
	Relation	Excellent and	Good	Adequate	Poor
		actively	involvement	involvement	involvement
		involved			