

Strive For The Ideal

Goal: Become a Rainmaker

How much product do I need to sell to get there?

- Get 266 clients or less for my mother's podiatrist services worth 37,5 USD and more up to 50 USD.

Objectives:

- Fix the funnel
 - Market research
 - WWP
 - Who am I talking to
 - Where are they now
 - Where do I want them to go
 - What do I need them to feel and experience to get there
- Follow Run ads Make money
 - Analyze best performed reels and what pain triggered it
 - Test audiences (10 women love)
 - Other women

- Skincare
- cosmetics
- Manicure
- Pedicure
- Restaurants
- Decorations
- Homes or some shit
- SPA
- Shopping
- Test pains/desires if needed
- Test hooks
- Test creatives
 - Create them, show process/experience to build familiarity/trust.
- Test bodies
- Run ads. Make money