

AIAAA
2026 State Conference

**Building the Next
Generation**

**Prescott Resort &
Conference Center
September 12th - 15th, 2026**

**Presenting Sponsor:
GoFan**

2026 AIAAA Conference Agenda

Saturday, September 12th

Extra Fee Required for Optional LTI Classes – May register on site

- 8:00 am to 10:00 am **New Athletic Directors Workshop**
Instructors: Barry Cromer, CMAA, Assistant Principal & Athletic Director, Verrado High School
Derek Fahleson, District Athletic Director, Tolleson High School District
Location: Copper Basin Room
Sponsor: Clell Wade Coaches Directory
- 10:00 am to 2:00 pm **LTC 501 Guiding Foundations & Philosophies**
Instructors: Deren Oshiro, CMAA, Athletic Director, Hawaii Baptist Academy, HIADA President, NIAAA Board
Joni Pabst, CAA, Retired Executive Director, AIAAA
Location: Arizona Room
Sponsor: GoFan
- 10:00 am to 2:00 pm **LTC 506 Legal Issues II (Title IX and Sexual Harassment)**
Instructors: Peg Pennepacker, CAA, Founder of High School Title IX Consulting Services
Zac Stevenson, CMAA, New Mexico Activities Commissioner of Officials, NIAAA National Presentation Faculty
Location: Granite Mountain Room
Sponsor: Barrow Neurological Institute
- 10:00 am to 2:00 pm **LTC 630 Administering Interscholastic Athletic Contests: Planning, Preparation, & Emergency Management**
Instructors: Max Ragsdale, CAA, Assistant Principal & Athletic Director, Campo Verde High School
Codey Horton, CAA, District Athletic Director Lake Havasu Unified School District
Location: Chino Room
Sponsor: Final Forms

- 10:00 am to 2:00 pm** **LTC 707 Improvement of Athletic Programs and Personnel Through Assessment**
Instructors: Buddy Allen, Director, American Leadership Academy-Anthem South
Location: Prescott Room
Sponsor: Arizona Gym Floors
- 1:00 pm to 6:00 pm** **Conference Golf Tournament and Luncheon (Shotgun Start)**
Presiding: Tui Selvaratnam Athletic Director
Xavier College Preparatory
Location: Antelope Hills Golf Course
Sponsor: BSN Sports
- 3:15 pm to 7:15 pm** **LTC 502 Strategies for Organizational Management**
Instructors: Deren Oshiro, CMAA, Athletic Director, Hawaii Baptist Academy, HIADA President, NIAAA Board
Joni Pabst, CAA, Retired Executive Director, AIAAA
Location: Arizona Room
Sponsor: Robson Resort Communities
- 3:15 pm to 7:15 pm** **LTC 508 Legal Issues III (Hazing, Constitutional Law, Disabilities Law, Employment Law, & Labor Law)**
Instructors: Peg Pennepacker, CAA, Founder of High School Title IX Consulting Services
Zac Stevenson, CMAA, New Mexico Activities Commissioner of Officials, NIAAA National Presentation Faculty
Location: Granite Mountain Room
Sponsor: M Square Wraps
- 3:15 pm to 7:15 pm** **LTC 614 Technology II – Current Trends in Digital Engagement & Communications**
Instructors: Max Ragsdale, CAA, Assistant Principal & Athletic Director, Campo Verde High School
Location: Chino Room
Sponsor: Jostens - Matthew Hatten

3:15 pm to 7:15 pm

LTC 709 Communications, Methods and Applications for Athletic Administrators

Instructor: Toni Corona, CAA, Arizona

Interscholastic Association Associate Executive Director

Dr. Ray Perkins, CAA, Assistant Principal & Athletic

Director, Tolleson Union High School

Location: Prescott Room

Sponsor: Final Forms

Sunday, September 13th

Extra Fee Required for Optional LTI Classes – May register on site

8:00 am to 12:00 pm

LTC 503 Enhancing Organization Management

Instructors: Deren Oshiro, CMAA, Athletic Director, Hawaii

Baptist Academy, HIADA President, NIAAA Board

Xavier from Nevada

Location: Arizona Room

Sponsor: Clell Wade Coaches Directory

8:00 am to 12:00 pm

LTC 504 Legal Issues I (Liability for Sports Injuries and Risk Management)

Instructors: Peg Pennepacker, CAA, Founder of High School

Title IX Consulting Services

Location: Granite Mountain Room

Sponsor: Lloyd Consulting Group, LLC

8:00 am to 12:00 pm

LTC 601 Developing Athletic Department Handbooks

Instructor: Zac Stevenson, CMAA, New Mexico Activities

Commissioner of Officials, NIAAA National Presentation Faculty

Location: Chino Room

Sponsor: Final Forms

8:00 am to 12:00 pm

LTC 726 Student Leadership Development

Instructors: Kari Avila, CMAA, Superintendent, Bicentennial Union High School District
Buddy Allen, Director, American Leadership Academy-Anthem South

Location: Prescott Room

Sponsor: Go Fan

10:30 am to 12:30 pm Sponsor/Vendor Registration and Set-Up

Coordinators: Brett Palmer, CAA Assistant Principal & Athletic Director, Hamilton High School
Eric Magana, Assistant Principal & Athletic Director, Basha High School
Tui Selvaratnam, Athletic Director, Xavier College Preparatory
Sister Lynn Winsor, BVM, CMAA Vice Principal for Activities and Athletics, Xavier College Preparatory
Susan Contreras, Associate Athletic Director, Xavier College Preparatory

Location: Clarkdale/Copper Baskin Room, Hallway

Sponsor: Jostens of Southern Arizona

1:00 pm to 4:00 pm Exhibitors Room and Sponsor Hallway Open Networking Reception (All Attendees Welcome)

Exhibitor Chairpersons:

Brett Palmer, CAA, Assistant Principal & Athletic Director, Hamilton High School
Eric Magana, Assistant Principal & Athletic Director, Basha High School

Sponsorship Chairperson:

Sister Lynn Winsor, BVM, CMAA Vice Principal for Activities and Athletics, Xavier College Preparatory

Location: Clarkdale/Copper Basin Room, Hallway

Sponsor: BSN Sports

1:00 pm to 4:00 pm Conference Registration Pick Up & Gift Distribution

Location: Jerome Room

Sponsor: Hometown

12:30 pm to 4:15 pm

LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)

Instructors: Peg Pennepacker, CAA, Founder of High School Title IX Consulting Services

Zac Stevenson, CMAA, New Mexico Activities Commissioner of Officials

Location: Granite Mountain Room

Sponsor: Arizona Gym Floors

12:30 pm to 4:15 pm

LTC 708 Coaching Coaches for a Legacy of Leadership

Instructor: Rich Barton, CMAA,
NIAAA Associate Executive Director

Everett Kelepolo, CMAA, District Athletic Administrator,
Nebo School District, UIAAA Executive Director

Location: Arizona Room

Sponsor: Box Out Sports

12:30 pm to 4:15 pm

LTC 790 Leadership Training Instructional Methods and Techniques

Instructor: Barry Cromer, CMAA, Assistant Principal & Athletic Director, Verrado High School

Casey Fraughton, CAA, Assistant Principal & Athletic Director, Gilbert Classical Academy

Location: Chino Room

Sponsor: Snap! Mobile

12:30 pm to 4:15 pm

LTC 701 Leadership and Administration of Middle School Athletic Personnel

Instructors: Brandon Keeling, CAA, Assistant Principal & Athletic Director, Sossaman Middle School

Alex Randel, CAA, Assistant Principal & Athletic Director, Andersen Junior High School

Location: Prescott Room

Sponsor: Game One

12:15 pm to 4:00 pm

CAA Exam

Instructor: Clarinda Weatherwax, CMAA, Assistant Principal & Athletic Director, Bradshaw Mountain High School

Location: Bradshaw Room

Sponsor: Arizona Gym Floors

4:15 pm to 6:15 pm

Conference Meetings 1A, 2A, 3A, 4A, 5A, 6A, Middle Schools

Presenter: AIAAA Board Conference Representatives

Location: 1A – Arizona Room

2A – Granite Mountain Room

3A – Verde B Room

4A – Cottonwood Room

5A – Sedona Room

6A – Verde A Room

Middle Schools – Icha Maajoh Room

Sponsor: Arizona Interscholastic Association

Monday, September 14th

8:00 am to 8:45 am

Registration Pick Up

Location: Jerome Room

Sponsor: Hometown

8:30 am to 1:30 pm

VISIT OUR EXHIBITORS AND SPONSORS

Exhibitor Break Down at 1:30 pm

8:30 am to 9:15 am

Welcome & Keynote Speaker

Presiding: Kraig Leuschner, AIAAA President,

Assistant Principal & Athletic Director, Casteel High School

Speaker: Mike Pollack - Corona Del Sol High School, Arizona

State University Sun Devil, Indianapolis Colt

Location: Sedona/Verde/Cottonwood Room

Sponsor: Go Fan

- 9:15 am to 10:00 am** **AIA Updates and Training: Arbiter Pay**
Presiding: Missy Townsend, CMAA, Assistant Principal & Athletic Director, Prescott High School
Presenter: Dr. Jim Dean , Executive Director, Arizona Interscholastic Association
Location: Sedona/Verde/Cottonwood Room
Sponsor: Arizona Interscholastic Association
- 10:00 am to 10:10 am** **AIAAA Sponsor Remarks**
Presiding: Dr. Renee Regoli, CMAA, AIAAA Executive Director, Assistant Principal & Athletic Director, Dobson High School
Speaker: Kevin Bridges, Regional Sales Manager, GoFan
Location: Sedona/Verde/Cottonwood Room
- 10:10 am to 10:15 am** **AIAAA/AMP Workshop**
Presiding: Dr. Renee Regoli, CMAA, AIAAA Executive Director, Assistant Principal & Athletic Director, Dobson High School
Presenter: Clay Burnett, CEO and Founder, Final Forms
Location: Sedona/Verde/Cottonwood Room
Sponsor: Final Forms
- 10:00 am to 11:00 am** **Hall of Fame Inductees, Award Winners and Family Members meet in Granite Mountain Room for pictures.**
- 11:15 am to 12:15 pm 2025** **Hall of Fame Induction and Awards Ceremony Luncheon**
Presiding: Presiding: Kraig Leuschner , Assistant Principal & Athletic Director, Casteel High School
Invocation: Missy Townsend, CMAA, Assistant Principal & Athletic Director, Prescott High School
Emcee: Brandon Larson, CMAA, Assistant Principal & Athletic Director, Highland High School
Location: Sedona/Verde/Cottonwood Room
Sponsor: Herff Jones
- 1:15 pm to 1:45 pm** **AIAAA Annual Business Meeting**

Presiding: Presiding: Kraig Leuschner , Assistant Principal & Athletic Director, Casteel High School

Special Raffle-1 Pair of Fiesta Bowl Tickets

Location: Sedona/Verde/Cottonwood Room

Sponsor: Robson Resort Communities

1:45 pm to 2:30 pm

AIA Updates and Training: Hardships / Appeals

Presiding: Missy Townsend, CMAA, Assistant Principal & Athletic Director, Prescott High School

Presenter: Dr. Jim Dean , Executive Director, Arizona Interscholastic Association

Location: Sedona/Verde/Cottonwood Room

Sponsor: Arizona Interscholastic Association

Break Out Sessions

Breakout sessions sponsored by Arizona Gym Floors, BSN Sports and GoFan

2:45 pm to 3:30 pm

Building Community Events

Presenter: Aaron Dille, Assistant Principal & Athletic Director Higley High School

Location: Arizona Room

2:45 pm to 3:30 pm

The AD-Administrator Partnership: Communication, Trust, & Advocacy

Presenter: Kari Avila, CMAA, Superintendent, Bicentennial Union High School District

Location: Granite Mountain Room

2:45 pm to 3:30 pm

Getting Involved at the National Conference & NIAAA Certification 101

Presenters: Joni Pabst, CAA, Retired Executive Director, AIAAA
Clairinda Weatherwax, CMAA, Assistant Principal & Athletic Director, Bradshaw Mountain High School
Missy Townsend, CMAA, Assistant Principal & Athletic Director, Prescott High School

Location: Chino Room

2:45 pm to 3:30 pm

Athletes Eligibility and Compliance: Preventing Costly Errors

Presenter: Clay Burnett, CEO and Founder, Final Forms

Location: Prescott Room

3:45 pm to 4:30 pm

Title IX – Need to know

Presenter: Xavier Antheaume, CMAA, Director of Athletics,

Clark County School District, NADA Executive Director

Location: Granite Mountain Room

3:45 pm to 4:30 pm

Tuesday Keynote Breakout: Parent Problems, Performance Problems: Navigating a New Athletic Triangle

Presenter: Jennifer Graffice

Location: Chino Room

3:45 pm to 4:30

Building Community Events

Presenter: Aaron Dille, Assistant Principal &

Athletic Director Higley High School

Location: Arizona Room

3:45 pm to 4:30 pm

Game Day Management

Presenter: Kirstin Ledin, Assistant Principal & Athletic Director

Boulder Creek High School

Location: Prescott Room

4:45 pm to 5:30 pm

Student Leadership Development

Presenter: Kirstin Ledin, Assistant Principal &

Athletic Director Boulder Creek High School

Location: Prescott Room

4:45 pm to 5:30 pm

Title IX – Need to know

Presenter: Xavier Antheaume, CMAA, Director of Athletics,

Clark County School District, NADA Executive Director

Location: Granite Mountain Room

4:45 pm to 5:30 pm

All Things Junior High

Presenters: James Louzek, 2025 Middle School Athletic

Director of the Year, Desert Ridge Junior High

Location: Arizona Room

4:45 pm to 5:30 pm

Play Like a Girl

Presenter: Jaime McClue, CAA, Assistant Principal & Athletic Director, Arizona College Prep

Location: Chino Room

6:30 pm to 8:30 pm

Monday Night Barbeque

Presiding: Dr. Renee Regoli, CMAA, AIAAA Executive Director, Assistant Principal & Athletic Director, Dobson High School

Location: Clarkdale/Cottonwood Room

Tuesday, September 15th

7:30 am to 9:00 am

Breakfast Buffet and Closing Speaker

Presiding: Kraig Leuschner , AIAAA President, Assistant Principal & Athletic Director, Casteel High School

Presenter: Jennifer Graffice

Location: Sedona/Verde Room

Sponsor: Barrow Neurological Institute

9:15 am to 10:15 am

Sports Year Law in Review

Presiding: Dr. Renee Regoli, CMAA, AIAAA Executive Director, Assistant Principal & Athletic Director, Dobson High School

Presenter: Peg Pennepacker, CAA, Founder of High School Title IX Consulting Services

Location: Sedona/Verde Room

Sponsor: Arizona Diamondbacks

10:15 am to 10:45 am

Closing AIAAA Meeting

Message: President's Kraig Leuschner , AIAAA President, Assistant Principal & Athletic Director, Casteel High School

Presentation of President's Ring: Clarinda Weatherwax, CMAA, Assistant Principal & Athletic Director, Bradshaw Mountain High School

Presentation of Gavel: Kraig Leuschner , AIAAA President Assistant Principal & Athletic Director, Casteel High School

Door Prizes: Brett Palmer, CAA, Assistant Principal & Athletic Director, Hamilton High School
Eric Magana, Assistant Principal & Athletic Director, Basha High School

50/50 Raffle & 1 pair Fiesta Bowl Tickets

Dr. Renee Regoli, CMAA, AIAAA Executive Director, Assistant Principal & Athletic Director, Dobson High School

Location: Sedona/Verde Room

Sponsor: Arizona Interscholastic Association

10:45 am to 12:00 pm

AIAAA Board of Directors Planning Meeting Luncheon

Presider: Brandon Keeling, AIAAA President, Assistant Principal & Athletic Director, Sossaman Middle School

Location: Chino Room

Sponsor: BSN Sports

The AIAAA Board of Directors and Conference Planning Committee thank our sponsors, exhibitors, the AIA, and all who attended the 2026 Conference.

Please Patronize Our Conference Exhibitors & Sponsors

Advanced Exercise
Arizona Interscholastic Association Aktivite
Arizona Cycling Association
Arizona Diamondbacks Athletic Applications
Arizona Gym Floors
Ballfrog
Barrow Neurological Institute Booster
Box Out Sports
BSN Sports
California Canopy
Clell Wade Coaches Directory Daktronics
Elite Sports Builders
Final Forms
Game One
Gipper
GoFan
Hellas Construction
Herff Jones
Hometown
HQ Sports, LLC
Hudl
Integrity Design
Johnson Fitness and Wellness Jostens - Matthew Hatten Jostens of Southern Arizona
Lloyd Consulting Group, LLC Marquee Mats
M Square Wraps
Musco Sports Lighting
Neptune Game Time
Nevco
NGU Sports Lighting
Norcon Industries, Inc
P.C.C. INC Air Purification Perry Weather
Pioneer Athletics
RFS Sports

Richey Athletics
Robson Resort Communities
Shaw Sports Turf
Sideline Interactive
Snap! Mobile
Sports Imports, Inc
Tarkett Sports
Touch Tone Digital Solutions
Varsity Athletic Apparel, Inc
Watchfire

THE AIAAA BOARD OF DIRECTORS THANKS THE FOLLOWING FOR THEIR SPONSORSHIP:

PRESENTING SPONSOR

GoFan

- ❖ LTC 501 Guiding Foundations & Philosophies
- ❖ LTC 790 Athletic Administration: Leadership Training Instructional Methods and Techniques
- ❖ Welcome and Keynote Speaker

PROGRAM SPONSORS

Arizona Gym Floors, LLC

❖ LTC 709 Athletic Administration: Communications, Methods, and Applications for Athletic Administrators.

❖ LTC 504 Legal Issues 1 (Liability for Sports Injuries and Risk Management) ❖ CAA Exam

Arizona Interscholastic Association

❖ Conference Meetings

❖ AIA Executive Director Report

❖ Closing AIAAA Meeting

BSN Sports

❖ Conference Golf Tournament and Luncheon

❖ Exhibitor's Room and Sponsor Hallway Open Networking Reception (All Attendees Welcome)

❖ AIAAA Board of Directors Planning Luncheon

Final Forms

❖ LTC 611 Concepts and Strategies for Interscholastic Marketing, Promotions and Fund-Raising

❖ LTC 719 Leadership, Management/Supervision and Decision Making Concepts, Methods and Applications

❖ AIAAA/AMP Workshop

BUSINESS SPONSORS

Barrow Neurological Institute

❖ LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)

❖ Breakfast Buffet and Closing Speaker

Home Town

❖ Conference Registration Pick Up & Gift Distribution

❖ Registration Pick Up

Robson Resort Communities

❖ LTC 502 Strategies for Organizational Management

❖ AIAAA Annual Business Meeting

PARTNER SPONSORS

Box Out Sports

❖ LTC 615 Athletic Field Management

Clell Wade Coaches Directory

❖ LTC 503 Enhancing Organization Management

❖ New Athletic Directors Workshop

FRIEND SPONSORS

Arizona Diamondbacks

❖ Sports Law and Review

Game One

❖ LTC 700 / 701 Administration of Middle School Athletic Programs ❖ Administration & Application of Middle School Athletic Programs

Herff Jones

❖ 2025 Hall of Fame Induction and Awards Ceremony Luncheon

Jostens Of Southern Arizona

❖ Middle School Breakout “Building 7-12 Connections: Benefits, Collaboration, and Regulations”

Lloyd Consulting Group, LLC

❖ LTC 506 Legal Issues 11 (Title IX and Sexual Harassment)

Matt Hatten/ Jostens

❖ LTC 726 Student Leadership Development

Snap! Mobile

❖ LTC 630 Interscholastic Contest Management

M Square Wraps

❖ LTC 508 Legal Issues 111 (Hazing, Constitutional Law, Disabilities Law, Employment Law, and Labor Law)



Thank You!

We look forward to seeing you at the

2027 AIAAA State Conference
September 5-8, 2026
Prescott Resort, Prescott, Arizona

Mention the NATIONAL CONFERENCE HERE???

AIAAA/AMP Registration will go live in early April of 2027 for both our Attendees and the Exhibitors/Sponsors. You will get an email from the AIAAA/AMP System when it opens. Please check out our website and social media for all AIAAA information:

www.aiaaa.org

@aiaaa_online (Instagram & Twitter)



AIAAA

Board Of Directors

Executive Director

Renee Regoli, Ed.D., CMAA, CIAA

President

Kraig Leuschner

President Elect

Brandon Keeling, CAA

Certification State Coordinator and Past President:

Julie Patton, CMAA, CIAA

AIA Executive Board Representative and NIAAA State Liaison: Missy Townsend, CMAA

Secretary: Jaime McClure, CAA

Sponsorship Chair: Sister Lynn Winsor, BVM, CMAA

Membership Chair: Joni Pabst, CAA

LTI State Coordinator: Clairinda Weatherwax, CMAA

Hall of Fame Chairperson: Max Ragsdale, CAA

Exhibitor Chairperson: Brett Palmer, CAA

Awards Chairperson: Kraig Leuschner

Strategic Planning Committee Chair: Jim Culver, CMAA

Golf Tournament Chair: Tui Selvaratnam

Communications Chair: Brady Pond, CAA

Mentoring Committee Chair: Barry Cromer, CMAA

Equity & Community Engagement Committee Chair: Dr. Ray Perkins, CAA

Health & Wellness Chair: Ray Madrid

Conference Representatives

1A Representative : Chris Dorman

2A Representative : Casey Fraughton, CAA

3A Representative : TBD

4A Representative : Clairinda Weatherwax, CMAA

5A Representative : TBD

6A Representative : Brandon Larson, CMAA

Middle School/Jr High School Representative : Brandon Keeling, CAA