

CHRIS MARABATE

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SUMMARY

I'm extremely self-motivated and eager to learn everything I can about all aspects of digital media design. I tend to spend most of my free time teaching myself new things that I could use to advance my career in this field. Web development has always been my main passion, it has never felt like work to me. I develop websites with the user experience in mind to ensure interfaces are efficient and slick looking. I have experience working with a wide array of different frameworks. I used to work mostly on WordPress sites but lately I've been working strictly with React.

Below is a list of technologies I've been using recently:

- React
- Typescript
- JavaScript
- HTML5
- CSS3 & SCSS
- Next.js
- Node.js
- GitHub
- GitHub Desktop
- Netlify
- Netlify CLI
- VSCode
- Sublime Text 3
- GatsbyJS
- A headless CMS called Flotiq
- Snipcart
- ChatGPT-3.5
- ChatGPT-4
- Leonardo.Ai
- auth0
- Stripe API

EDUCATION

Baker College

Bachelor of Digital Media Technology, concentration in Digital Media Design
2016

Macomb Community College

Associates of General Studies
2010

SKILLS

- Develop websites including functionality, graphics, layouts, illustrations, logos, and so on
- Determine size and arrangement of graphics and select style, size, and positioning of type
- Confer with clients to determine preferred layout, graphics, fonts & colors
- Create designs, concepts, and responsive layouts that will scale to look good on all the various mobile devices and web browsers
- Install WordPress and edit themes to fit the client's needs as well as the configuration of plugins to add any requested functionality
- Install CentOS and set it up Apache Web Server, MySQL Server, etc...
- Create virtual hosts
- Transfer sites from one server to another
- Manage DNS
- Video production & post-production
- 3D kinetic typography animations

KNOWLEDGE

Web Development

React, Typescript, JavaScript, HTML5, CSS3, SCSS, Regex, VSCode, Sublime Text 3, ChatGPT-3.5, ChatGPT-4, Leonardo.Ai, auth0, Stripe API, Node.js, GatsbyJS, Flotiq, Raid Toolkit, Snipcart, Fauna, MUI Components, Chakra UI, Ant Design, jQuery, DOM Manipulation, Version Control, GitHub, Git, GitHub Desktop, NPM, Netlify, Netlify CLI, Netlify Identity, OKLCH, html2canvas, Freeter Pro, JSON, Dadoit JSON Viewer, Google Sheets, Basecamp, Terminal Commands, PHP, Webmin, WordPress, phpMyAdmin, MySQL, SSH, DNS, Heroku, Dreamweaver, MailChimp, WPengine, CPanel, Filezilla, Putty, Unify, ShipStation, WooCommerce, TailwindCSS, AlpineJS, ZEIT, Package Control, Node.js, GatsbyJS, Hugo CMS, Contentful, Semantic UI, Glitch, Codepen, JSFiddle, & more.

Web Browsers

Chrome, Brave, & Firefox

Graphic Design

Photoshop, Illustrator, InDesign, Acrobat Pro, RealWorld Photos, PicPick & more.

Video Production

Premiere Pro, After Effects, Audition, Speed Grade, VideoCopilot.net & more.

Operating Systems

Windows, Ubuntu & CentOS.

Other

Outlook, Excel, Word, SyncBack, Backblaze, Remote Desktop Connection, VirtualBox, NitroShare, Flashpaste, ClipDiary, Mouse without Borders, Bluestacks, Notejoy, Notion & more.

EXPERIENCE

Aftershock United

Remote | April 2020 - Now

This job started off with me just creating a [promotional website](#) for Chosen, a pioneering content creator and Twitch streamer for Raid Shadow Legends. I set it up so the content in the dropdown menus would be pulled from Flotiq to make it really easy for him to edit himself and I made it so he can create new pages that will automatically be added to both the header and footer menus. During this time I also developed [another promotional website](#) for another content creator called The Saffron Man which I won't go into but figured I should at-least mention. There is more information about it in [this section of my website](#).

Then he was offered a position working for [Aftershock Media Group](#) to build a team of content creators and web developers and create a website that offers articles, guides, and tools for various games starting with Raid & Diablo with content from all of our various content creators. He brought me on to be his lead web developer and I started by creating a [site for Diablo](#) and then a [site for Raid](#) and set them up to make it easy for all the content creators to create and publish articles to the websites using a headless CMS called Flotiq.

Eventually he hired a dev team that has taken over and they merged my sites into a new site with sections for each game. We still use everything I set up in Flotiq to allow everyone to easily create and publish articles to the site and they still depend on me to get them all the data for Raid every time the game has an update but besides that all I do for them now is transcribe our content creators videos into text and then give it all to ChatGPT to write an article for me and then tweak it and add links and images to it. There is more info about all this on [my website](#) if you are curious.

Accomplishments

- Designed & developed [choflyelite.com](#), [raidshadowpro.gg](#) and [diablopro.gg](#)
- Create articles for the website using content from our content creators YouTube videos with help from ChatGPT-4
- Use Raid Toolkit to keep the site up to date with all the data from the game for the [Raid Tierlist](#) and champion pages. The [tier list I created](#) for us originally is way better than our current one by the way.

RaidChamps.com

I've built [this website](#) as a user-friendly hub for searching and sorting champions in Raid Shadow Legends. The design allows you to view key details about each champion directly from the homepage, without needing to click on individual profiles. My aim was to incorporate features that were missing from similar sites, such as diverse filters and sorting options based on various metrics.

This project has been my passion for years, resulting in a plethora of features that I've added, far too many to list. One noteworthy function is real-time synchronization of your in-game account data as long as they have Raid Toolkit installed and running in their system tray. All your account data is stored locally and remains accessible even when not playing Raid but while you are playing Raid, the site will continuously update your account data as it changes in-game.

In addition, I've included a section for viewing all the artifacts from your account equipped or not equipped and for the equipped artifacts it displays a little avatar image of the champ that has it equipped which you can click to view all the details about that specific champ on your account. It comes complete with its own set of filters as well for finding the exact artifact(s) you are looking for. Another handy feature is the ability to select champions from your team, and with a simple button click, download a comprehensive image of the selected roster. Don't worry if the team doesn't fit on your screen, the image will still capture everything.

To help you find exactly what you need, every page includes a range of filters. Pages showing your champions and artifacts even provide extra filters based on your account data. This website, my labor of love, is designed to make your Raid Shadow Legends experience smoother and more enjoyable.

Accomplishments

- Real-time synchronization of your in-game account data which is stored locally and remains accessible even when not playing Raid.
- The ['My Champs'](#) page integrates seamlessly with your live game, syncing your account data to display real-time information about your champions. It offers an additional layer of filtering based on the cooldown and the probability of your champions' abilities considering their booked skills. Clicking on a champion here will display detailed information about that specific version of the champion from your account. You'll see the level of each of their skills, their current cooldown based on those skill levels, as well as a comprehensive list of the artifacts they have equipped, and a complete mastery breakdown, including the number of each type of mastery scroll they possess. It also has a detailed stat breakdown table showing you the champion's base stats, the additions from their artifacts, artifact sets, Great Hall, Arena bonuses, Masteries, Faction Guardians, empowerment, and even the blessing equipped. The rightmost column of the table displays the calculated total stats, allowing you to have an in-depth understanding of your champion's performance capabilities.
- The ['My Artifacts'](#) page which comes with its own filters unique to artifacts which allow users to quickly find exactly the artifact they are looking for in any situation.
- The ['Share My Team'](#) page offers a unique way to showcase your champion team. It enables you to search and select your champions, displaying them alongside visual representations of their masteries, equipped artifacts, completed sets, and mastery scrolls. Moreover, it provides a comprehensive overview of each champion's ratings, base stats, total calculated stats, and detailed information on their equipped artifacts. Once satisfied with your selection, an image of your team can be downloaded for sharing.
- All three of these pages have their own extremely advanced sorting capabilities, allowing you to organize champions/artifacts based on any criteria specific to the page you are on, for instance on the 'My Champs' page there is a sort option for each of the total calculated stats. And you can add as many different sorting options as you want and then drag them around in any order and even click an arrow on each of them to reverse the order of that particular sort option. On top of that there is a button to save

your current sort order locally so that it will not revert back to the default order after refreshing the page or returning to it later. And once you have saved your sort order a button appears that will let you change it back to the default order.

- The ability to run scripts which allow me to quickly and easily update the site with all the latest data from the game and extract any new images each time the game is updated as well as gather all the ratings for all the champs in the game from the 3 ratings sources I pull from. These ratings are used for the champion rating system, which aggregates scores from three renowned sources - HellHades, Aftershock United, and Ayumilove. Each rating is normalized to a base100 scale, and an average rating is calculated to provide a composite score for each champion.
- I could go on but this is already too long.

Web Designer, Area51 Services

Rochester, Minnesota | March 2019 - February 2020

For a while I was working remotely for a friend of mine I met playing EverQuest ages ago, he was my guild leader. Anyways he owns a web design company and has a ton of Real Estate Clients in his state of Minnesota. He had recently developed a new platform for developing websites for all his real estate clients and any future clients and he hired me to develop some of them for him.

Accomplishments

- Designed & developed real estate listing websites using only using HTML, CSS, & JavaScript for their clients
- Tested sites in the most popular browsers at the dimensions of all the latest mobile devices to ensure cross-browser compatibility and responsiveness

Clients

- Cummings Janzen Real Estate: <https://cummingsjanzen.com>
- April Clarine: <https://aprilclarine.com>
- Heartland Real Estate: <https://heartlandltd.com>
- Wadsten Real Estate Group: <http://wadstenrealestategroup.com>
- Lakeshore Hunter: <https://lakeshorehunter.com>
- Mary DuBois Adamek: <https://callrealtormary.com>
- Bill Hansen Realty: <http://dev.billhansenrealty.com>
- Debbie Hibbard: <https://debbiehibbard.com>

Developer, Basso Digital Marketing Agency

Troy, MI | January 2018 – March 2019

This is by far the best job I have ever had because I was doing exactly what I love to do. I was the only in-house developer, so I was in-charge of handling any issues that our clients asked us about in concern to their current sites but I would also have to development new websites from scratch using WordPress, PHP, HTML, CSS, & jQuery/Javascript. I also worked a lot with their WPengine server, setting up and working with site installs like requesting & configuring their SSL certificate & DNS info. While developing these sites I would always make sure to use ACF custom fields to make everything extremely simple for the client to make changes to their website themselves without having to edit any code. After or just prior to when a new website was launched live, I would train the client on how to make changes to it themselves using the custom fields I set up for them.

Accomplishments

- I worked on countless other sites while I worked here but the ones listed above are the ones I can honestly say I developed completely on my own.
- Gained a ton of experience using Advanced Custom Fields Pro
- Used both Basecamp & Wrike while working here
- Used Acrobat to make PDF edits
- Used Photoshop to make image adjustments
- Developed landing pages
- Worked heavily with Gravity Forms creating forms with conditional logic

Clients

- Controlled Power: <https://www.controlledpwr.com/>
- Trenton Forging: <https://trentonforging.com>
- SFL Companies: <https://www.sflcompanies.com/>
- Villa Bella: <https://www.villa-bella.net/>
- The Grillo Companies <http://grilloco.com/>
- Troy Restaurant Week: <http://troyrestaurantweek.com/>
- Detroit Sausage: <https://detroit sausage.com/>
- Smith Meat Packing: <https://smithmeatpacking.com/>

Digital Media Designer & Marketing Assistant, Tsunami Premium Vapor

Troy, MI | June 2016 – September 2017

This was a great job and I learned a ton working there. I created two WordPress sites from scratch for them. Their main website used to be a completely separate website with its own navigation that never matched the navigation of their main site. I started from scratch and replaced both websites with one website that could do it all. Then I migrated all their customers, orders, SEO URLs, and set it up with Unify to sync orders and inventory to QuickBooks. The other website I created for them is a B2B website that their distributors & retailers can use to place orders online. I set it up to give different prices to different users based on the user role we assigned to them based on their distributor price level and much more.

I also designed flyers, ads, card inserts, envelopes, created and scheduled email blasts, ran all their social media accounts and was in charge of all their marketing.

Accomplishments

- Created and maintain TsunamiPremiumVapor.com
- Created and maintain B2Bvapors.com
- Designed countless ads, flyers, card inserts, envelopes, etc...
- Used Acrobat to make PDF edits
- Designed HTML/CSS email blasts
- Created forms with conditional logic
- Linked WooCommerce online store with Unify to sync orders and inventory with QuickBooks
- Orders prints and other promotional material like shirts, pens, and laptop bags
- Designed large display banners
- Run all their social media accounts
- Social Media Marketing
- Set up B2Bvapors.com to show different prices to customers based on their user role of the account they logged-in with.
- Setup auto-applying coupon codes
- Created custom order statuses and linked them to Unify
- Used HubSpot CRM for managing marketing contacts
- Manage all our domains and set up various redirects for them
- Worked on various servers including Cpanel, WHM, and WPengine
- Positioned 3D models in Cinema4D and rendered them out
- Created thousands of notes in Evernote and created shared notebooks for keeping team members in the loop
- Used SmartSheets to keep the team all on the same page
- Created affiliate links that automatically apply affiliate coupon codes
- Experience contacting support for various plugins and web services
- Designed order forms
- And much much more...

IT Department - Web Design Intern, MichBusiness

Warren, MI | Jan 2015 – June 2016

I gained a lot of valuable experience working at MichBusiness for my internship. I was

in charge of creating & scheduling HTML/CSS email blasts to their various distribution lists.

I also did a lot of work on their various WordPress event websites and did a little video production and motion graphics work for them as well.

Accomplishments

- Designed HTML/CSS email blasts
- Sent proofs and made sure e-blasts got approved before scheduling
- Used Photoshop slices to export e-blast graphics
- Used Illustrator to design buttons and banners for e-blasts.
- Used Acrobat to make PDF edits
- Used Illustrator to vectorize graphics
- Designed WordPress email templates
- Accessed our web server to make backend tweaks
- Make changes to various WordPress sites
- Created forms with conditional logic
- Made updates to sponsor & event pages
- Styled link colors and hover effects using CSS
- Linked email blasts to events to display correct sponsors for the event
- Created video intros/outros using AfterEffects
- Filmed and edited video clips using Premiere Pro
- Helped co-workers with whatever IT issues they needed help with
- Used RealMagnet to schedule e-blasts and send tracking reports
- Sent code through premailer HTML pre-flight converter to ensure proper formatting for emails
- Created Outlook versions of e-blasts that co-workers could send out individually on their own
- Used spam trigger checkers to ensure e-blasts will not get marked as spam
- Used Google Docs to keep myself organized and easy access to common code snippets or email address for me to copy & paste
- Created filters in Outlook to automatically sort incoming emails into folders based on the criteria I set to keep my email inbox organized
- Participated in wellness activities
- Backed up WordPress websites files and databases and transferred them to our dev server
- Created WordPress child themes
- Installed and configured WordPress plugins
- Created navigation menus items
- Developed all the Health Care Reform Connect pages of the website
- Used SysAid Service Desk to track our projects and update coworkers with our progress
- Got some experience using a Dot Not Nuke site before we switched everything over to WordPress
- Setup payment forms with Authorize.net to ensure credit card info is valid
- Used shortcodes and have some experience creating them
- Created a webinar hosting website using WordPress that they never ended up using.

WordPress Designer/Web Host, Game of Clues Escape Room

Novi, MI | March 2016 – December 2016 (Freelance)

I created the site with WordPress, customized it, added functionality, and designed the logo. I host this website on my server as well.

Accomplishments

- Developed and designed the WordPress website
- Designed logo using Illustrator
- Created and formatted all the pages
- Used Illustrator to vectorize graphics

- Used Photoshop to resize images
- Added functionality by installing & configuring plugins
- Styled link colors and hover effects using CSS
- Added CSS animations to all of the content boxes
- Created collapsible FAQ page questions
- Styled to be responsive to look good on all devices
- Host on my server
- Suggested ways to save her money

WordPress Designer, The Well of Waterford

Waterford, MI | March 2016 (Freelance)

I redesigned their WordPress site and added some functionality to it. This involved a lot of CSS styling and page content edits.

Accomplishments

- Redesigned WordPress website
- Styled link colors and hover effects using CSS
- Styled to be responsive to look good on all devices
- Made content changes
- Added functionality by installing & configuring plugins
- Added embed videos to pages

WordPress Designer/Web Host, Andy Lloyd's Dark Star Blog

UK | December 2016 (Freelance)

I created the site using WordPress, designed it and added a ton of functionality to it. I also tweak Andy's posts to make everything look consistent. Because his site is so popular I also have to actively monitor it and protect it from spammers & hackers.

Accomplishments

- Developed and designed the WordPress website
- Designed graphics
- Added a ton of functionality by installing & configuring plugins
- Setup menus to hide content from users who are not logged in
- Setup email subscription options
- Set it up so registered users can choose which categories to subscribe to
- Configured a ton of widgets for the sidebar
- Installed and configured Wordfence & Sucuri to increase the site security
- Connected the site to the API of many anti-spam web services
- Made it so visitors can rate each post and like/dislike each comment
- Added social sharing options to each post that tracks how many times it has been shared
- Ensure post are formatted consistently
- Actively protect site from spammers
- Styled link colors and hover effects using CSS
- Recently I developed him a completely new WordPress site

WordPress Developer/Designer, Designers & Partners

Warren, Michigan | August 2015 – March 2016

Accomplishments

- Made multiple content and CSS edits
- Added translation functionality by installing & configuring the WPML plugin
- Translated pages with consistent formatting
- Changed all the links of translated pages to link to the translated versions

Clients

- Vari-Form.com
 - Another project I did for Designers and Partners was making changes to the locations and their associated markers on the map.
- SLPT.com
 - This is one of the projects I worked on for Designers and Partners. I

made a bunch of content changes as well as installed & configured the translation plugin. I even used the translations I was provided with to create all the translated pages and ensured they were formatted the same in both languages.

Accomplishments

- Made multiple content and CSS edits
- Used imgmap to make changes to map location markers so that they appeared in the correct location on the map when you hover your mouse over the name of the location in the menu

Graphic Designer, Teacher's Discovery

Auburn Hills, Michigan | January 2013 – February 2014

I designed a few textbook covers using Illustrator as well as made a bunch of textbook content edits using InDesign.

Accomplishments

- Designed textbook covers using Illustrator
- Designed flyers using Illustrator
- Made textbook content edits using InDesign
- Used Illustrator to vectorize graphics
- Made adjustments based on feedback

Web Designer, Area51 Services

Rochester, Minnesota | March 2010 - November 2012

I have known the owner ever since I met him online playing EverQuest back when I was about 11 years old. I have created a few websites for clients of his and done a few other random graphic design projects for him whenever he doesn't have the time to do it himself.

Accomplishments

- Developed and designed ASP.NET/HTML/CSS/JS websites
- Designed logos & graphics
- Styled link colors and hover effects using CSS
- Used div tags
- Used CSS to position divs and set their height, width, etc...
- Used insert statements to pull content from ascx files

Graphic Designer & WordPress Developer/Designer, Status Vodka

Atlanta/Miami/LA/Vegas/NY | March 2006 – August 2013

I have worked on a bunch of different graphic design projects for them and I created my first WordPress website for them.

Accomplishments

- Designed multiple promotional posters, flyers & ads
- Redesigned their logo
- Used Illustrator to vectorize graphics
- Designed banners & other graphics for their social media profiles
- Designed their WordPress website

Graphic Designer & Web Designer, Sex Appeal Magazine

Detroit, MI | January 2006 – August 2013

I designed countless promotional posters, flyers & ads for them as well as social media content. I also did a couple magazine covers and a few media kits. Besides that, I created a website and designed quite a few logos for them.

Accomplishments

- Designed multiple promotional posters, flyers & ads
- Designed magazine covers
- Designed media kits
- Used Illustrator to vectorize graphics

- Designed logos banners & other graphics for their social media profiles
- Developed and designed a ASP.NET/HTML/CSS/JS website

REFERENCES

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