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# Social media toolkit

## Open letter: Exempt Wikipedia and other public interest projects from the Online Safety Bill

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### About

The United Kingdom's Online Safety Bill (OSB) puts the future of Wikipedia and other public interest projects at risk.

The OSB addresses important safety issues to protect children and adults online. However, in its current state, the Bill unduly threatens the survival and welfare of projects that prioritise the public interest over profits. There is a short window of time to influence UK government leaders to exempt Wikipedia and other public interest sites from the legislation, before it becomes law.

On 30 June, the Wikimedia Foundation, Wikimedia UK, and fellow public interest projects committed to a better internet for all published an open letter to the UK Government and

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Parliament, requesting an exemption for public interest projects in the Online Safety Bill. You can learn more in this [blog post](#).

We invite everyone in the UK who is concerned about the Online Safety Bill's impact on free knowledge to join our appeal and sign the [open letter](#). Please see below for sample social media messages to share on your own channels.

Contact [press@wikimedia.org](mailto:press@wikimedia.org) with any questions.

## Links to share

- Blog post: [Protect the future of Wikipedia in the UK](#)
- Open letter: [Open call by UK civil society to exempt public interest projects from the Online Safety Bill](#)

## Sample posts

*Note: The following posts have been written for Twitter. You can adapt them for other channels (e.g. Facebook, LinkedIn, etc.). We have included appropriate handles to tag for other channels [below](#). Follow these instructions to tag/mention other accounts on [Facebook](#), [Instagram](#) and [LinkedIn](#).*

### For individuals

- **Click to tweet:** I signed the @Wikimedia Foundation and @WikimediaUK's open letter to UK government leaders asking to exempt @Wikipedia and other public interest projects from the Online Safety Bill. If you care about free knowledge, join me.  
#ForFreeKnowledge <https://wikimedia.org.uk/2023/06/online-safety-bill-open-letter/>
- **Click to tweet:** The UK's Online Safety Bill is a threat to @Wikipedia and other public interest projects. I join the @Wikimedia Foundation and @WikimediaUK's call for changes to the Bill before it becomes law. #ForFreeKnowledge

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[https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends\\_link&sk=a588e0080277c6c98d3d360d123896d6](https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends_link&sk=a588e0080277c6c98d3d360d123896d6)

- **[Click to tweet:](#)** I share the @Wikimedia Foundation and @WikimediaUK's concerns about what the UK's Online Safety Bill means for the future of @Wikipedia. Here's why. #ForFreeKnowledge  
[https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends\\_link&sk=a588e0080277c6c98d3d360d123896d6](https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends_link&sk=a588e0080277c6c98d3d360d123896d6)

### **For organizations**

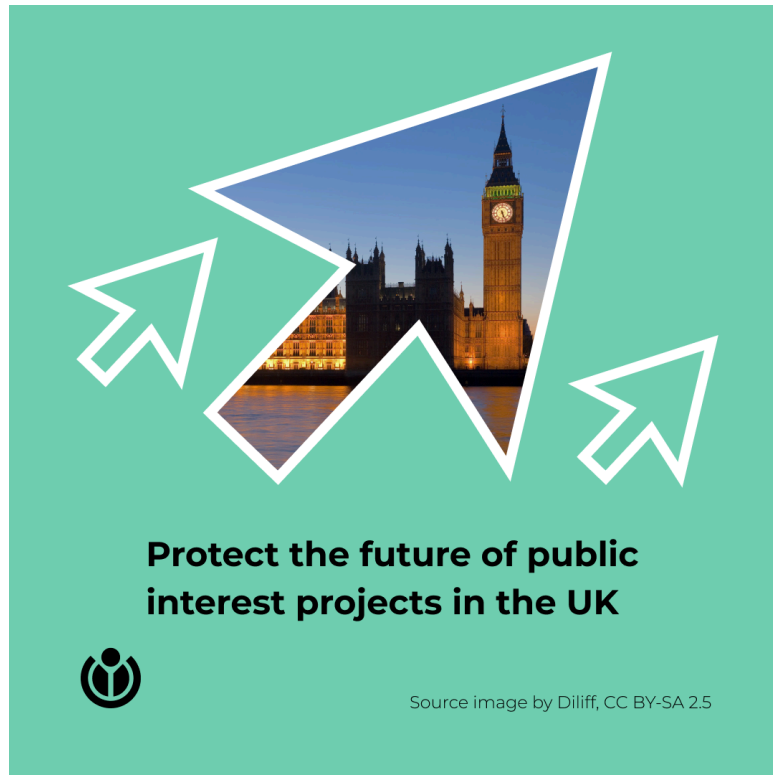
- **[Click to tweet:](#)** In an attempt to weed out the worst parts of the internet, the Online Safety Bill jeopardises the best parts of the internet. Join us, @WikimediaUK, and the @Wikimedia Foundation in a call to exempt public interest projects from the Bill. #ForFreeKnowledge <https://wikimedia.org.uk/2023/06/online-safety-bill-open-letter/>
- **[Click to tweet:](#)** .@Wikipedia and other public interest projects are at risk in the UK. Join us, the @Wikimedia Foundation, @WikimediaUK, and more to call on the UK government to exempt public interest projects from the #OnlineSafetyBill. #ForFreeKnowledge  
[https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends\\_link&sk=a588e0080277c6c98d3d360d123896d6](https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends_link&sk=a588e0080277c6c98d3d360d123896d6)
- **[Click to tweet:](#)** We share the @Wikimedia Foundation and @WikimediaUK's concerns about what the UK's Online Safety Bill means for the future of @Wikipedia and other public interest projects. Here's why. #ForFreeKnowledge  
[https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends\\_link&sk=a588e0080277c6c98d3d360d123896d6](https://medium.com/freely-sharing-the-sum-of-all-knowledge/protect-the-future-of-wikipedia-in-the-uk-9c1bbc5d039a?source=friends_link&sk=a588e0080277c6c98d3d360d123896d6)

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[pedia-in-the-uk-9c1bbc5d039a?source=friends\\_link&sk=a588e0080277c6c98d3d360d123896d6](https://commons.wikimedia.org/wiki/File:Wikipedia-in-the-uk-9c1bbc5d039a?source=friends_link&sk=a588e0080277c6c98d3d360d123896d6)

## Graphic

- Credit: Wikimedia Foundation, CC BY-SA 4.0



[Download link](#)

## Social media channels

*Please tag and follow*

- Wikimedia UK

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- Twitter: [@WikimediaUK](#)
  - Facebook: [@WikimediaUK](#)
  - Instagram: [@WikimediaUK](#)
  - LinkedIn: [@WikimediaUK](#)
  
  - The Wikimedia Foundation
    - Twitter: [@Wikimedia](#)
    - Facebook: [@wikimediafoundation](#)
    - Instagram: [@wikimediafoundation](#)
    - LinkedIn: [@wikimedia-foundation](#)
    - YouTube: [@wikimedia-foundation](#)
  
  - Wikipedia
    - Twitter: [@Wikipedia](#)
    - Facebook: [@Wikipedia](#)
    - Instagram: [@Wikipedia](#)

## Social media posts to amplify

- [Twitter post](#)
- [Facebook post](#)
- [Instagram post](#)
- [LinkedIn post](#)