

## **PRIVACY POLICY**

You are welcome to our page Workout by C-Punks (also referred to herein as "we," "us," "our company," "C-Punks") respects your right to the privacy of your personal information you provide to us. The following Policy is intended to explain how your personal information provided by you, along with the personally identifiable access data your browser or similar application provides to our servers and applications, will be treated as you make use of our services and their features. Personal information includes your street address, billing information, and any other personal identification information you may provide at the behest of Workout by C-Punks. Personally, identifiable access data is collected by applications on our servers from your Web browser or other Internet access application. We are devoted to ensuring your privacy is given significant concern through your compliance with the following privacy plan and policies. If you have any questions, disagreement, or concerns about any part of this Policy whatsoever, please contact us.

### **TABLE OF CONTENTS**

- Information we collect
- How we use your data
- Data sharing
- Copyright infringement policy
- Cookies and Web Beacon
- Data retention
- Apple Health Information
- Your Choices
- Hyperlink
- Children Users' Policy
- Policy changes
- Contact us

BY USING THE SITE OR BY CLICKING TO ACCEPT OR AGREE TO THE TERMS OF USE, YOU ARE CONSENTING AND WILL ABIDE BY THE FOLLOWING PRIVACY POLICY, PLEASE DO READ IT CAREFULLY AND UNDERSTAND EACH PART OF THE POLICY. IF YOU DISAGREE OR NOT SATISFIED WITH ANY PART/SECTION OF THE TERMS OF USE

AND PRIVACY POLICY, YOU MUST NOT CONTINUE WITH ACCESSING THE APPLICATION.

## INFORMATION WE COLLECT

We may collect information that can identify you ("personal information"), such as your name, email address, age, weight, personal fitness profile, and comments, photographs, video submissions or likeness when you provide it to us when using our website (e.g., by creating a user login on our site), or in some other manner, e.g., by posting or submitting it to our website or mobile applications social features, to social websites such as Facebook using our website or mobile application or directly to our Facebook page.

Other information we collect information and how we collect them include;

- We also may collect other types of information in the following ways when you engage with the Workout by C-Punks' mobile applications:
- We collect information from and about the device(s) you use to access our services, including: information on your wireless and mobile network connection, like your service provider and signal strength, hardware and software information such as IP address, device type, app crashes, app version, advertising IDs (such as Google's Advertising ID and Apple's IDFA, both of which are randomly generated numbers that you can reset by going into your device's settings), browser type, version and language, operating system, time zones, identifiers associated with cookies or other technologies that may uniquely identify your device or browser (e.g., IMEI/UDID and MAC address).
- We may use the standard Internet and mobile tools, such as web beacons, which collect information that tracks your use of our website and/or mobile application and enables us to customize our services and advertisements.
- We use third-party analytics tools, such as Google Analytics, to collect and analyze certain user information and behavior. This information may include demographic and interest data, such as age, gender, and users interests. We use this information for internal business purposes on an aggregated, anonymous basis. To opt-out of Google Analytics data collection, you can visit the following site and follow the opt-out procedures: <https://tools.google.com/dlpage/gaoptout/>
- We may receive information about you from our partners, for instance where our ads are published on a partner's website or platform (in which case they may pass along details on a campaign's success).

If you purchase a subscription in our apps, neither Google nor Apple provides us with any personal information of the subscription purchaser (like name, email or payment information). Only anonymized data gets passed to Workout by C-Punks.

## HOW WE USE YOUR DATA

We may use your information to:

- Ensure the technical functionality of our products and services
- Understand how you access and use our Services so that we can improve and personalize your experience ;
- Analyze your use of and interactions with our services so that we can improve our website and mobile applications and build new features and products for our customers
- Customize the advertising and/or content that you see on our site;
- Facilitate your use of our website and mobile applications;
- Manage your account and your preferences;
- Analyze the use of and improve our website, mobile application, products and services;
- Enforce our Terms of Use.

If you register for one of our mobile applications, for your convenience, we will port over your profile data to other mobile apps that you purchase from us.

## DATA SHARING

We will not share your personal information with others except as indicated below, or except when we inform you in advance and allow you to opt-out. We may share personal information with:

- Our third-party Service providers, such as credit-card payment processors, performing financial processing services on behalf Workout by C-Punks;

## COPYRIGHT INFRINGEMENT POLICY

The content and text published by third-party website operators on Workout by C-Punks have subjected to the United States copyright infringement and General Data Protection Regulation (GDPR) Policy. The duplication, revision, dissemination, and all forms of usage of content beyond the copyright limits require written approval of the respective author and/or creator. Downloads and copies of the content above are only allowed for private and non-commercial use. If the content posted on our Website and did not come from the website operator, the

third-party copyright rules shall apply. All third party content is marked as such. Should there be any copyright infringement on Workout by C-Punks, kindly contact us and provide us with corresponding evidence. In cases of declaration of violation of rights, we will delete the concerned content at the soonest possible time.

The following clauses shall explain when and to which extent personal data is handled, collected, promoted and used by Workout by C-Punks;

- **Third-party and Hyperlinks:** Please be aware that other websites and other internet users may collect any personal information such as your email address that is published on the websites. This is due to the natural interconnectedness of the internet. Our data protection policies only apply to us and do not cover external sites nor cover the external activities of the users, and the consequences arising after that Workout by C-Punks offers users the possibility to interact with our users and post ads under a cipher as an added security measure. This considerably hinders third parties from collecting users' data. Workout by C-Punks also uses JavaScript to encode your email address (that was submitted as a contact email) to prevent the scanning of users' email addresses through external software

**Advertising:** If you do not wish to opt-in for our advertisement personalization using your identified personal information you have provided or re-targeting/tracking programs, you can opt-out by following the directions provided within such promotional mail. The effect of an opt-out will be to stop personalized your advertisement, but it will still allow the collection of information for specific purposes such as usage, research, analytics, and internal online services operation purposes). You may even see non-personalized advertisements, including ads based on general geographic region. In addition to that, we do not allow third-parties to track or collect your personal information on our sites for their advertising purposes without your explicit consent.

## **COOKIES AND WEB BEACON**

Workout by C-Punks make use of "cookies" on our website. A cookie is define as a piece of data stored on a site user's device storage to help us improve your access to our website and identify repeat visitors to our site. For example, whenever we have used a cookie to identify you from the first time you access our site, you would not have to log in a password more than once, thereby saving more time while using accessing our site. Cookies can also enable us to track and customize our site to the interest of the user to enhance the experience on our website. Using and accepting cookie of our site is in no way linked to any personally identifiable information on our site.

For more detailed information about our use of these technologies, we refer you to our Policy on Cookies, Web beacons, and Similar Technologies.

For example, when you sign in to our website, we will record your user or member ID and the name on your user or member account in the cookie file on your computer. We also may log your password in this cookie file. We may allow our authorized service providers to serve

cookies from our website to enable them to assist us in various activities, such as doing analysis and research on the effectiveness of our site, content, and advertising.

If you do so, some of the features and services of our website may not function properly.

We may allow third-parties, including IAC companies, advertising companies, and ad networks, to display advertisements on our site. These companies may use tracking technologies, such as cookies, to collect information about users who view or interact with their ads. The collection and use of that information are subject to the third-party's privacy policy. Some of these third-party advertising companies may be advertising networks that are members of the Network Advertising Initiative, which offers a single location to opt-out of ad targeting from member companies ([www.networkadvertising.org](http://www.networkadvertising.org)).

**Web beacons** (also known as clear gifs, pixel tags or web bugs) are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of web users or to access cookies. Unlike cookies which are stored on the user's computer hard drive, web beacons are embedded invisibly on the web pages (or in email) and are about the size of the period at the end of this sentence.

Web beacons may be used to deliver or communicate with cookies, to count users who have visited individual pages and to understand usage patterns.

## **DATA RETENTION**

We retain your information only for as long as is necessary for the purposes set out in this Policy, for as long as your account is active or as needed to provide the services to you. We know that our customers lead busy, active lives and sometimes may need to turn off our service for a while and then join back at a later time. For your convenience, we may retain your profile information so that you can be up and running quickly when you are ready to return. Unless you have opted out, we may continue to keep you on our email list to make you aware of improvements to our features and special offers. You can always opt-out of any newsletter we sent any time. Your data retention will always be at an extent necessary which includes:

- To comply with applicable law;
- To evidence our compliance with applicable law;
- To resolve an outstanding issue, claim or dispute requiring us to keep the relevant information until it is resolved or rectified.
- If the data must be kept for our legitimate business interests, such as enforcing our terms or fraud prevention.

Keep in mind that even though our systems are designed to carry out data deletion processes according to the above guidelines, we cannot promise that all data will be deleted within a specific timeframe due to technical constraints.

## **APPLE HEALTH INFORMATION**

For your convenience, you may choose to connect to Apple Health through some of our mobile applications. We only write data to the Apple Health database on your Apple device. You can always opt-out of this or turn this feature off at any time.

## **YOUR CHOICES**

You may choose:

- To delete or decline cookies by changing your browser settings, although if you do so, some of the features or services of our website may not function properly;
- To review and update your personal information by contacting us at the email address below or, if you have an online account on our website, by logging into that account.
- You may opt-out of any Google Analytics-related collection by visiting the following site and following the opt-out procedures:  
<https://tools.google.com/dlpage/gaoptout/>.
- You may use the following link to help you opt-out of remarketing pixels and technologies: <http://www.networkadvertising.org/choices>. Canadian users can also visit [youradchoices.ca](http://youradchoices.ca). For additional information about the collection and use of information about your online activities for advertising purposes, you can visit [aboutads.info](http://aboutads.info).

## **HYPERLINK**

The Workout by C-Punks website may link to sites operated by third parties that we do not control. We do not monitor, control, or endorse the information collection or privacy practices of any third parties. We strongly encourage you to become familiar with the privacy practices of every website you visit and to contact them if you have any questions about their respective privacy policies and practices. This Policy applies solely to information collected by us through the Workout by C-Punks website or services and does not apply to these third-party websites. The ability to access information of third parties from the Workout by C-Punks website or services, or links to other websites or locations, is for your convenience only and does not signify our endorsement of such third parties, their products, services, websites, locations, or their content.

## **POLICY CHANGES**

Workout by C-Punks reserves the right to change, modify, add, or remove portions of this Policy at any time and without prior notice, and any changes will become effective immediately upon

being posted unless we advise you otherwise. However, we will not use your Personal Information in a way that is materially different than the uses described in this Policy without giving you notice through the contact information we have on file for you. Your continued use of the Workout by C-Punks website or services after this Policy has been amended shall be deemed to be your continued acceptance of the terms and conditions of the Policy, as amended.

## **CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make any complaint, please contact us

<https://drive.google.com/open?id=1GCBUM0Facmn2qIpRYrbWpYu3Xx522KfElxWdvDDzkio>

Workout by C-Punks FZE, LLC

©2019 Workout by C-Punks FZE, LLC. All rights reserved.