

FB Post for Headlight Polishing Services| HSO format

1. WHO? Car lovers seeking a better look for their car
2. WHERE ARE THEY? Know that they need to do something that will make them and their car more fancy
3. Where do I want them to go?
To follow the page and take advantage of the service
4. What steps? The reader should feel a sense of responsibility towards themselves, thinking they have missed out a lot if they haven't taken advantage of the service, and believe that this service will lead them to a better appearance of their car.

The text should be structured in a way that the service customer will want to elevate their status by improving the exterior look of their car through headlight polishing.

The title should awaken in them the desire for a better look of their car. If they're looking for something that improves not only the visibility of the car but also its exterior appearance, they will need to enter the Facebook page and look at the before and after results. With the results, I will show them that the service is worth it.

The business is in the second phase of market complexity - a soon-to-start business focused only on headlight polishing. To get them to take advantage of the service, we need to tell them why we are better than the rest.

Their pain is that they have a strong desire to change the look of their car. Their desired result is a nicer exterior appearance. What are their obstacles? Lack of knowledge about the offered service and mistrust.

On the FB post I will share an image of a guy who is looking at somewhere giving mystery to the post

Gs, bare in mind in my native language (because it is a local biz) SHE/HER is most common word used for "car"

SL: Is your vision the problem for the sixth month in a row?

One day I woke up and realised she wasn't as beautiful as it used to be...

It wasn't the same as when I met her, there was something about her look, about her, that repulsed me...

I didn't see her the same way anymore. He had turned into a brazen and cold object.

Was the problem in my vision?

Boom! Something changed!

I saw it differently because I hadn't taken care of her recently...

She couldn't see me. And she used to have such beautiful "eyes."

A friend of mine boasted that he had dealt with the same issue.

He gave me hope. I had never heard of anything like it that could perform the miracle I needed...

After trusting my friend, I managed to revive the passion between me and her.

And now, everyone envies me for having her...

Don't waste your time pondering! Like I did for months.

We will help you feel proud to have her.

Book your appointment NOW!

Quality is 100% Guaranteed!