

# BIAS in the MEDIA

## Colorado Civics Standard

4.1C Describe the roles and influence of individuals, groups, and the press as checks on governmental practices (DOK 1-2)

### Students will:

- recognize how a single event could generate more than one news story
  - identify a point of view or bias, based on the language used
  - experience and understand the role of subjectivity and perception in the media
  - understand the role of the "gatekeeper"
  - critically analyse or deconstruct two newscasts for potential bias through comparison, focusing on language, story selection and story order
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## Part One:

Number off using two variables. First reads "[Sir Sam Steps Down](#)"; Second group reads "[Hughes Fired from Cabinet](#)". Everyone will write down the descriptive words used to DESCRIBE Hughes. Group one on right side of smart board, group two on left side of smart board.

**Review and discuss.**

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## Part Two:

### Vocabulary -

- **placement** - where news stories are located in the paper, by section and page
- **gatekeeper** - the person (editor, news producer etc.) who decides which news to print or broadcast and which stories to hold back

[Humphrey Discounts Allegations](#) - Read and follow directions

**Review and discuss.**

[News Judgement](#) - Read and we will discuss and refer back to articles we read. This will be used for future assignments.

